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25) A STUDY OF MSEDCL'S POLICY TO IMPROVE CONSUMER SERVICES THROUGH MOBILE APP, AN INITIATIVE IN DIGITAL INDIA MISSION

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(BE, MBA, DDM, BJ)
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Dr. Prachi Rode
Associate Professor,
Santaji Mahavidyalaya, Nagpur

Abstract

This study is carried out to study the usefulness of the MSEDCL's Mobile App for consumers to provide better services. The possibilities of benefits of Digital India Mission are explored through the study. The Electricity Act created an environment of competition through policies like Open Access, franchisee etc. This forced the Distribution Company to provide better services. MSEDCL already providing some technology based services like, ATP machines, online payment of bills, 24X7 Call center, Consumer Facility Center etc. But for further improvement in the services and to be a part of Digital India Mission, a new facility of Mobile App to provide all the services at fingertips is introduced.

Keywords: *Consumer Satisfaction, Mobile App, Digital India, Customer Services.*

1. INTRODUCTION

1.1 Introduction to the topic

Maharashtra State Electricity Distribution Company Limited (MSEDCL) is the largest power distribution company in India, providing the electricity to the state of Maharashtra (serving 2.30 crore consumers), except some part of Mumbai.

Since then, MSEDCL is taking many initiatives to improve the consumer services. The consumer comes in the picture from the moment he wants an electric connection. Then the interaction between MSEDCL and consumer takes place many times for getting new connection, getting correct bill for the usage of electricity, Power failures, Meter problems, Recovery etc.

a) Importance & Significance

The Electricity Act 2003 created an environment of competition which forced the utilities to improve the quality of consumers' service and satisfaction. Accordingly MSEDCL already operates a Technology-based consumer interface involving following means;

- Multiple Payment Gateways for online payments,
- Centralised Customer Care Center with escalation facility,
- Consumer Facilitation Centers.
- Online application systems for new connections.

With this type of facilities the consumers can record their grievances and also can track their complaints.

Presently, the many operations are performed manually with some automation in the system for grievance redressal. Already complaint escalation process is existing for the complaint disposal system but it needs some improvements. Similarly, no proper system exists at most places for resolving consumer's grievances related to billing and commercial problems, metering of supply, new connections, etc. The consumer has to run from pillar to post for the

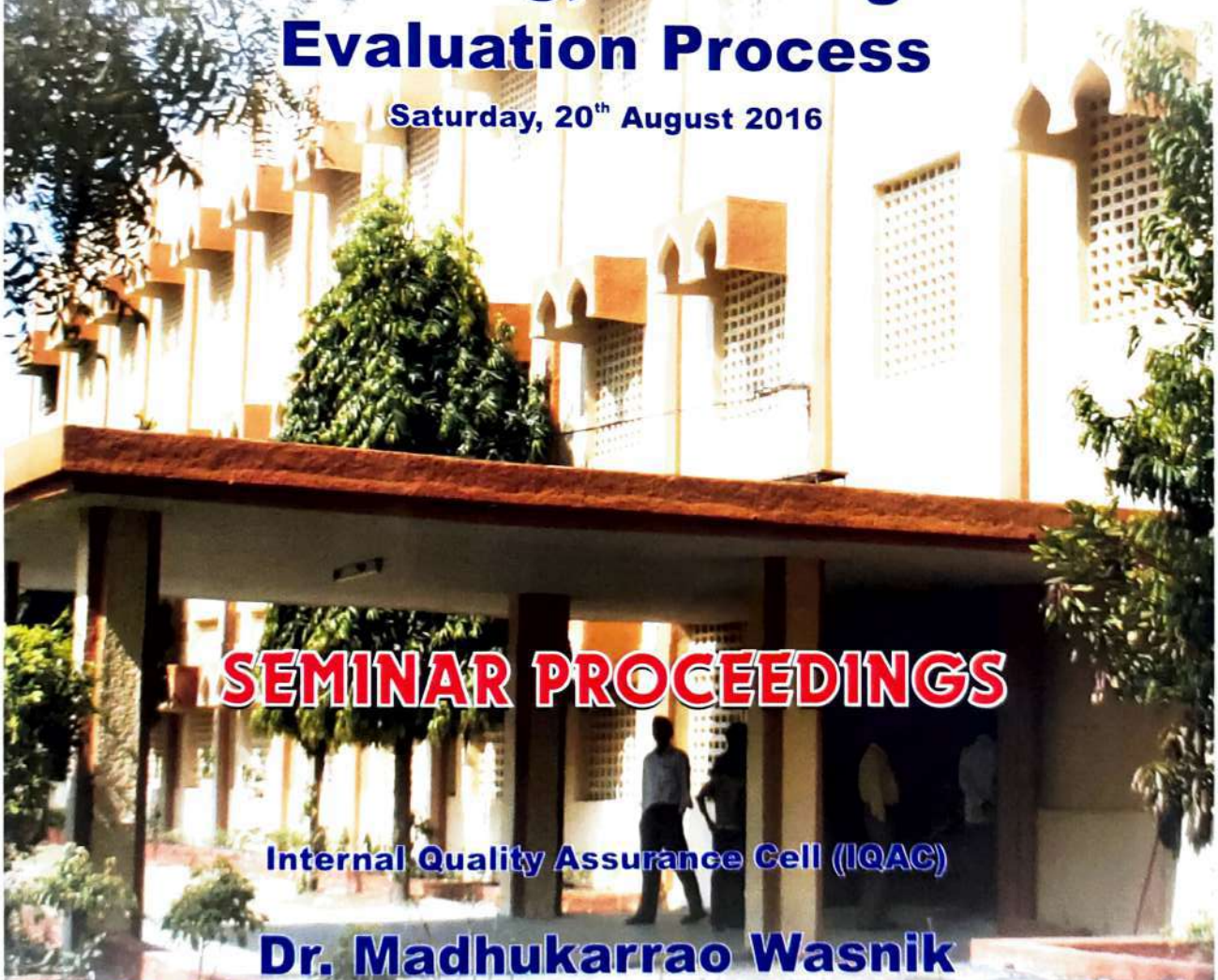
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Role of Communication in Teaching and Learning

Dr. Priya D. Wanjari

Abstract

Communication is defined as imparting or interchanging of thoughts. In the world we live, this word 'communication' has taken media, education, films, organizations, jobs, almost every facet of life by storm. The whole concept of communication has undergone a change. This paper is trying to analyze the importance of communication in the teaching learning process.It is often seen that teachers teach a class but the learning does not take place. Unless communication in its true sense happens, there is no interchange of ideas. This paper tries to understand communication as a process. It also evaluates how clarity is required to attain an academic goal. Besides clarity relation building between the student and teacheris equally important. Questions like: 'Is there an ideal level of communication?' have also been raised in the parameters of teaching and learning process.

Keywords: Communication, Clarity, Teachers, Students, Meta-analysis, Educators, Process.

Usually the process of teaching, learning and communication are considered to be integral to each other. Often communication is regarded as "common sense", and teachers feel that since they are experts in their subjects, communication 'happens' by itself. But this is not always true. In the present world there are rapid changes and increased complexities which present new challenges to the education system. Educators have a growing awareness in improving the productivity of the students in the new highly demanding atmosphere. Multitudes of issues: from different levels of learners to multiculturalism, from slow paced learners to advanced learners, etc., all these need to address the issue of communication, before the actual teaching and learning takes place in any given time.When communication is effective, both the learner and the teacher benefit. Communication makes the learning process easier. It helps students achieve goals, increases opportunities for expanded learning, strengthens the connection between student and teacher, and creates an overall positive experience.

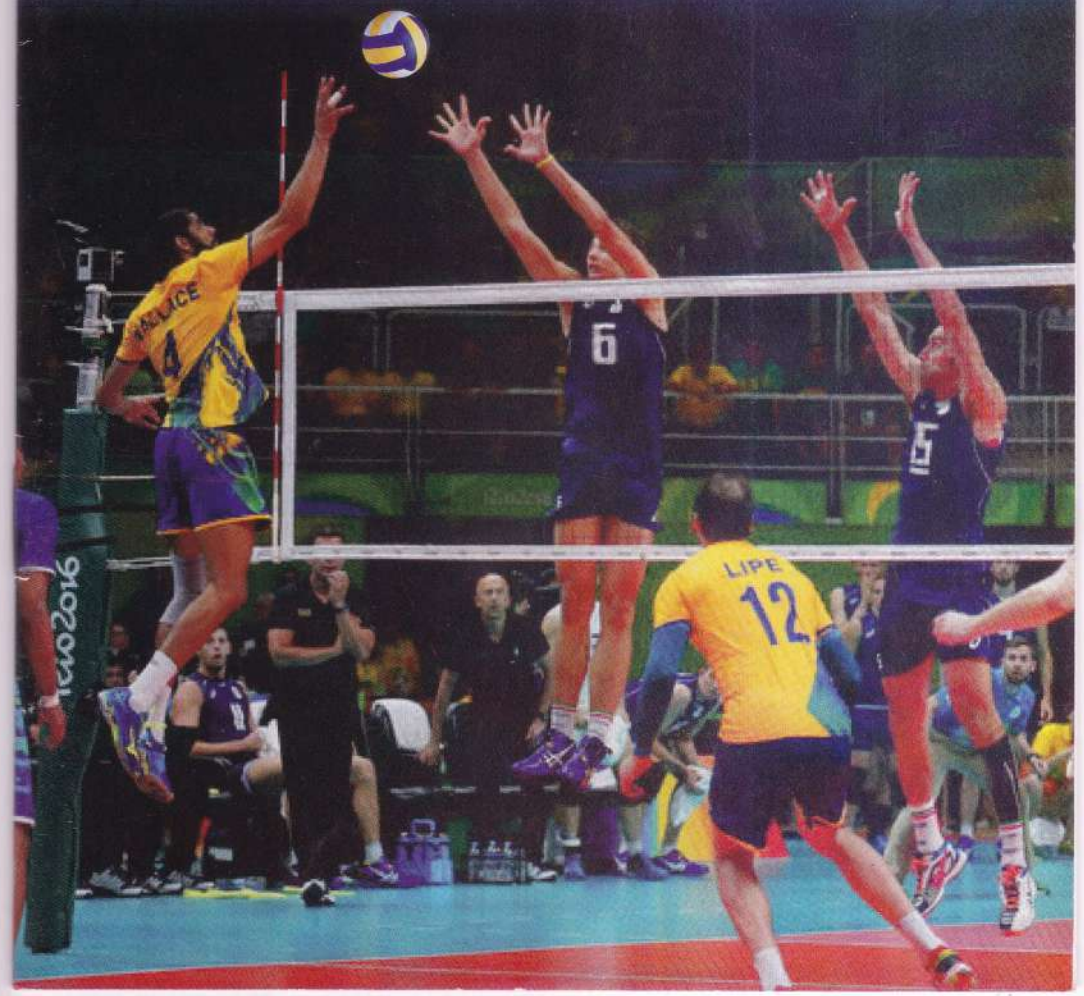
Understanding Communication

The role of communication in the teaching and learning process should be clearly understood. To make the whole process effective and fruitful lot of research is being done. Communication can be regarded as cultivated verbal and non-verbal skill which needs to be refined as per the situation or content. The content, expertise of the teacher only makes a positive difference in a learner's ability to grasp something when the right kind of communication takes place. Often it is seen that students complain that the lecturers were boring or it "just went above their heads!" In higher education this happens in large classrooms where the teacher gives more importance to their own expertise of the content or the topic being taught than the actual communication taking place. Teachers use jargons, elaborate formulas, presentations in detail but donot wait to find out if the students have actually been able to understand. Grasping powers of individuals vary at different levels of learning. Many teachers do not take cognizance of this well established fact.

Interacting with students purposefully in a classroom presents a specific space to the teacher. Interactive teaching maximizes the chances of making a positive difference in terms of learning.A whole range of communication strategies can be used for helping the students to learn. In a language class a teacher might use stories/poems or films to teach a theory/poet or author. While in a science class charts, experiments or demonstrations may be more effective. Therefore communication can take place in many different ways. Any strategy must contend with the variable factors affecting the teaching, interaction with its various levels and the environment around. It is only when the teacher becomes aware of the increasingly cognizant possibilities of using concepts or methods for providing direction and facilitate understanding of the concept or issue, only then effective communication takes place. "A key insight from complex systems is that simple solutions are not likely to be effective in cases such as the education system, and that providing a balance or coexistence of what seem to be opposites may provide the greatest opportunities for successful courses of action." (Rodriguez, 293-305) Some key issues are:

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मूल्य २५/- रुपये

लहान मुले व सर्वसामान्य जनतेला या खेळाविषयी माहिती व्हावी म्हणून हे पुस्तक प्रकाशित करण्याचा उद्देश आहे. पुस्तकातून कोणाची बदनामी व्हावी असा कुठलाही हेतू नाही. परंतु हे करीत असताना काही त्रुटी या पुस्तकात राहू शकतात. अशा त्रुटी आढळल्यास आपण आमच्या नजरेस आणून द्याव्यात. पुढच्या निघणाऱ्या आवृत्तीत त्याची सुधारणा केली जाईल.

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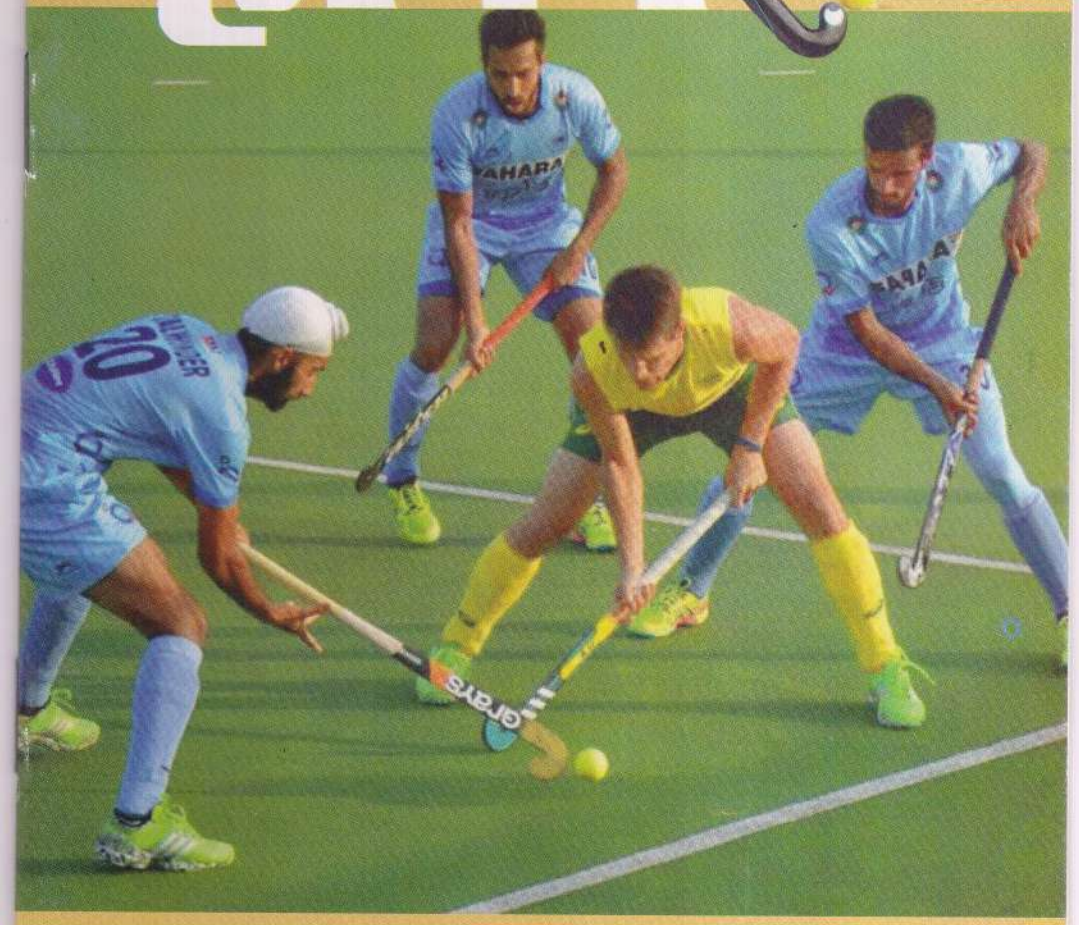
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प्रास्ताविक

लोक जसजसे या खेळात रस घेऊ लागले तसतसे या खेळात गंमत आहे. चेंडू प्रतिस्पर्ध्याच्या कोर्टात ढकलण्यास कौशल्य लागते. सर्व्हिस करताना प्रतिस्पर्ध्यास चकविण्याचे मार्ग आहेत. रोमांच उभे करणारे प्रसंग आहेत, हे उमगू लागले व त्यामुळे चढाओढ निर्माण झाली. याच बरोबर कमकुवत खेळाडूकडे सर्व्हिस करणे. रिकाम्याजागी चेंडू मारणे. प्रतिस्पर्ध्याच्या कोर्टात जोराने चेंडू मारणे, या सारख्या कलागुणांचा विकास होऊ लागला. खेळात येणारी गंमत पाहून अनेक चांगले खेळाडू तयार होऊ लागले व खेळ रंगू लागला. हॉलमध्ये अगर बाहेर खेळता येण्यासारखा हा खेळ असल्यामुळे स्त्री, पुरुष व वयोमर्यादा हा भेदभाव दूर सारून लोक हिरीरीने यात भाग घेऊ लागले. अर्थात वयोमर्यादिप्रमाणे खेळाच्या प्रदर्शनात फरक पडणे साहजिकच होते. चापल्य, ताकदीचा योग्य ठिकाणी उपयोग क्षणात निर्णय घेणारे बुध्दिकौशल्य यामुळे वाढीस लागते हे लक्षात येऊ लागले वर्षभर खेळता येणारा हा खेळ असल्यामुळे लोक यात जास्त रस घेऊ लागले.

अल्प साधनांमुळे जनतेला या खेळाने आकृष्ट केले यात नवल नाही. सुरुवातीस खेळाडूंची संख्या हा प्रश्न गौण होता. सर्वांनी खेळाची मौज लुटावी एवढाच प्रमुख उद्देश होता. हा खेळ लोकात एवढी आवड निर्माण करील याची खरे म्हणजे संशोधकालाही कल्पना नसावी. अर्थात याच्या प्रचार व प्रसारात वाय.एम.सी.ए. या आंतरराष्ट्रीय कीर्तीच्या संस्थेचा फार मोठा वाटा आहे. दुसऱ्या महायुध्दात तर हे एक करमणुकीचे साधन होते. महायुध्द संपले आणि आंतरराष्ट्रीय व्हॉलिबॉल फेडरेशनची स्थापना १९४७ साली झाली. १९५४ साली अमेरिकेच्या राष्ट्रीय खेळात याचा समावेश

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नागपूर न्यायालय अंतर्गत

प्रास्ताविक

हॉकी हा काठी व चेंडूचा खेळ असून छत्रीच्या दांड्याप्रमाणे आकार असलेल्या काठीने पांढरा भरीव चेंडू प्रतिस्पर्धी संघाच्या गोलमध्ये मारणे हा ह्या खेळाचा मुख्य उद्देश असतो. जो संघ जास्तीत जास्त गोल करतो. तो संघ विजयी ठरतो. तसेच हा आपला राष्ट्रीय खेळ असून पूर्वी भारताचा हॉकी स्पर्धामध्ये चांगलाच दबदबा असे. तो काळ मेजर ध्यानचंद हॉकीचे जादूगर यांचा होता. आंतरराष्ट्रीय हॉकीमध्ये पुण्यातील धनराज पिल्ले ह्यानी मोलाची कामगिरी केली हे सर्वानाच माहिती आहेच.

हॉकी हा अतिशय जुना खेळ आहे अशी नोंद केली गेली आहे की पर्शियन, ग्रीक आणि रोमन लोक स्टिक सारख्या वाकड्या काठीने हा खेळ खेळत असत. अर्थात आधुनिक नियम त्यासाठी नव्हते. इंग्लंडमध्ये हा खेळ १८७५ मध्ये खेळला जाऊ लागला व नंतर निरनिराळे क्लब स्थापन करण्यात आले. १८७६ मध्ये सामन्यांचे वेळी पाळण्यासाठी नियम तयार केले गेले एक हॉकी युनियन ही स्थापन केली गेली. १८८६ मध्ये हॉकी असोसिएशन स्थापन केले गेले व ते सर्व सामन्यांवर अधिकार गाजवू लागले. लगेच त्यांनी नियमावली तयार केली व त्याप्रमाणे खेळ होऊ लागला. या नंतर क्रिकेटप्रमाणे याचाही प्रसार निरनिराळ्या ठिकाणी शिपायांच्या तळांवार हा खेळला जाऊ लागला व भारतीयही त्यात रस घेऊ लागले. तरीपण अनेक वर्षे गोऱ्या लोकांची मक्तेदारी चालू राहिली. १९०० साली आंतरराष्ट्रीय हॉकी फेडरेशन स्थापन केले गेले व त्यांनी तयार केलेले नियम सर्व देशात लागू करण्यात आले. तत्पूर्वी

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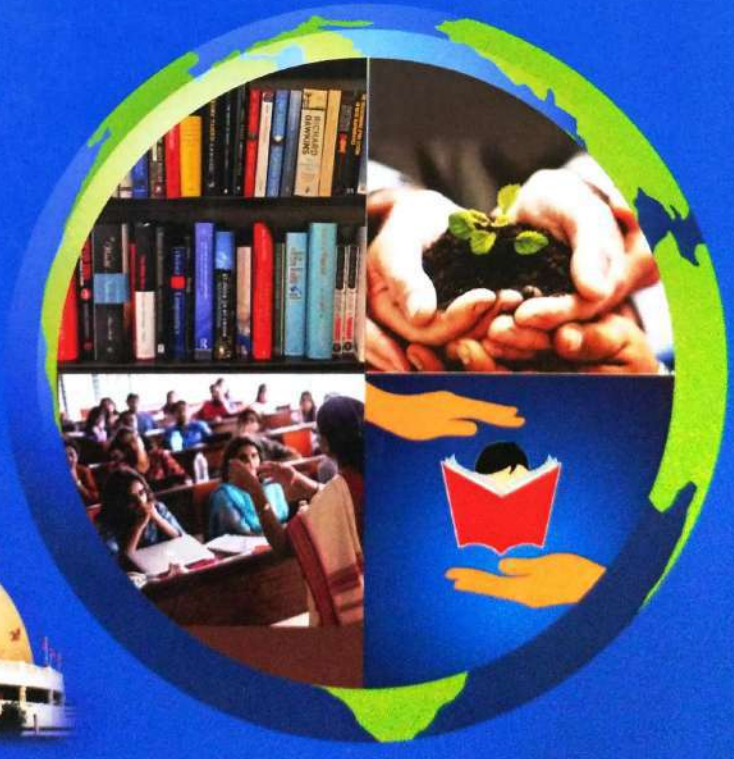
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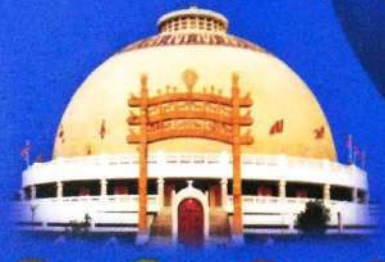
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ONLINE LEARNING: A BOOM IN ACADEMIA

Prof. Manisha Patil
Librarian
Santaji College,
Nagpur

ABSTRACT

Learn at home, learn in anywhere and learn from anyone these all things are possible due to Internet. Many charity based organization has taken some initiatives to learn the giant community. Khan Academy provides illustrated lecture video series on various subjects. National Repository is an Indian government's initiatives. .It captured open educational resources for academic purpose up to XII class in audio visual, text and picture form. E-Learningforkids .org is vary crucial online learning solution. This is online audio visual courseware for kids from 2 yrs to 14 yrs old kids. These all are the free of cost online learning platform.

Keywords: *Repository, Academia, Multimedia, Universal Teacher, Open, Educational, Resources*

INTRODUCTION

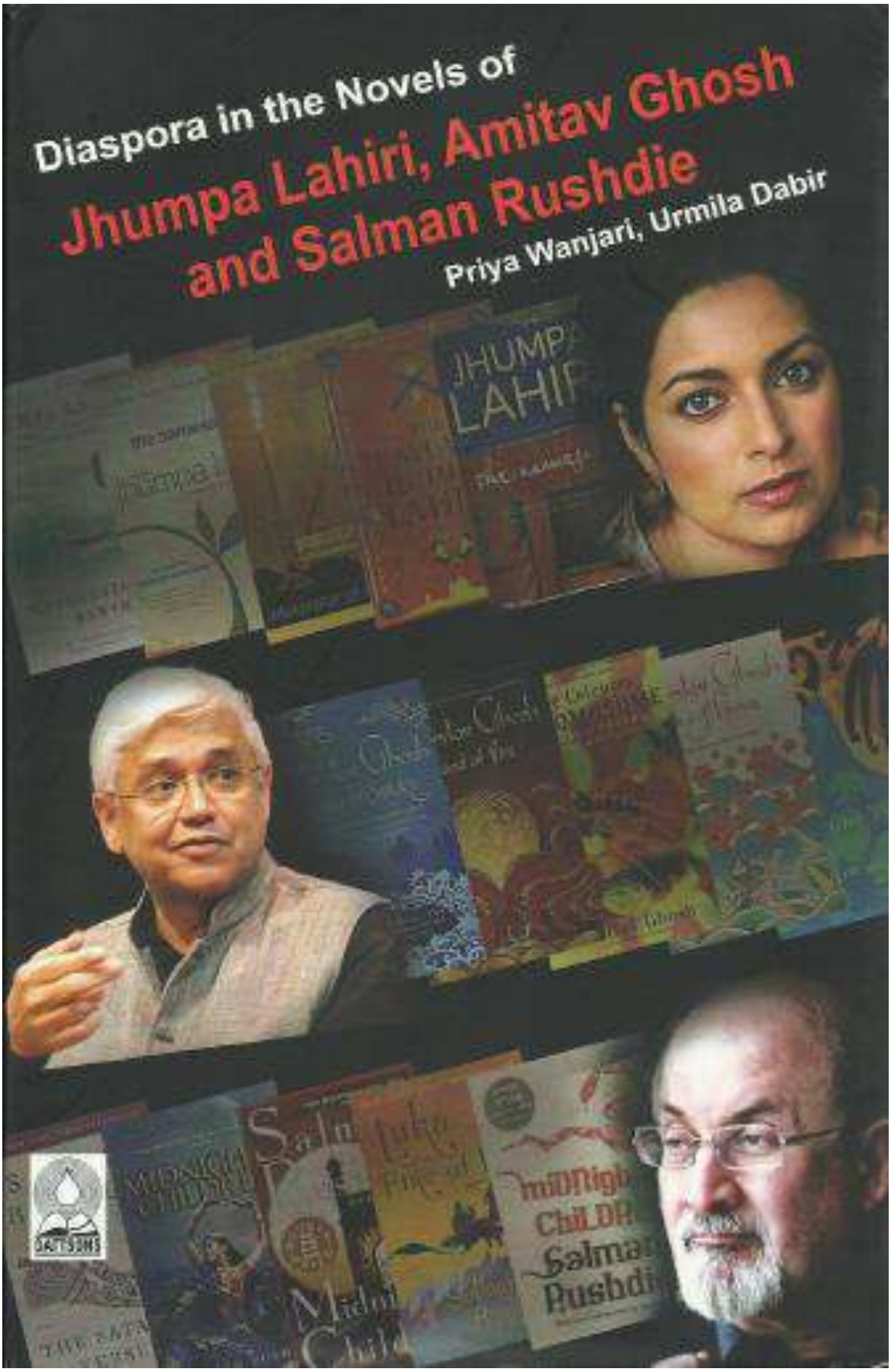
Yet learning and teaching process crossed the border of four walls of classroom. The universal teachers and universal student concept have stood up before. Availability of computer and Availability of Internet gives a chance to common student to access the knowledge from anywhere, anytime; across the world some genius and well hearted person and organizations have created web services on free of cost on your door step. The purposes of this paper to aware you about those amazing websites which are relevant to academia.

Khan Academy: www.khanacademy.org

Khan Academy is a nonprofit with a mission of providing a free of charge, world-class education for anyone, anywhere. Khan Academy is an educational app that supplements the Khan Academy website and The Khan Academy YouTube channel, which were founded by Salman Khan, who holds degrees in math, engineering, computer science, business and history. Kids and adults pick tutorials of interest from the large library of nearly 3,000 videos. The library mirrors the content that can be found on the website, and all educational tutorials pursue the same low-

Diaspora in the Novels of Jhumpa Lahiri, Amitav Ghosh and Salman Rushdie

Priya Wanjari, Urmila Dabir



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Priya D. Wanjari
Urmila Dabir

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DIASPORA IN THE NOVELS OF JHUMPA LAHIRI, AMITAV GHOSH AND SALMAN RUSHDIE

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1

Introduction

> Most early discussions of diaspora were firmly rooted in a conceptual 'homeland'; they were concerned with a paradigmatic case, or a small number of core cases. The paradigmatic case was, of course, the Jewish diaspora; some dictionary definitions of diaspora, until recently, did not simply illustrate but defined the word with reference to that case.
>
> —*Brubaker*

As we intend to present an elaborate account of elements of diaspora in the literature of Jhumpa Lahiri, Amitav Ghosh and Salman Rushdie in this volume we should first have a thorough understanding of diaspora.

It is pertinent to note that a diaspora is a scattered population with a common origin in a smaller geographic area. Diaspora can also refer to the movement of the population from its original homeland. Diaspora has come to refer particularly to historical mass dispersions of an involuntary nature, such as the expulsion of Jews from Europe, the African Trans-Atlantic slave trade, the meskhetian turks in 1945, the southern Chinese during the coolie slave trade, or the century-long exile of the Messenians under Spartan rule. Another well known group are the Gaelic speaking Irish and Scottish clans who were forced to leave their homes after The Jacobite battles of the late 17th, and early 18th Centuries.

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SPECIAL ISSUE ON

SUSTAINABLE DEVELOPMENT GOALS

AND DEVELOPMENT OF THE WEAKER SECTIONS IN INDIA

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यु.एन.ओ. च्या तत्वावर आधारित भारतातील मानवाधिकार –एक दृष्टीक्षेप

प्रा. विजय एस. कांडलकर
सहाय्यक प्राध्यापक, संताजी महाविद्यालय, नागपूर.

आज जग हे पूर्णत: जागृत आहे. त्यामूळेच एका देशाच्या अंतर्गत घडामोडिविषयीची माहिती ही दुसऱ्या देशाला पूर्णपणे होत असते. परंतु जर एखादा देश किंवा तेथील शासन व्यवस्था ही जर गुप्तपणे आपल्या जनतेचे शोषन करित असेल आणि यावर कुठल्याही प्रकारची आंतरराष्ट्रीय प्रतिक्रिया होणार नाही. तर ती या देशाची चूक ठरेल आणि यावर केवळ लगतचे देशच नाही तर संपूर्ण विश्व समुदायाकडून टिका टिपण्णी घडून येईल. संपूर्ण जगात ज्यावर मोठया प्रमाणात विचार – विमर्श सुरू आहे.तो मुद्या म्हणजेच मानवाधिकार होय. जगात प्रत्येक व्यक्ती हा स्वतंत्रपणे जन्म घेतो व त्याची स्वत:ची अशी ओळख असते. परंतु त्याच्या अधिकाराची व्याख्या ही अशा परिस्थितीत केल्या जाते ज्या परिस्थितीत शासन व्यवस्था असेल. व्यक्तीचा जन्म स्वतंत्रपणे होतो परंतु त्याची स्वतंत्रता पूर्णपणे स्थापित राहू शकत नाही कारण चेतना प्राप्त करण्याच्या स्थितीत तो सामाजिक प्राणी होऊन जातो. सामाजिक प्राणी झाल्यामुळे त्याचे अधिकार सुद्धा समाजानुरूप होऊन जाते. जर जगातील स्तरावर पाहिले तर असे लक्षात येते की, मानवअधिकाराचे स्वरूप हे वेगवेगळे असलेले दिसून येते.

सर्व व्यक्तिंचा समान अधिकाराबरोबर स्वतंत्रपणे जन्म झाला आहे. ते अंत:करण आणि बुद्धीने युक्त असे आहे आणि त्यांनी बंधुताच्या भावनेने स्वत:चा विकास करायला पाहिजे. या शब्दाबरोबर जगव्यापी मानव अधिकाराची घोषणा झाली ज्यामध्ये मनुष्याची भावना पूर्णपणे अभिव्यक्त झाली आहे आणि ती परंपरा आणि विश्वास यांना मिळती जुळती अशीच आहे तसेच न्छ० (संयुक्त राष्ट्र संघाच्या)मानवाधिकाशी संबंधीत उद्घोषणेमुळे संपूर्ण जगात प्रभाव पडला आणि सर्व प्रकारच्या सरकारांना या मानवाधिकाराचे संरक्षण करण्यासाठी ठोस पाऊले उचलण्यास विवश केले.

परंपरागत दृष्टीकानातून नैसर्गिक अधिकारांना व्यक्तीगत अधिकारांच्या रूपात व्यक्त केले जाते मानवाधिकाराची ओळख समुदाय किंवा समाजमध्येच होत असते. ती व्यक्ती – व्यक्तीत तूलना करून होत नाही. व्यक्तीच्या अधिकाराचा विकास हा समाज किंवा समुदायाच्या सकारात्मक किंवा नकारात्मक स्वरूपातच होतो. मानव अधिकाराचे विश्लेषणव्यक्तीला केंद्र मानूनच केले जाऊ शकते. हे मुलभूत अधिकार व्यक्तीला केंद्र मानूनच निर्माण केले जातात आणि ती व्यक्ती विकासाच्या दृष्टीने अतिशय महत्वपूर्ण ठरते.

जेव्हा मनुष्य स्वत:ला इतरांपेक्षा वेगळा समजतो. तेव्हा एक गोष्ट महत्वपूर्ण ठरते ती, म्हणजे व्यक्तीगत हिताबरोबरच सामाजिक हित सुद्धा जोडलेले असते. अशा परिस्थितीत मानव अधिकाराच्या स्वरूपात परिवर्तन होत असते आणि अशा परिस्थितीत मानव अधिकाराची ओळख होणे विवादास्पद ठरते. तेव्हा मानव अधिकाराची ओळख ही नैतिक अधिकाराच्या स्वरूपात होत असते. प्रत्येक व्यक्ती मग ती स्त्री असो की पुरूष दोघानांही अधिकार प्राप्त होणे आवश्यक ठरते.

जागतिक स्तरावर मानव अधिकारांना खालील स्वरूपात बघितले जातात.

१. जीवन जगण्याचा अधिकार.
२. स्वातंष्याचा अधिकार
३. विचार आणि अभिव्यक्तीचे स्वातंष्य
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५. संपत्तीचा अधिकार
६. आर्थिक आणि सामाजिक अधिकार.

वरील सर्व अधिकार भारतीय नागरिकांना संविधानाद्वारे देण्यात आले आहे. भारतीय संविधानातील प्रस्तावनेमध्येच उल्लेख करण्यात आला आहे की,राज्य कोणत्याही व्यक्तीची ओळख मनुष्याच्या रूपातच करेल. संविधान प्रत्येक व्यक्तीच्या समान विकासाकरिता मुलभूत अधिकाराची व्यवस्था करेल. जर कोणत्याही व्यक्तीच्या मूलभूत अधिकारावर गदारोळ निर्माण झाल्यास संविधानीक उपचारातंर्गत ती व्यक्ती न्यायालयाची शरण घेऊ शकते. संविधानात नागरिकांच्या सोईकरिता भाग चार अंतर्गत मार्गदर्शक तत्वांचा उल्लेख करण्यात आला आहे. राज्यांची मार्गदर्शक तत्वे संविधानातील प्रस्तावनेमध्ये उल्लेखित सामाजिक, आर्थिक, राजकीय न्याय आणि स्वातंष्य, समता व बंधूताच्या भावनेवर आधारित आहे. मार्गदर्शक तत्वांच्या अंतर्गत राज्याचे तत्व निर्धारित करण्यात आले आहे. ज्यामूळे प्रत्येक नागरिकाकरिता समान न्यायाची व्यवस्था करणे, स्त्री – पुरूषांना समान संधी उपलब्ध करून देणे, बाल कामगारावर बंदी, प्रत्येक व्यक्तीला काम, शिक्षण घेणे आणि आरोग्य किंवा अन्य कोणत्याही प्रकारची असमर्थतता अशा स्थितीत सार्वजनिक सोयी प्राप्त करण्याकरिता त्यांच्या अधिकारांना सुनिश्चित करते.

भारतीय संविधान मूलभूत अधिकारांच्या अंतर्गत (भाग प्प्) भारतीय नागरिकांना समता, स्वातंष्य, शोषणास विरोध, धार्मिक स्वातंष्य, संस्.ती व शिक्षण आणि सांविधानिक उपचाराचा अधिकार प्रदान करतात. संविधानाद्वारे कायद्यासमोर समानता, लोक कल्याणाच्या दृष्टीने समान संधी, अस्पृष्यतेचा शेवट आणि पदव्यांचा शेवट यांची व्यवस्था करण्यात आली आहे. संविधानाद्वारे नागरिकांना स्वातंष्य व अभिव्यक्तीचे स्वातंष्य, शांतीपूर्व मार्गाने सोडवणूक, संस्था व संघटना निर्माण करणे, निवास वगैरे यांना स्वातंष्य देण्यात आले. प्रस्ताव असा आहे की, 'संविधानावर निष्ठा ठेवणारा प्रत्येक व्यक्ती भारतीय आहे.' संविधानाद्वारे भारताला लोकशाही राज्य घोषित केले आहे. कलम ५१ आंतरराष्ट्रीय शांती, सुरक्षा आणि विकासाची व्यवस्था करत आहे. या दृष्टीने स्पष्ट आहे की, भारतीय संविधान मानव अधिकारांना पूर्ण संरक्षण प्रदान करित आहे आणि मानव अधिकाऱ्याच्या दृष्टीने सर्व आदर्श यात सम्मेलित आहे.

अमेरिकेमध्ये अधिकार संबंधी विधेयकात असे स्पष्ट केले आहे की, राज्याला हा अधिकार आहे की, व्यक्तीच्या मुलभूत अधिकारांना सामुहिक हिताच्या दृष्टीने आवश्यक वाटल्यास किंवा न्यायालयाच्या द्वारे निर्देश देण्यात आल्यास व्यक्तींच्या अधिकारांवर गदारोळ निर्माण करू शकते. भारताच्या बाबतीत हा अधिकार न्यायिक पुनर्विलोकन यांच्या अंतर्गत कायदेमंडळाद्वारे व्यक्तीगत अधिकारांना प्रतिबंधित करण्याच्या स्थितीत त्यांच्या जवळ

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DR. DEVENDRA BHONGADE



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Dr. Mangala Hirwade
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ONLINE BOOK EXHIBITION OF LIBRARY

Manisha D. Patil

Abstract

Exhibition is the part and parcel of library activities. Traditionally libraries always arrange the exhibition in their premises and the users had to go to visit to the exhibition. But now online exhibition has emerged as a new concept of library field. Through that we can exhibit our collection across the world. And we can cross the border of time and place & premises. .Manuscripts, photographs, pamphlets, news clippings, journal, magazine, rare books and more and have digitized them to create collections of digital assets that can be displayed online through an online exhibition .online exhibition software become the milestone for the field of library as well as museum.

INTRODUCTION

Library is the soul of organization. Information acquires, conservation and dissemination are the prime work of library. Library has much and more varied collection of books. Library has to do the marketing of their product to cultivate the reading habit in users. Book exhibition is the best way to promote the product (Book) among the users. Users personally can feel, read, see and compare the product by quality and cost through the exhibition. But nowadays many libraries have taken their special collections such as rare books, manuscripts, photographs, pamphlets, news clippings, journal, magazine and more and have digitized them to create collections of digital assets that can be displayed online through an online exhibition. Online exhibits such as these offer unprecedented access to organizational treasures that might never be seen otherwise except by those with local physical access to the library.

EXHIBITION

It is "a creative arrangement of visual elements designed to convey a specific message[2]." (Schaeffer, 1991: 3). "Exhibition is the act or fact of exhibiting collections, objects, or information to the public for the purpose of education, enlightenment and enjoyment[1]." (Dean, 1996: 161). There are two types to exhibit the product, Traditional and Online. All libraries organize book exhibition in traditional way, but the online exhibition is new and emerging way which cross the barrier of border, space and time.

ONLINE BOOK EXHIBITION

Nowadays libraries are digitizing their collections in order to preserve original document and make them accessible to masses over networks. Online exhibition is best solution to all the problems faced by the physical exhibition in terms of free information access, public awareness and visit to the library. It is amazing way of disseminating information in digital form including exhibiting product, book, educating visitors on any topic. The information will be delivered through the internet and accessed by the users through internet.

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जागतिक तापमान वाढ : कारणे व उपाय

प्रा. जगदिश आर. वाटमोडे
संताजी महाविद्यालय, नागपूर

आजच्या विज्ञानाच्या युगात मानवाने नेत्रदिपक प्रगती केली. औद्धौगिक क्रांती आणि विकास प्रक्रियेकरीता नैसर्गिक संसाधनाचा अवास्तव वापर यामुळे अनेक पर्यावरणीय समस्या निर्माण झालेल्या दिसून येतात. यातील काही समस्याकरीता मानव स्वत: जबाबदार आहे. देश विकसित असो किंवा अविकसित असो आज सर्व देशांपुढे एक समस्या निर्माण झालेली आहे. आणि ती समस्या म्हणजे जागतिक तापमान वाढ ही आहे. आजच्या परिस्थितीचा विचार केला असता पृथ्वीवरील प्रत्येक मानसाने जागतिक तापमान वाढीबददल जागरूक असणे ही काळाची गरज झाली आहे. आपण नेहमीच वर्तमानपत्रात जागतिक तापमान वाढ अर्थात 'ग्लोबल वार्मिंग' याविषयी वाचत असतो. परंतु या समस्येकडे आपण दुर्लक्ष करतो. मात्र पृथ्वीवरील तापमान दिवसेंदिवस वाढत आहे. याचा विपरीत परिणाम मानव व प्राणी जीवनावर होत आहे. या समस्येवर जगातील सर्व देशांनी विचारमंथन वरून उपाययोजना न केल्यास याचे विपरीत परिणाम सर्व जगातील सर्वसामान्य मानसाला भोगावे लागतील. या जागतिक तापमान वाढीचे परिणाम जाणवू लागले आहे. आजच्या परिस्थितीचा विचार करता पावसाळयात पाऊस न पडणे, पावसाळयात अंगाला चटके लागणारे ऊन, भर उन्हाळयात पाऊस पडणे, हिवाळ्यात देखील उन्हाळ्यासारखे ऊन, पावसाळा नसतांना सुध्दा मुसळधार पाऊस पडून पूराची परिस्थिती निर्माण होणे. हे सर्व जागतिक तापमान वाढीचे परिणाम आहेत.

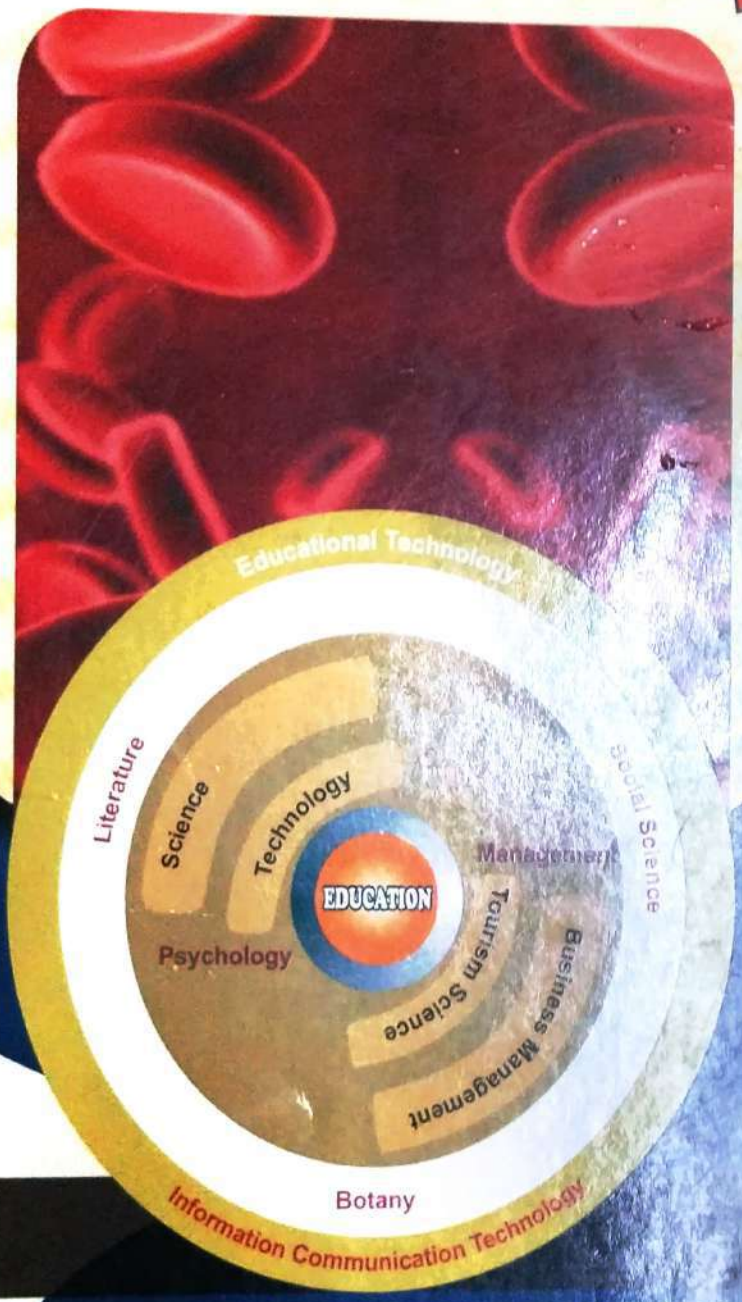
ही समस्या मानवी जीवनाचा नाश करणारी समस्या असल्याने याकडे लक्ष देणे गरजेचे आहे. नैसर्गिक संसाधनांचा मानवाने अवास्तव वापर केल्यामुळे निसर्गाचे संतुलन विस्कळीत झाले आहे. जर जीवन जगण्यासाठी आवश्यक असणारे पर्यावरणच जर धोक्यात येत असेल तर विकास कुणासाठी आहे? या गोष्टीकडे लक्ष देण्याची गरज आज निर्माण झालेली आहे. पर्यावरणाचा नाश नकरता विकास करण्याची प्रक्रिया स्विकारणे आज काळाची गरज आहे.

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WAY AND WAVES OF TECHNOLOGY IN LIBRARY: A FUTURISTIC SCENARIO

Prof. Manisha D. Patil, *Santaji Mahavidyalaya, Nagpur*

Abstract

Library is not simply a storehouse of the book. Library has changed itself with the changing era. The library adopts the technology & internet for serving the information to their patron. Hence it survives firmly in this digital era. Some advance apps and software we will see in the nearest future in library. Library mobile app, book delivery drone, one click digital app, 3D Printing, Augmented Reality app, Online Book Exhibition software, Library bookmark appsetcthrough this apps library will be able to deliver the advance services and remote access. Any library can develop their library apps through this app patron can access the OPAC, services and so on. Book delivery drone can supply the book at patron's home after getting the request. Book exhibition is the regular feature of library. Library can organized online book exhibition through the software. Book search in stack is very difficult and time consuming process but through the library bookmark app you can easily scan the particular book in rack.

Keywords: *Bookmark, Augmented, Virtual,Drone, Breed, Exhibition,Explosion,Futuristic, Digital, Printing.*

Introduction: The library is a part of a complex and dynamic educational, recreational, and informational infrastructure.Today library is not limited only for book lending .It is creative space not for individual but for masses. Library can become the first destination to apply the emerging technology. Before few decades I acquired theinformation in paper form which is available in library. But now the form of information is drastically changed.Digital conversion of information is started.Online reading resources are tremendously increased. CDs, DVDs and hard disc have become the big storage device. We all are eager to know how will be our future's libraries.I am trying to explain of futuristic scenario of library.

Library and Technology: Library is sifting gear according to time. Library has to go forward with technology in this digital era. Through that it will cross the border of time, place, and person. It is essential for save the existence of library hence it becomes the library cum IT Hubs. Nowadays information explosion occur every fraction of second. This fast growing information access, process, repackage, dissemination and retrieval are become the function of library. For this library has to go together with technology to fulfill their patron's information needs.

Futures of the Library: Some innovative ideas,app and equipment we will see in library in near future.

1. Library Mobile Apps: Right now mobile apps are current trend. Mobile is so handy device for people.Masses are spending more and more time within app. So why not attach with users in a way they enjoy? Through the mobile app can enhance the library services outside their physical borders and assist the interaction with patrons. The app offers for Library catalogue, OPAC,transaction details, book reserve facility,download e-book,library guides, library virtual tour etc.Some library mobile Apps areOdilo App,Overdrive App,Zinio Digital Magazines App, Freegal App, Mango Mobile, Library Edition, Gale Database App etc.

e.g. Mobile App of Alexandria Library:

Download the free Alexandria Library Mobile App .It is use for online catalog, account access, scan barcode, event listing and so on. The app is compatible with Android, iPhone and iPod Touch devices and can be downloaded from the Apple App Store or Google Play for free.

Many Libraries are using library mobile apps in the world .Some apps are mentioned below.

Academic Library Apps

Institution	Name of app	Date loaded to App Store	Brief content range summary
San Diego State University Library	SDSU Library	July 16 2012	Search for books check library hours floor plans of library call number summary view new book titles email a librarian
KarolinskaInstitutet University Library	KIB Mobile	Apr 09 2011	Opening hours today Facebook content display Chat included (unavailable 15.33 Fri Feb 22) Internet phone Email window RSS News feed Bus timetable and when next bus leaves Information generally – opening hours, courses, library contact, feedback form, rules, service summary, maps of area Catalogue search and Loan renewal List of mobile databases and direct links to them Group study room availability calendar (note to book you have to use the library web page, this is just display

New Syllabus

Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur

B.COM. - I - Semester II

SECRETARIAL PRACTICE



Dr. Hitesh Kalyani
Dr. Prachi Rode

NIRALI PRAKASHAN
ADVANCEMENT OF KNOWLEDGE

SECRETARIAL PRACTICE **ISBN 978-93-87397-94**

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PREFACE

It gives us great pleasure to bring out this book as per the new syllabus for the Secretarial Practice, F.Y.B.Com. Sem. II. This book covers the chapters as per the new syllabus prescribed by RTM, Nagpur University.

This book has been written in a friendly manner and in a simple and lucid language.

All the provisions of Companies Act, 2013 are fully covered in the book at appropriate places.

We hope that this book will prove to be useful for conceptual clarity and for preparation of examination.

We are thankful to the publisher Mr. D. K. Furia and Mr. Jignesh Furia as well as the entire staff of Nirali Prakashan for taking utmost efforts in the preparation of this text.

The suggestions if any will be appreciated.

Best of Luck !

Authors

✣ ✣ ✣

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✤ ✤ ✤

Unit I

INCORPORATION OF COMPANIES

SYNOPSIS

1.1 Procedure for Incorporation of Companies, Conversion of Companies – Private Limited to Public Limited and Public Limited to Private Limited

1.2 Procedure for Alteration of Memorandum of Association and Articles of Association

1.3 Company Secretary : Meaning, Qualification and Function /Role

1.4 ***Directors :*** Procedure for Appointment of Directors and Director's Identification Number (DIN) – Allotment and Surrender

1.1 *Procedure For Incorporation of Companies, Conversion of Companies – Private Limited to Public Limited and Public Limited to Private Limited*

(A) Meaning of Company :

- A company is said to be an artificial person created by law, having a separate entity with a perpetual succession and a common seal.
- The word 'company' is derived from the Latin word 'Com', i.e. with or together and...'panis' i.e. bread, which means group of persons or traders discussing matters and taking food together. Hence, we can say that the word

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Water Management : Role Of Educators

Rode Prachi
Santaji College, Wardha Road, Nagpur

Abstract

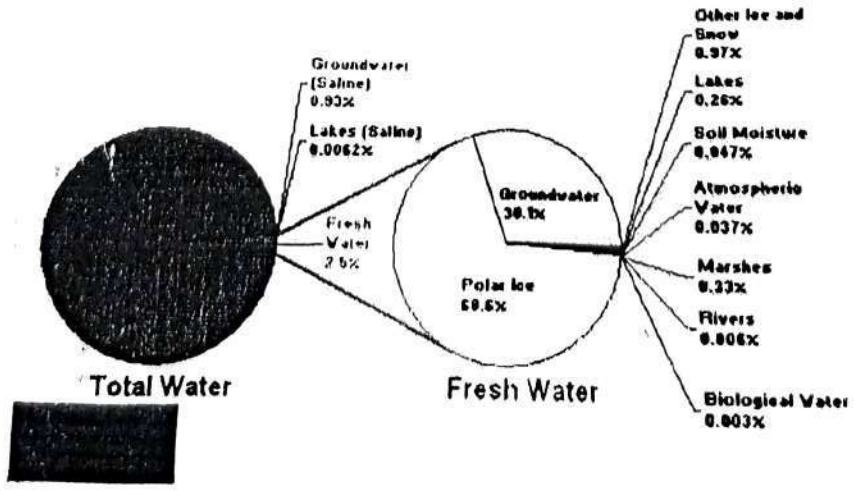
Subject of Water Management should be included in academic session at every level. Qualitative and Practical approach toward the subject is today's demand of our country. To save our country from future water disaster Educator can play important role. From youngest citizen of country to the grownup graduate, educator can make them understand the importance of water conservation, water management, water scarcity, importance of recycling of water, rain water harvesting and water pollution. Educator can sow the seeds of importance of above thing, in the mind of future citizens of the country, so that no one will ignore the importance of this aspect.

Key words : Water management, Educator, Conservation.

Introduction

Subject of Water Management should be included in academic session at every level. Qualitative and Practical approach toward the subject is today's demand of our country. We can save our country from future water disaster and Educator can play important role in this noble cause. Government is doing this through their various programs like Jalukta Shivar, Jalsaksharta AaplePani, Water Conservations, Rain water harvesting, Construction of water retaining structures, bandhanas and Dams etc. Water budgeting from village level to district and state level with the help of volunteers and experienced and retired technocrats is planned. Necessary training is also planned. Now it is for educators to come forward and share responsibility to create awareness among the young generation. Earth is often referred to as 'the water planet'. Earth is unique amongst planets of our solar system because of its abundant water - in oceans, in the atmosphere, in glaciers and as fresh water on land. Without Water, life can not exist.

Distribution of Global Water



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Importance of Stretching Exercise For Sportsperson

Editor
Dr. Yeshwant Patil



Importance of Stretching Exercise For Sportsperson

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Dr. Yeshwant V. Patil

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Personality: Consistency in the Behaviour of Individuals in Sports

Prof. Dr. Rajendra P. Raut
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Personality is a key fact in everyone's daily routine. It is revealed that people exhibits both of types of consistency namely over time and across situations. You may be surprised to learn, therefore, that there is considerable disagreement among psychologists on this issue. On one side of the debate are researchers who argue that human beings actually show very little tendency to behave, think, or feel in consistency ways over time or I different contexts. These scientists contend that individual's reactions are largely determined by current situations and change markedly in response to varying external conditions. Such researchers also suggest that we perceive much greater consistency in other's behaviors than actually exists, primarily because this makes the tasks of understanding them and predicting their future actions seems simplers. After all, once we have labeled other persons as possessing particular traits, we can base predictions of their future actions on these assumptions.

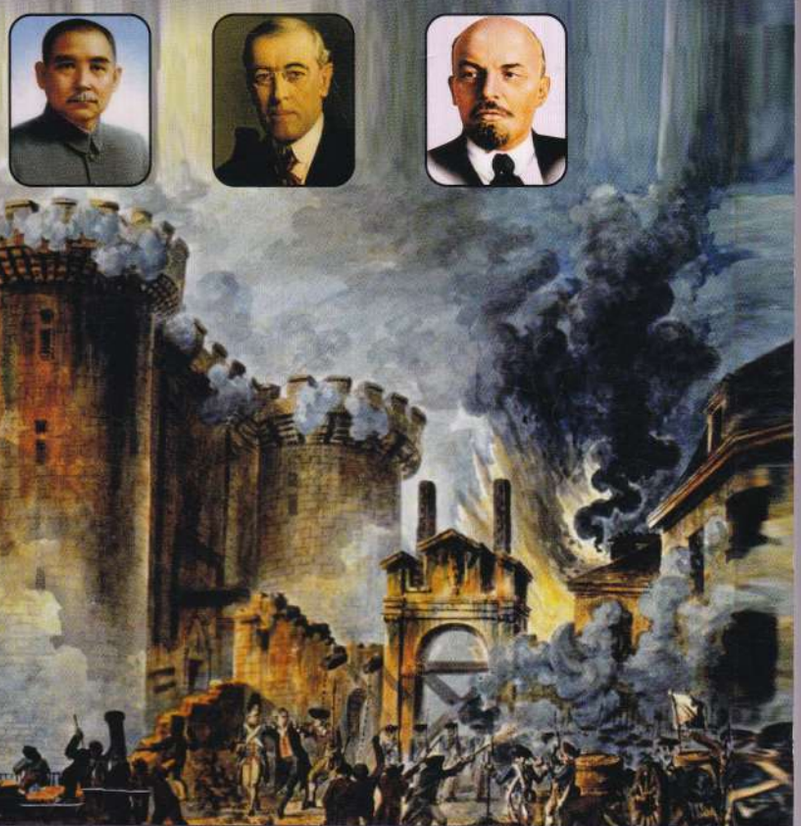
While this debate has not been entirely resolved, there is growing consensus that both traits and situations are important. In other words, behavior in a given situation is often a function of both internal, dispositional factors and external, situational ones. What are these internal, dispositional factors? These factors include emotions, cognitions, expectancies, fantasies, and physiological activation. Because individuals differ with respect to these factors, they may react differently to the same situation. In other words, such internal

राष्ट्रसंत तुकडोजी महाराज नागपूर विद्यापीठाच्या नवीन
अभ्यासक्रमानुसार सत्र २०१८-१९ पासुन बी.ए. भाग-३
पाचवे सेमिस्टर

अर्वाचिन जगाचा इतिहास

(इ.स. १७८९-१९२०)

बी.ए.भाग -३ सेमिस्टर ५



डॉ. श्रीकांत म. सोनटक्के

प्रथम आवृत्ती – ऑक्टोबर, २०१८

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मनोगत

अर्वाचिन जगाचा इतिहास (इ.स. १७८९–१९२०) या ग्रंथाची रचना राष्ट्रसंत तुकडोजी महाराज नागपूर विद्यापीठ, नागपूर व विद्यापीठ अनुदान आयोग (यु.जी.सी.) यांच्या सुचनेनुसार **सत्र २०१८–१९ बी.ए. भाग–३ च्या पाचव्या** सेमिस्टरकरीता करण्यात आली आहे. लेखनाची भाषासाधी सोपी करण्याचा प्रयत्न केलेला असून इतिहासाचे लेखनकरीत असतांना 'वस्तुनिष्ठता' जपणे हे लेखकाचे कर्तव्य असते. त्याचेही पूर्णपणे भान ठेवून प्रकरणाची विस्तृत माहिती ग्रंथात समाविष्ठ करण्यात आली आहे. प्रस्तुत ग्रंथाचे विद्यार्थी, प्राध्यापक मित्र व अभ्यासकांकडून स्वागत होईल ही अपेक्षा.

प्रस्तुत ग्रंथाचे लेखन करतांना माझे गुरूवर्य इतिहास संशोधक डॉ. भा. रा. अंधारे यांची प्रेरणा व प्रोत्साहानामुळे हा ग्रंथ पुर्णत्वास आला. तसेच संताजी महाविद्याल याच्या प्राचार्या मा. डॉ. प्रिया वंजारी, माजी प्राचार्य मनोहरराव बुटे यांची वेळोवेळी मदत झाली, तर माझे सहकारी मित्र डॉ. पाजणकर, डॉ. शेख, डॉ. रोडे मॅडम, डॉ. डाहाट मॅडम, डॉ. आंबटकर मॅडम, डॉ. वाकोडे मॅडम, प्रा. रामटेके, प्रा. वाटमोडे, प्राचार्य डॉ. जंबजाळ, प्रा. कांडलकर, प्रा. गोडघाटे, डॉ. सुरेश काळे, गोविंद तिरमरवार, डॉ. कापसे, डॉ. चव्हाण, डॉ. हातेवार, डॉ. रफीक शेख, डॉ. रामटेके, डॉ. मानमोडे, डॉ. बोरकर, डॉ. कळंबे, डॉ. बन्नगरे, डॉ. डबरे, डॉ. कापशीकर, डॉ. डोहणे व सर्व सहकारी मित्र यांचे ही नेहमी प्रोत्साहन मिळाले. ग्रंथपाल प्रा. मनिषा पाटील, सौ. प्रतिभा पाटील यांनी ही मला दुर्मिळ ग्रंथ प्राप्त करून दिले. तसेच माझी पत्नी सौ. सारिका सोनटक्के, ताई प्रफुल्लता पुसदकर, हेमलता तायडे, वर्षा प्रविण पंडीत या सर्वांनी सहकार्य केल्याबद्दल मी त्याचा मन:पूर्वक आभारी आहे.

अतिशय कमी कालावधित प्रकाशक **मेसर्स रजनी प्रकाशन** यांनी ग्रंथाचे प्रकाशन केल्याबद्दल मी त्यांचा आभारी आहे. त्याचप्रमाणे श्री. गोपाल सातपुते यांनी हा ग्रंथ टंकलीखीत केला. त्याकरिता मी त्याचे आभार मानतो. प्रस्तुत ग्रंथात काही त्रुटी–दोष राहिल्या असतील तर मी त्या उणिवा मानुन सुचना आल्यातर त्याचे मी स्वागतच करेल.

डॉ. श्रीकांत मनोहर सोनटक्के

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९.	राष्ट्रसंघ (LEAGUE OF NATINS)	१५३–१६३
१०.	१९१७ ची रशियन राज्यक्रांती	१६४–१९५
	परिशिष्टये–नकाशे	१९६–२००

प्रकरण १

फ्रेंच राज्यक्रांती

अठरावे शतक हे क्रांतीचे शतक म्हणून ओळखले जाते. त्या शतकात महत्वपूर्ण तिन क्रांत्या घडून आल्या. एक अमेरिकन राज्यक्रांती, दुसरी औद्योगिक क्रांती तर तिसरी महत्वपूर्ण क्रांती म्हणजे फ्रेंच राज्यक्रांती होय. या क्रांतीने जुलमी, अनियंत्रित राज्यसत्तेला व सरंजामशाहीला जबरदस्त धक्का देऊन सार्वभौम सत्तेचा, लोकाभिमुख राष्ट्रराज्याचा आणि स्वातंत्र्य, समता व बंधुत्वाचा संदेश साऱ्या जगाला दिला. फ्रान्समध्ये ही क्रांती घडण्यास कोणती परिस्थिती कारणीभूत ठरली याचा सविस्तर आढावा पुढीलप्रमाणे –

प्रस्तावना –

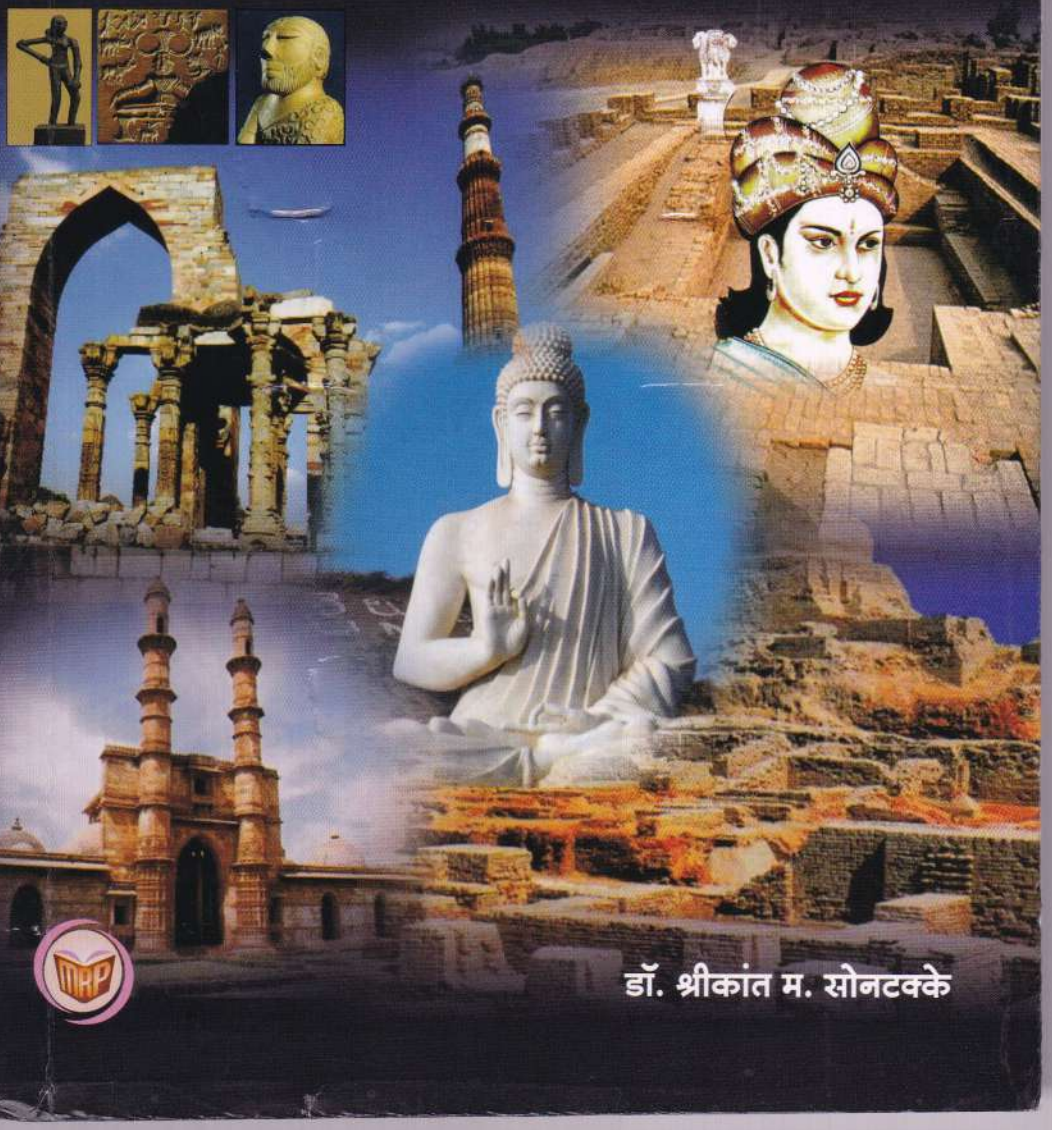
जुलमी राजसत्ता – फ्रान्समधील राजसत्ता अनियंत्रित होती. या अनियंत्रित सत्तेचा प्रमुख सम्राट चौदावा लुई (१६४३ ते १७१५) होता. त्याच्या कारकीर्दीत फ्रान्स वैभवाच्या शिखरावर होता हे जरी खरी असले तरी कोलबर्ट या अर्थमंत्र्याने भरलेला खजिना चौदाव्या लुईच्या सततच्या युद्धामुळे रिकामा झाला होता. त्याचा मुलगा १५ वा लुई (१७१५ ते १७७४) याच्या कारकीर्दीत राजसत्तेचे लोककल्याण स्वरूप नष्ट होऊन ती बेजबाबदार व अंध:पतित बनली. त्याने वडिलांच्या पावलावर पाऊल टाकून भरपूर उधळपट्टी केली आणि निरनिराळया युद्धांत भाग घेऊन देश कर्जबाजारी झाला. त्याच्या कारकीर्दीत सरदार व धर्मगुरू त्यांनी करांपासून सूट मिळविली. लुईच्या चैनी, विलासी व युद्धखोर धोरणामुळे राष्ट्राचे उत्पन्न कमी झाले. या आर्थिक व नैतिक दुरावस्थेबरोबरच १५ व्या लुईने मुद्रणस्वातंत्र्यावर कडक निर्बंध लादले व पुरोगामी विचारवंतांना तुरूंगात डांबण्याचे सत्र चालू केले. त्यांच्या या जुलमी व अनियंत्रित राजवटीमुळे फ्रान्समधील व्यक्तीस्वातंत्र्य संपुष्टात आले.

राष्ट्रसंत तुकडोजी महाराज नागपूर विद्यापीठाच्या नवीन
अभ्यासक्रमानुसार सत्र २०१६-१७ पासुन बी.ए. भाग-१
प्रथम सेमिस्टर

भारताचा इतिहास

(प्रारंभापासून इ.स. १५२५ पर्यंत)

बी.ए.भाग -१ सेमिस्टर १



डॉ. श्रीकांत म. सोनटक्के

प्रथम आवृत्ती – ऑक्टोबर, २०१८

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मनोगत

भारताचा इतिहास प्रारंभपासुन ते इ.स. १५२५ पर्यंत या ग्रंथाची रचना राष्ट्रसंत तुकडोजी महाराज नागपूर विद्यापीठ, नागपूर व विद्यापीठ अनुदान आयोग (यु.जी.सी.) यांच्या सुचनेनुसार सत्र २०१६–१७ बी.ए.भाग १ च्या पहिल्या सेमिस्टरकरीता करण्यात आली आहे. लेखनाची भाषा साधी सोपी करण्याचा प्रयत्न केलेला असून इतिहासाचे लेखनकरीत असतांना 'वस्तुनिष्ठता' जपणे हे लेखकाचे कर्तव्य असते. त्याचेही पूर्णपणे भान ठेवून नविन प्रकरणाची विस्तृत माहिती ग्रंथात समाविष्ठ करण्यात आली आहे. प्रस्तुत ग्रंथाचे विद्यार्थी, प्राध्यापक मित्र व अभ्यासकांकडून स्वागत होईल ही अपेक्षा.

प्रस्तुत ग्रंथाचे लेखन करतांना माझे गुरूवर्य इतिहास संशोधक डॉ.भा. रा. अंधारे यांची प्रेरणा व प्रोत्साहानामुळे हा ग्रंथ पुर्णत्वास आला. तसेच संताजी महाविद्याल याच्या प्राचार्या मा. डॉ. प्रिया वंजारी, माजी प्राचार्य मनोहरराव बुटे यांची वेळोवेळी मदत झाली, तर माझे सहकारी मित्र डॉ. पाजणकर, डॉ. शेख, डॉ. रोडे मॅडम, डॉ. डाहाट मॅडम, डॉ. आंबटकर मॅडम, डॉ. वाकोडे मॅडम, प्रा. रामटेके, प्रा. वाटमोडे, प्रा. कांडलकर, प्रा. गोडघाटे, डॉ. सुरेश काळे, गोविंद तिरमरवार, डॉ. चव्हाण, डॉ. हातेवार, डॉ. रफीक शेख व सर्व सहकारी मित्र यांचे ही नेहमी प्रोत्साहन मिळाले. ग्रंथपाल प्रा. मनिषा पाटील, सौ. प्रतिभा पाटील यांनी ही मला दुर्मिळ ग्रंथ प्राप्त करून दिले. तसेच माझी पत्नी सौ. सारिका सोनटक्के, ताई प्रफुल्लता पुसदकर, हेमलता तायडे, वर्षा प्रविण पंडीत या सर्वांनी सहकार्य केल्याबद्दल मी त्याचा मन:पूर्वक आभारी आहे.

अतिशय कमी कालावधित प्रकाशक मेसर्स रजनी प्रकाशन यांनी ग्रंथाचे प्रकाशन केल्याबद्दल मी त्यांचा आभारी आहे. त्याचप्रमाणे श्री. गोपाल सातपुते यांनी हा ग्रंथ टंकलीखीत केला. त्याकरिता मी त्याचे आभार मानतो. प्रस्तुत ग्रंथात काही त्रुटी–दोष राहिल्या असतील तर मी त्या उणिवा मानुन सुचना आल्यातर त्याचे मी स्वागतच करेल.

डॉ. श्रीकांत मनोहर सोनटक्के

युनिट– I

१. हडप्पा संस्कृती
२. वैद्विक संस्कृती
३. सोळा महाजन पदे
४. जैन आणि बौद्ध धर्म

युनिट– II

५. मौर्य साम्राज्य
६. गुप्त साम्राज्य
७. ाारतावरील मुस्लिम आक्रमणे

युनिट– III

८. कुतुबद्दीन ऐबक–शम्सुद्दीन अल्तमश–गियासुद्दीन बल्बन
९. अल्लाउद्दीन खिलजी
१०. मोहंमद बीन तुघलक
११. फिरोझशहा तुघलक

युनिट– IV

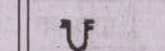
१२. भक्ती चळवळ व सुफी पंथ
१३. सुल्तनत कालीन स्थापत्य कला
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सिंधु कालीन लिपी

3726



आंद पोतूकोयाल तोर गोंदोला बिल

बिल गोंदोला तोर पोतू कोयाल आंद.

बिल गोंदोला (समुदाय) का पोतूकोया हैं।

1536

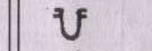


आल आना इरू अक्का आंदी कालवाल माटया

माटया कालवाल आंदी अक्का इरू आना आल (अन्नाल)

माटया कालवाल आदी शक्ति माता इरू अन्नाल।

1376

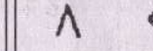


आंद मुठवापोय मुन

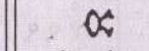
मुन मुठवापोय आंद

तीन सगा गुरूमुखिया हैं।

3399



ताल कोट गोंदोला आर तारी गोंदोला



पोतूकोयाल इरगोंदोला ओर

गोंदोला तारी आल, गोंदोला कोट तालोर इरगोंदोला पातूकोयाल

समुदाय का संरक्षक, समुदाय कोट प्रमूख इर्गोंदोला पातू कोयाल.

प्रकरण पहिले

हडप्पा संस्कृती

'सिंधु संस्कृतीचा शोध हा प्राचीन भारताच्या इतिहासातील एक सोनेरी पान आहे.' सिंधु संस्कृतीचा शोध लागण्या पूर्वी भारताचा इतिहासाचा प्रारंभ वैदिक काळापासून होतो, असे मानल्या जात होते.परंतु सिंधु संस्कृतीचा शोध लागल्यानंतर भारताचा इतिहास हजारो वर्षांनी पाठीमागे गेला. भारताच्या इतिहासाला एक उच्च संस्कृतीचा वारसा प्राप्त झाला. प्राचीन भारताच्या इतिहासात सर्वांगीन दृष्टीने विकसित असलेली संस्कृती म्हणून सिंधु संस्कृतीची ओळख होऊ लागली. अशा या विकसित संस्कृतीच्या शोधामुळे भारताच्या इतिहासालाही नवे वलय प्राप्त झाले. जगातील सुमेर, चीन, इजिप्त, इराक, ग्रिस, मिसर येथील संस्कृतीच्या अभ्यासाअंती, 'सुमेरीयन संस्कृती ही मोहोंजोदडो येथूनच आली असावी.' म्हणजेच सिंधु संस्कृतीच्या शोधाने भारताचा वैभवशाली इतिहास जगा समोर आला.

सिंधु संस्कृतीच्या उत्खननात अनेक स्थळे ज्ञात झाली असतानाही 'सिंधु' हे नाव संस्कृतीला का दिले गेले असावे असा प्रश्न मनात निर्माण होतो. त्याचे कारण की, सर्वप्रथम सिंधु नदीच्या खोऱ्यात या संस्कृतीचे अवशेष सापडले. म्हणून या संस्कृतीचे नामकरण 'सिंधु संस्कृती' असे करण्यात आले. सिंधू नदी ही प्राचीन नदी आहे. या नदीचा उगम तिबेटच्या पठारावर मानस सरोवराच्या उत्तरेस शंभर किलोमिटर च्या अंतराने कैलास पर्वतात ५००० मिटर उंचीवर होतो. या नदीची एकूण लांबी २८९७ कि. मी. असून तिची भारतातील लांबी ७०९ कि.मी. आहे. ही नदी उगमस्थानापासून सुमारे २५० कि.मी. अंतर तिबेटमधून वाहते तिला तिबेटी नाव सिंग—गे—चू असे आहे. पुढे ती लडाखमध्ये प्रवेश करते या नदीचे पाणलोट क्षेत्र २,८५,३०० चौ. कि.मी. असून जलवहन क्षेत्र सुमारे १,१७,८४४ चौ.कि. मी. आहे. या नदीला झान्स्कर, द्रा ॲस्टर, श्योक शिंगार या पर्वतीय

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PREFACE

It gives us great pleasure to bring out this book as per the new syllabus for the Business Management, B. Com. - I, Sem. II. This book covers the chapters as per the new syllabus prescribed by RTM, Nagpur University.

This book has been written in a friendly manner and in a simple and lucid language.

All the points in the syllabus are fully covered in the book in most simple and lucid language. We hope that this book will prove to be useful for the students for conceptual clarity and for preparation for their examination.

We are thankful to the publisher Mr. D. K. Furia and Mr. Jignesh Furia as well as the entire staff of Nirali Prakashan for taking utmost efforts in the preparation of this text.

The suggestions if any will be appreciated.

Best of Luck !

Authors



SYLLABUS

As per New Syllabus Prescribed by RTM, Nagpur University

Business Management

B. Com. I – Sem. II

Unit – I Introduction

Meaning, Definition, Concept and Types of Management, Principles of Business Management, Scope and Significance of Business Management

Process of Business Management, Functions of Business Management, Management as a Science or Art

Unit – II Planning and Decision Making

Planning : Meaning, Nature, Characteristics, Importance, Types and Components of Planning.

Decision Making : Meaning, Characteristics and Importance of Decision Making, Traditional and Modern Techniques of Decision making.]

Unit – III Delegation of Authority, Co-ordination and Controlling

Delegation of Authority : Meaning, Elements, Advantages and Obstacles of Delegation of Authority, Centralisation and Decentralisation of Authority and its Merits, Demerits.

Co-ordination : Meaning, Concept and Principles of Co-ordination, Internal and External Co-ordination.

Controlling : Meaning, Concept and Elements of Control.

Unit – IV Recent Trends in Management

Management of Change. Management of Crisis, Total Quality Management, Stress Management, International Management

* * *

QUESTION PAPER PATTERN

Maximum Marks : 80 **Time : 3 Hrs.**

N.B. – 1. All questions are compulsory.
2. All questions carry equal marks.

Q. 1	Unit I	(A) Theory	08 Marks
		(B) Theory	08 Marks
		OR	
		(C) Theory	16 Marks
Q. 2	Unit II	(A) Theory	08 Marks
		(B) Theory	08 Marks
		OR	
		(C) Theory	16 Marks
Q. 3	Unit III	(A) Theory	08 Marks
		(B) Theory	08 Marks
		OR	
		(C) Theory	16 Marks
Q. 4	Unit IV	(A) Theory	08 Marks
		(B) Theory	08 Marks
		OR	
		(C) Theory	16 Marks
Q. 5	Unit I	(A) Theory	04 Marks
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कला, वाणिज्य व विज्ञान महाविद्यालय,
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तहान : पर्यावरण असमतोल आणि पाणी समस्या

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संताजी महाविद्यालय, नागपूर.

प्रास्ताविक :

पृथ्वीवर सर्वात बुध्दीवान जर कोणी असेल तर तो मानव. त्याने आपल्या बुध्दीमत्तेचा वापर करून पर्यावरणाकडून जसा पाहिजे जसा विकास साधून घेतला नाही. मराठी साहित्यात अनेक कथा, कादंबऱ्या, कवितेतून साहित्यिकांनी या ज्वलंत समस्येचा आढावा घेतला आहे. डॉ. सदानंद देशमुख यांच्या 'बारोमास' आणि 'तहान' या दोन कादंबऱ्यांमधून पर्यावरणाचा असमतोल व त्यांचा मानवी जीवनावर होणारा परिणाम, निर्माण होणाऱ्या समस्या आणि त्यातून त्यांना कुठल्या आव्हानांना तोंड द्यावे लागते. याचा सारासार विचार डॉ. देशमुखांनी पाणी समस्येबद्दल 'तहान' या कादंबरीतून मांडला आहे.

मानव आणि पर्यावरण :

एखाद्या व्यक्तिकडून किंवा समाजाकडून जेव्हा आपण मदत घेतो तेव्हा नेहमी कृतज्ञ राहतो. कधी ही कृतघ्न होत नाही. मी पर्यावरणाचा एक घटक आहे. पर्यावरणाचे माझ्यावर फार मोठे कर्ज आहे. ते कर्ज मला फेडायचे हे ही ध्यानात असू द्यावे. वनस्पती, वृक्ष, पाणी यांची जोपासना व संवर्धन करणे प्रत्येक नागरिकांचे नैतिक कर्तव्य आहे. वृक्षांविषयी पाणी संवर्धनासाठी जागृती निर्माण करणाऱ्या अनेक संघटना पुढे सरसावल्या आहेत.

साहित्यात सुध्दा वृक्ष, शेती, पाणी याचे महत्व जाणल्या गेले आहे. निसर्ग हा सुध्दा आपला नातलग आहे.

तहान : पाणी समस्येवर वास्तविक चित्रण मराठी साहित्यात कथा–कादंबरी– कविता या माध्यमातून पर्यावरण निसर्ग यावर सुंदर अशा कलाकृती निर्माण झालेल्या आहेत. साहित्यातून पर्यावरणाशी संबंधित ज्वलंत व वास्तविक चित्रण त्यांनी मांडलेले आहे.

मराठी साहित्यात निसर्ग निसर्गाच्या दुष्परिणामाने ग्रासलेला मनुष्य लेखकाने 'तहान' या कादंबरीत मांडलेला आहे. डॉ. देशमुखांनी आपल्या मनोगतामध्ये पाणी टंचाईची भीषणता व्यक्त केलेली आहे. ते

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सारांश स्वातंत्र्योत्तर काळात महिलांच्या कल्याणासाठी अनेक योजना कार्यान्वित करण्यात आल्या आहेत. परंतु गेल्या काही वर्षात विशेषतः जागतिकीकरणाच्या प्रक्रियेत राजकीय व सनदी नोकरशाहीला हाताशी धरून गरीबी हटविण्याच्या ऐवजी Poverty Reduction च्या नावाखाली तसेच नवीन रोजगार निर्माण करण्याच्या नावाखाली संपूर्ण गरीब समाजालाच वेठीस धरले आहे. या संपूर्ण प्रक्रियेत शोषणाचा बळी ठरलेला एक घटक म्हणजे स्त्रिया होत. जागतिकीकरणाच्या वैशिष्टयांचा आणि परिस्थितीचा प्रभाव सर्वव्यापक असला तरीही त्याचा सर्वात जास्त फटका हा स्त्रियांना सहन करावा लागत आहे. याबरोबरच वर्षानुवर्षे चालत आलेल्या परंपरा, रूढी, वाईटसुध्दा यांच्या बंधनात अडकून राहिल्याने महिलांची स्थिती विशेषतः ग्रामीण भागातील महिलांची स्थिती अधिकच खालावत चालली आहे. असंघटितपणा, शिक्षणाचा अभाव, रोजगार आणि आरोग्य यांचा अभाव, अंधश्रध्दांना जबरदस्त पगडा यामुळे ग्रामीण दारिद्र्यात भरच पडत आहे व याचा सर्वात जास्त परिणाम ग्रामीण महिलांवर होत आहे. भारतातील सामाजिक चालीरीती, रूढी व परंपरामुळे ग्रामीण महिलांना विकासामध्ये महत्व दिले गेले नाही आणि त्यांना विकासाची संधी सुध्दा मिळाली नाही. परंतु वास्तविकता ही आहे की, जोपर्यंत ग्रामीण महिलांना विकासाच्या मुख्य प्रवाहात आणले जात नाही तोपर्यंत भारताच्या आर्थिक महासत्तेची कल्पना करणे योग्य होणार नाही. याकरीता महिला बचत गट महिलांच्या आर्थिक विकासाकरीता प्रभावी माध्यम म्हणून समोर येत आहे. बचत गटातील महिला कुटुंबाला दारिद्र्यच्या गर्तेतून बाहेर काढून आर्थिकदृष्ट्या सक्षम होऊन स्वतःच्या व्यक्तिमत्वाचा विकास करीत आहेत.

प्रस्तावना –

भारताचा सर्वांगीण विकास करावयाचा असेल तर दोन मुद्यांवर लक्ष केंद्रित करणे गरजेचे आहे. पहिला ग्रामीण क्षेत्राचा विकास आणि दुसरा मुद्दा स्त्रियाना विकासाच्या प्रवाहात आणणे. हे दोन्ही घटक सुदृढ झाल्यास देश सुदृढ व पर्यायाने झपाट्याने विकास होण्यास हातभार लागेल.

स्वातंत्र्यापूर्वीच महात्मा गांधींनी एक विधान केले होते की, खेड्यांच्या विकासातच भारताचा विकास निश्चित आहे. त्या अनुषंगानेच त्यांनी खेड्याकडे चला हा महामंत्र लोकांना दिला होता. शेती पिकवणारी कटष्करी, मूलभूत व्यवसाय करू शकणारी मोठी लोकसंख्या खेड्यात वास्तव्य करते. तिचा पुरेपूर फायदा करून घेण्यास जलद आर्थिक विकास साधता येईल. या विकासप्रक्रियेत स्त्रियांना देखील मोठ्या प्रमाणात सहभागी होणे गरजेचे आहे. गांधीजींचे हे विचार पूर्णपणे नाही पण बऱ्याच प्रमाणात अमलात आणले जाण्याचे प्रयत्न वर्तमानकाळात केले जात आहेत. कारण ग्रामविकासाशिवाय सर्वांगीण विकास शक्य नाही हे जवळजवळ सर्वांनीच मान्य केले आहे. शासनानेदेखील त्यादृष्टीने पावले उचलली आहेत.

ग्रामीण विकास करावयाचा असल्यास तो स्त्रियांच्या सहभागाशिवाय शक्य नाही. ग्रामीण क्षेत्रात कमीत कमी 50 टक्के स्त्रिया संघटित व सक्षम झाल्या तर गावांचा विकास सहजा साध्य होऊ असे मत विचारवंतांनी प्रगट केले. यावर वैयक्तिक बैठकी झाल्या, चर्चासत्राचे आयोजन करण्यात आले. संशोधनाचे निष्कर्ष तपासण्यात आले व बऱ्याच वैचारिक स्त्रियांना पुढे करून ग्रामविकास साधण्याचे सर्वांनी मान्य केले. पण असे एकमत झाल्यानंतरही स्त्रियांचे सक्षमीकरण आणि तिचा विकासातील सहभाग ही अनेकांना न रूचणारी व पचणारी बाब होत.

स्त्री एक महाशक्ती –

ग्रामीण क्षेत्रातील बहुसंख्य स्त्रिया अशिक्षित असल्यामुळे त्यांचा विकासप्रक्रियेत कसा उपयोग करून घ्यायचा हा एक यक्ष प्रश्न होता. स्त्रियांनी राजकीय क्षेत्रात आणायचे तर त्यांना त्या कामातील अबक कळत नाही. म्हणून त्यांच्याकडून स्त्रियांना काम शिकू द्यायचे असा प्रस्ताव मांडण्यात आला. काही स्त्रियांनी यावर संमती दाखवून आपल्या यजमानांद्वारे काम शिकावयास सुरूवात केली. काही ठिकाणी लहान मोठ्या पदांवर स्त्रिया निवडून दिल्या गेल्यात पण, त्या क्षेत्राशी तिचा विशेष परिचय नसल्यामुळे पुरूषांनी सांगायचे व तिने स्वाक्षरी करायची अशा पध्दतीचे कार्य सुरू झाले. यामुळे स्त्री म्हणजे रबरस्टँप! तो सांगेल आणि ती करेल! तिला काय कळणार सरकारी

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प्रकाशक

प्राचार्य, डा आरती यु मोगलेवार

संत गाडगे महाराज महाविद्यालय

हिंगणा जि नागपूर

प्रकाशन

सेंट्रल टेक्नो पब्लिकेशन,

२३ शांता दुर्गा निवास ,

रामदासपेठ, नागपूर

टिप: प्रसिद्ध होणा-या स्मरणिकेमधिल लेखांतील मते त्या लेखकांची आहे. यामध्ये प्रकाशक, संपादक व कार्यकारी संपादक मंडळ सहमत असतीलच असे नाही.

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Goods And Service Tax 'GST' The Journey Just Began

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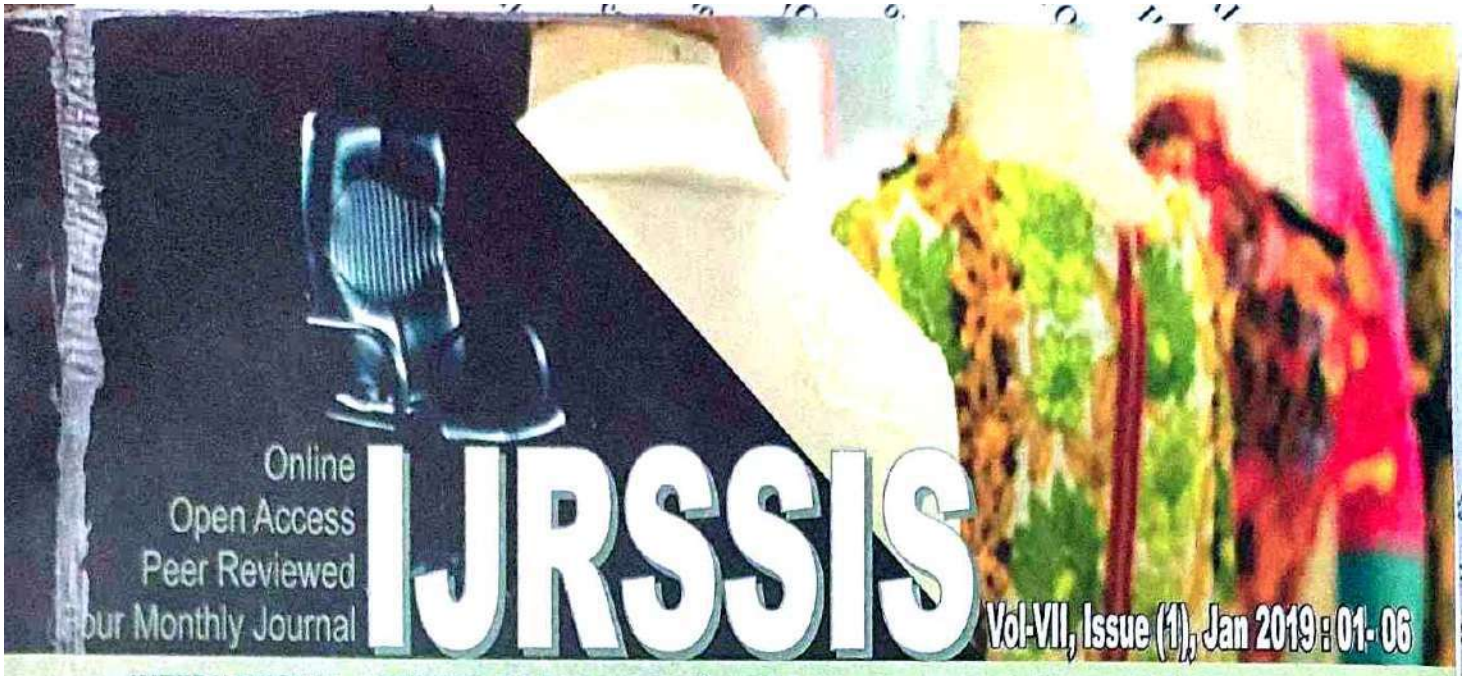
ABSTRACT :-
GST STANDS FOR Goods and Service Tax is proposed to be a comprehensive indirect tax levy on manufacture sale and consumption of goods as well as services at the national level. It will replace all indirect taxes levied on goods and services by the central government and state Governments. GST is the only tax that directly affects all the sections our economy. India has been trying to implement the goods and services tax for last few years but due to political and state government's autonomy issues for the federal government has been unable to make it a law. Several countries have implemented this tax system.
The present paper focused on explaining the concepts of GST and its evolution In India. Then it discussed the Journey, components , new regime and the changes GST brought in etc. The report gives a central idea to the fresher regarding the topic.

KEYWORDS:- Goods and Service Tax, GST Journey, Component
CGST,SGST,IGST:and the changes ,the GST brought in

INTRODUCTION :-

GST as it is popularly known is the newest taxation system in India. It is a huge reform for indirect taxation in India the likes of which the country has not seen post independence GST will simplify indirect taxation reduce complexities and remove the cascading effect. Expert believes that it will have a huge impact on businesses both big and small and change the way the economy functions.

GST is an indirect tax which has replaced many indirect taxes in India. In simple words goods and service tax is a indirect tax levied on the supply of goods and services. This law is replaced many indirect tax laws that previously exist in India.
GST is an indirect tax (or consumption tax) levied in India on the supply of goods and services. GST is levied at every step in the production process but is meant to be refunded to all parties in the various stages of production other than the final consumers. Goods and services are divided into five tax slabs for collection of tax 0%, 5%, 12%, 18% and 28%. However, petroleum products , alcoholic drink, electricity are not taxed under GST and instead are taxed separately by the individual state government, as per the previous tax regime. In addition a cess of 22% or other rate on top of 28% GST supplies on few items like aerated drinks ,luxury cars and tobacco product Pre-GST , the statutory tax rate for most goods was about 26.5% post GST most goods are expected to be in the 18% tax range.
The Goods and services act was passed in parliament ion 29th march 2017. The act came into effect on 1st July 2017.Goods and service tax law in India is a comprehensive, multistage, destination based tax that is levied on every value addition. GST is one indirect tax for the entire country. Under he regime the tax is levied at every point of sale in the case of intra -state sales, Central CST and state GST are charged, inter-state sales are chargeable to integrated GST. We will first



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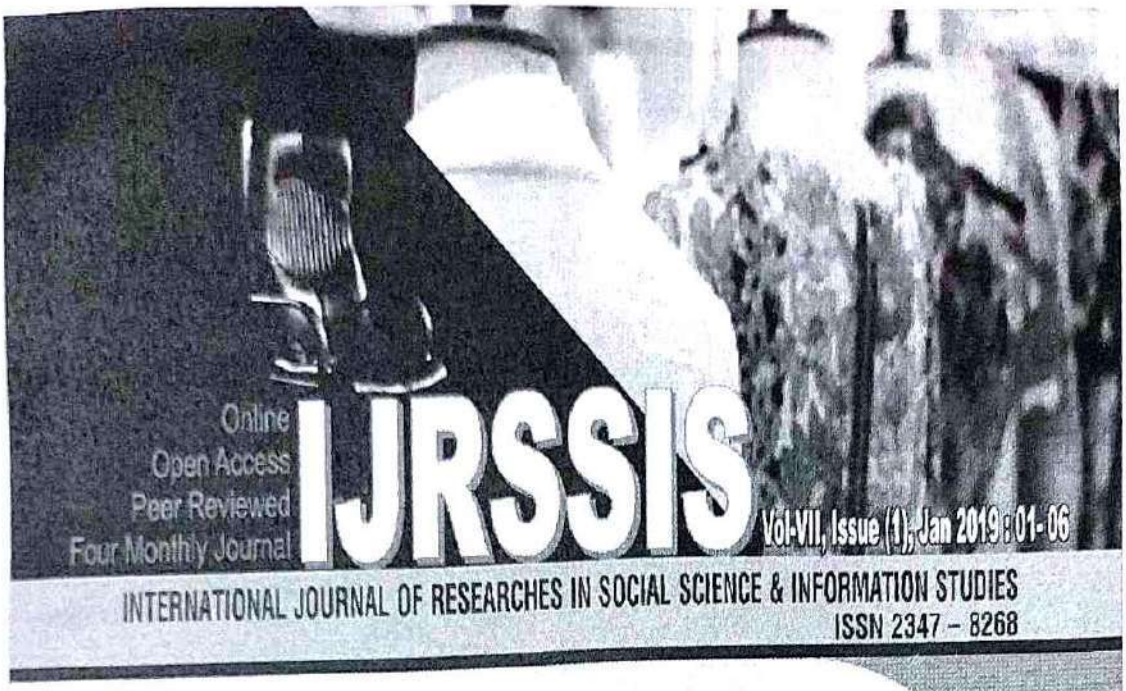
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ग्रामीण स्त्रियांची उद्योजकता

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गृहअर्थशास्त्र, विभाग प्रमुख, संताजी महाविद्यालय, नागपूर

प्रस्तावना :

भारतामधील उद्योजकतेच्या चळवळीचा प्रारंभ स्वातंत्र्योत्तर काळात, आर्थिक विकासाकरीता आर्थिक नियोजनाच्या तंत्राचा अवलंब केल्यानंतर घडुन आला. देशातील उद्योजकता चळवळीला आता योग्य दिशा प्राप्त झाली असून, सरकारने विविध पातळयांवरुन केलेल्या प्रयत्नांमुळे, उद्योजकता चळवळीला गति प्राप्त झाली आहे. देशात उद्योजकतेचा सर्वांगीण विकास व्हाया आणि स्त्रियांनाही स्वयंरोजगार मिळावा, त्यांना उत्पन्नाचा सन्माननीय स्त्रोत उपलब्ध व्हाया आणि त्यांच्या क्षमतेचा देशाच्या विकासाकरीता उपयोग करुन घेणे शक्य व्हावे, हया उद्देशाने स्त्रियांनी उद्योजकतेच्या क्षेत्रात प्रवेश करून नवनवी आवाहने स्वीकारण्याकरीता प्रवृत्त व्हावे, हयाकरीता प्रयत्न करण्यात आले. भारतामधील स्त्रियांचा उद्योजकता चळवळ ही प्रामुख्याने मोठया शहरांतील किंवा नागरी विभागातील सुविद्य, संपन्न, सासरी व्यावसायिक स्वरूपाची कौटुंबिक पार्श्वभुमी असलेल्या आणि समाजात स्वतःचे स्थान निर्माण करण्याची आकांक्षा बाळगणाऱ्या स्त्रियांपुरती मर्यादित आहे. स्त्रियांची उद्योजकता शहरांमधील, उच्च सामाजिक स्थान असलेल्या, स्वतःला व्यस्त ठेवण्याची इच्छा बाळगणाऱ्या, महत्वाकांक्षी स्त्रियांपुरतीच सीमीत असणे, ही बाब स्त्रियांच्या उद्योजकता चळवळीची मर्यादा ठरते.

उद्योजकता ही शेवटी व्यक्तीची प्रवृत्ती असते. ही प्रवृत्ती संबंधीत व्यक्तीच्या मानसिकतेवर निर्भर असते. ही प्रवृत्ती जशी पुरूषांमध्ये असते तशीच ती स्त्रियांमध्येही असते, ही प्रवृत्ती शहरांत राहणाऱ्या सुशिक्षित स्त्रियांमध्ये जशी असते तशीच ती ग्रामीण परीसरात राहणाऱ्या कष्टकरी महिलांमध्येही असते. खेडेविभागात किंवा ग्रामीण परिसरात राहुन एखादा उपकम संघटित करणाऱ्या स्त्रीला 'ग्रामीण परिसरातील स्त्री उद्योजक' अशी संज्ञा देता येईल.

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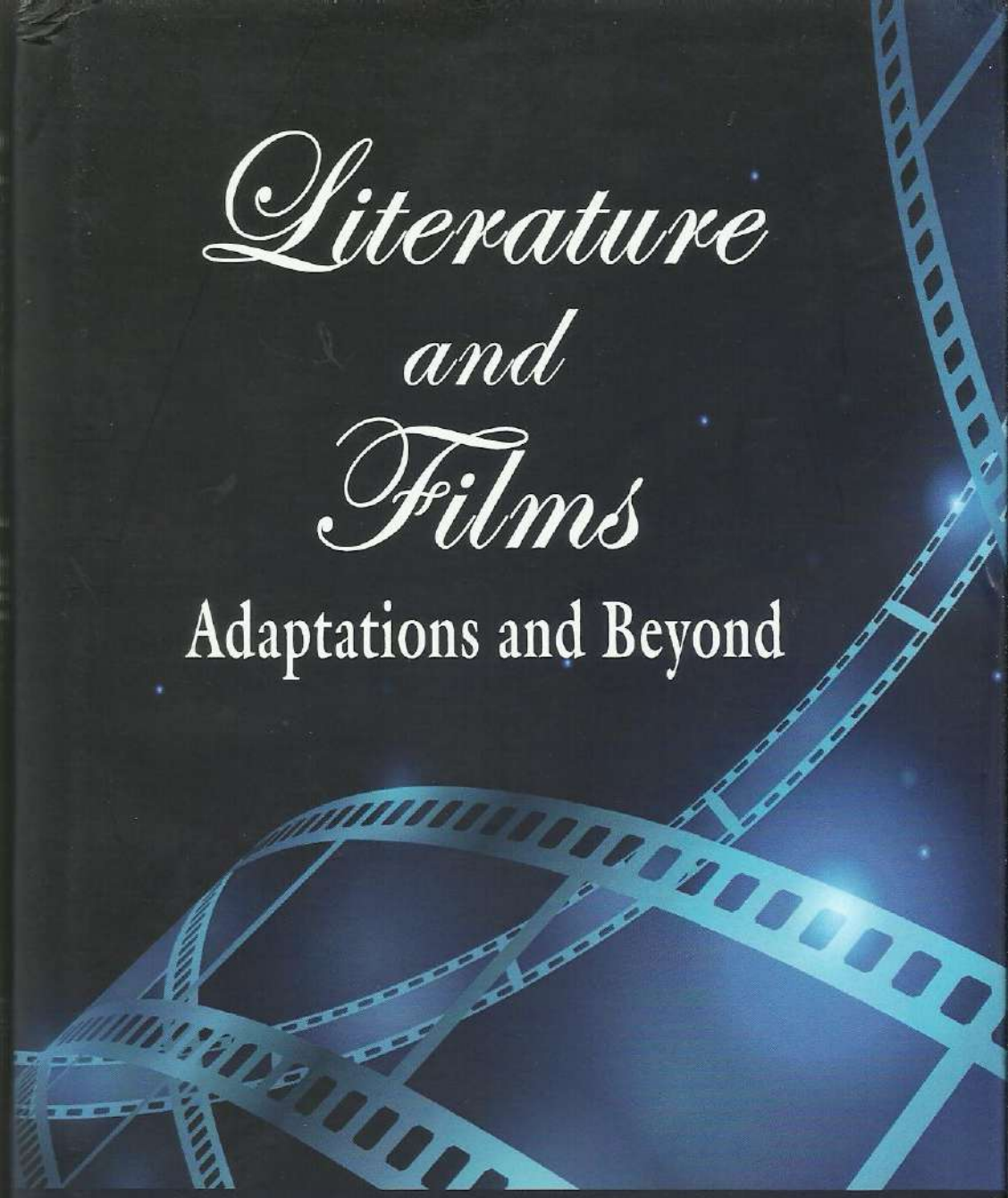
ग्रामीण परिसरात राहणाऱ्या आणि शेती तसेच विभिन्न ग्रामोद्योग किंवा कुटीर उद्योगांमध्ये काम करणाऱ्या किंवा एखादया व्यवसायाशी निगडीत असणाऱ्या स्त्रिया हा आपल्या देशातील स्त्रियांच्या उद्योजकतेचा फार मोठा स्त्रोत ठरतो.

ग्रामीण परिसरातील उपकमशील स्त्रियांचे स्थूलमानाने पुढील प्रकार पडतात.

1. आर्थिक हलाखीमुळे नवीन उपकमांची स्थापना करण्यासाठी पुढाकार घेणाऱ्या स्त्रिया. हया ठिकाणी प्रतिकुल आर्थिक परिस्थितीवर मात करणे आणि कुटुंबाकरीता उत्पन्नाचा स्त्रोत निर्माण करणे, ही हया प्रकारच्या ग्रामीण स्त्री उद्योजकांची महत्वाची प्रेरणा ठरते.
2. कुटुबांच्या परंपरागत व्यावसायिक कौशल्याचा वारसा प्राप्त झालेल्या स्त्रिया. काही कुटुंबांमध्ये विशिष्ट उद्योग किंवा व्यवसाय परंपरेने सुरू असतात. उदा. नागपुर जिल्हयातील कोष्टी जातीच्या कुटुंबामध्ये हातमागाचा उद्योग व भिवंडी, मालेगांव इ. शहरांमध्ये यंत्रमागाचा उद्योग ही अनेक कुटुंबाची व्यावसायिक परंपरा आहे. पुरूषांची व्यसनाधीनता, कर्त्या पुरूषांचे निधन, पुरूषांचे नाकर्तेपण, इ. कारणांमुळे तसेच प्रतिकूल बहिर्गत कारणांमुळे, कुटुबांच्या परंपरागत व्यवसायाची घडी विस्कटते. अशा वेळेस परिस्थितीच्या रेटयामुळे उपकमशील प्रवृत्तीच्या स्त्रियांना पुढाकार घेणे भाग पडते. कुटुंबाची विस्कटलेली आर्थिक घडी नीट बसविणे ही हया प्रकारच्या स्त्री उद्योजकांची प्रेरणा असते. हया स्त्रियांमध्ये परंपरागत औद्योगिक कौशल्य असते. नवीन परिस्थितीमध्ये आपला/ उपकम सुरू करून, त्याला नफा मिळवून देण्याच्या परिस्थितीमध्ये आणण्याचे कठीण काम हया स्त्री उद्योजक करीत असतात.
3. सिध्दी प्रेरणा, सत्ताप्राप्तीची प्रेरणा, आपुलकीची प्रेरणा, विस्तार प्रेरणा – अशा विविध प्रेरणांमुळे अभिप्रेरित झालेल्या स्त्रिया. ग्रामीण परिसरात राहणाऱ्या, कुटुबांच्या उपजीवीकेसाठी अविरत कष्ट करणाऱ्या, सर्व प्रकारच्या पिळवणुकीशी सामना करणाऱ्या तसेच निर्दयी निसर्ग व प्रतिकुल परिस्थितीशी झुंज देणाऱ्याा स्त्रियाही महत्त्वाकांक्षी असू शकतात. हया स्त्रियांना मार्गदर्शन, साहाय्य व समर्थनाची तेवढी आवश्यकता असते.
4. स्वयंरोजगाराचे साधन म्हणून उपकमांचे संचालन करणाऱ्या स्त्रिया. ग्रामीण विभागात बेकरीची समस्या ही शहरातील बेकारी येवढीच उग्र असते. पुरूषांप्रमाणेच स्त्रियांनाही काम हवे असते. ग्रामीण परिसरात अतिरिक्त रोजगाराच्या सोयी जवळपास नसतातच. अशा परिस्थितीमध्ये स्वयंरोजगार मिळविणे, हा एकच पर्याय ग्रामीण स्त्रियांना उपलब्ध असतो. स्वयंरोजगार मिळविणे ही अनेक उपकमी ग्रामीण महिलांची प्रमुख प्रेरणा असते.
5. सरकारी यंत्रणांच्या संपर्कात आल्यामुळे अभिप्रेरित होणाऱ्या स्त्रिया. काही ग्रामीण स्त्रियामध्ये नेतृत्वाचे

Literature and Films

Adaptations and Beyond



Editors
Shubha R. Mishra
Urmila Dabir

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Movies: The Art of Performing Literature

Priya D. Wanjari

Introduction

The American writer Dennis Lehane has rightly said that to compare movies and books is like comparing apples and giraffes. These two are completely different genres. The curious approach to compare the two, leads us to many perspectives and fruitful relationships. Movies and literature blend in such a nice way that they go on nourishing each other. And the result is a treat for receivers. We come across many adaptations of books into movies. The nature of adaptation is such that it enfolds and elaborates the same story of previous generation to the next in modern style. Many a times, the splendor of the message lies in the singer, and not the song itself. The song or the story is told again and again, till it remains alive among humans for centuries. This age old art of adaptation of literature is recreation. The story which is rejuvenated by different media and has seen various generations bears the knowledge and experience which is useful for all. While creating different forms of communication, slowly we come to the beginning of this relationship: the reciprocal effect of literature and cinema.

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Abstract

Yoga is way of life or science of right living and integrated system of education for body, mind and soul. This art of living was perfected and practical in Indian thousand of year ago but, since yoga deals universal truths it works on all aspects of the persons physical, mental, emotional and spiritual the aim to search out the effect of practicing yoga on speed, strength, flexibility, agility and endurance. Yoga practice helps to improve the physical efficiency and performance of sports person and thus it help to keep the body fit.

Introduction

The word yoga comes from the Sanskrit root yoga mean 'to join'. It designates 'The joining of the lower human nature to the higher in is such a manner as allow the higher to direct the lower', or union with the self. 'It also signifies communion with the higher to direct the lower', or union with the self. 'It also signifies communion with the supreme universal spirit to obtain relief from pain and suffering. One who controls his mind, intellect and ego, being absorbed in the spirit within him, finds fulfillment and internal bliss which is beyond the pole senses and reasoning'.

Yoga is a way of life. It is a science which teaches us how to lead peaceful, happy concentrated, energetic, enthusiastic life , enriched with abundant qualities, both of body and mind, such as physical fitness, perfect health free from any disease, sense of dedication , devotion, determination, intrepidity, fearlessness, faith, self-confidence, courage and boldness. It is a highly practical science and no amount of verboso theoretical lecturing will be effective, unless one practices, experinceces and feels personally the transformation it brings about at various levels. i.e. physical, mental, emotional, intellectual and spiritual.

The Various Systems of Yoga

By and large, there are four types of persons is the world : the intellectual, active, emotional and contemplative. Those who are intellectual follow the way of **Jana Yoga**, the way of Wisdom and discernment. Those who are **Karma Yoga**. Those who are active follow the way karma Yoga, the way of action and Service rendered without selfish moties. Those who are emotional follow the way of **Bhakti Yoga** the path of devotion and love. Those who attach the greatest importance to contemplation follow the path of **Raja Yoga**, i.e. the way designed to control and master the mind by mental concentration.

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प्रकाशक

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सेंट्रल टेक्नो पब्लिकेशन,

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टिप: प्रसिद्ध होणा-या स्मरणिकेमधिल लेखांतील मते त्या लेखकांची आहे. यामध्ये प्रकाशक, संपादक व कार्यकारी संपादक मंडळ सहमत असतीलच असे नाही.

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Challenges in implementation of GST

Santosh R Joshi

Abstract

The post GST era is witnessing multiple errors, mismatches and enormous hardship to taxpayers in returns filed as it is universally known that GST is a very complex taxation system. On July 1st, 2017, India as a nation had taken a giant leap towards anew order in its taxation history. GST was touted as India's second tryst with destiny. However more than one year down the line and after multiple policy updates, it seems that not everything has unfolded as planned. This was however a possibility and the Government was prepared to incur short-term losses in exchange for large future gains.GST in India not only boasts of one of the highest tax rates but also consists of largest number of tax slabs, Add to this the growing compliance burdes, technical as well as compliance issues.

Petroleum products, power are still outside the GST ambit. GST is still in in its teething period and has entered second fiscal year on April 1st. This paper highlights the challenges in Implementation of Goods and Services Tax (GST) in India, the paper examines and draws out a conclusion.

Key words: Goods & Service Tax, Indian Economy, Input tax credit, Bogus Invoices, I T Infrastructure, the Back Bone of GST.

1. **Introduction**: The implementation of GST was a landmark event in the history of Indian Taxation, more than 140 countries in the world have adopted this tax due to its inherent advantages. Great Indian Economist and Thinker Chanakya in his treatise Artha Shastra wrotes ages ago that the Government should collect taxes as honey bees collect honey from the flowers and thereby helping them pollinate, the hallmark of good taxation system is simplicity of understanding, ease of compliance and severe punishment to rogue elements. The outstanding statesman as he was, Chanakya (Kautilya) visualized that its almost impossible for any system to stop fraud completely as it is impossible to not to taste honey as its dropped on once tongue. Frauds are prevented only when there is little to gain from committing it and everything to loose when caught. Only a good, simple and implementable tax structure can prevent frauds from happening. This paper attempts to study the challenges faced in implementation of GST in a country as diverse as India where a political party being part of its origin and being part of statute, termed it as draconian Gabbar Singh Tax.

2. **Purpose of selection this topic**: India in its history of taxation stands at cross roads and there is no option other than to reform and identification of challenges faced for its implementation will go a long way in finding the right solution – hence this humble attempt. A good example is duty on import of Gold in India long back, and this duty gave rise to biggest criminal underworld mafia our country has ever seen which thrived on smuggling of Gold in our country. Under Narsimha Rao Government when same was removed it resulted in elimination of Gold smuggling in India which was ruining Indian Economy. Not a single shot was fired to eliminate the mafia, a single line in the budget passed by parliament buried the smugglers. Simple, tax payer friendly taxation gives a

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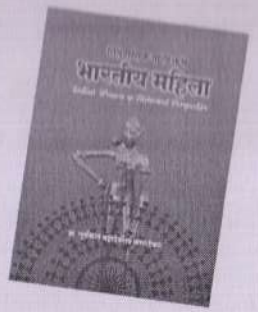
ऐतिहासिक परिपेक्ष में

भारतीय महिला

Indian Women in Historical Perspective



डॉ. सूर्यकांत कापशीकर



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समर्पण



स्व. श्रीमती यशोदा पुरुषोत्तम खापर्डे
स्वतंत्रता सेनानी

भारतीय स्वतंत्रता आंदोलनात उल्लेखनिय कामगिरी बजावणाऱ्या स्व. श्रीमती यशोदा पुरुषोत्तम खापर्डे यांना सहृदय समर्पीत !

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राजनीतिज्ञ, योद्धा, निसर्गप्रेमी, प्राणीमित्र दुसरे रघुजी भोसले यांनी मृत्यूपर्यंत नागपूर राज्य अबाधित ठेवले. इ.स. १८०० मधे दुसऱ्या रघुजीची कारकीर्द उत्कर्षाच्या सर्वोच्च शिखरावर होती. त्याचे राज्य उत्तरेस नर्मदे पासनु दक्षिणेस गोदावरी व पश्चिमेस वऱ्हाडापासून ते पूर्वेस समुद्रकिनाऱ्यापर्यंत प्रस्थापित झाले होते. मराठा साम्राज्याचा किंवा हिंदुस्थानातील दुसऱ्या कोणत्याही संस्थानिकाच्या ताब्यात एवढे मोठे साम्राज्य नव्हते. दुसऱ्या रघुजीचे चार लग्न झाले. पहिली पत्नी गोजराबाई, दुसरी अंबिकाबाई, तिसरे लग्न त्याने रूईच्या झाडाबरोबर केले तर चौथी पत्नी बाकाबाई ही होती. बाकाबाईचा जन्म २ मार्च १७८१ रोजी चांदूर तालुक्यातील शंकरपूर येथे झाला. वडिलांचे नाव विठूजी महाडिक तर आईचे नाव राजकुवर महाडिक असे होते. बाकाबाईचे लग्न वयाच्या १२ व्या वर्षी दुसरे रघुजी यांचेशी झाले. दुसऱ्या रघुजीला परसोजी नावाचा अपंग वेडसर मुलगा होता. दुसऱ्या रघुजीचा मृत्यू २२ मार्च १८१६ रोजी झाला. त्यानंतर अनेक वर्ष नागपूरच्या राजकारणात बाकाबाईची पकड होती.परसोजी वेडसर असल्यामुळे नागपूर राज्याचा कारभार कुणी पाहावा यावरून नागपूर दरबारात दोन पक्ष निर्माण झाले. बाकाबाईकरिता रघुजीने नविन हवेली बांधली कारण इतर राण्याशी त्याचे पटत नव्हते. त्यामूळे तिसरी पत्नी बाकाबाई ही त्याची आवडती पत्नी होती. बाकाबाईची हवेली म्हणजे आजचे धनवटे नगर विद्यालय होय. (पूर्वी येथेच मॉरिस कॉलेज भरायचे)

बाकाबाई ही अत्यंत महत्वाकांक्षी स्त्री होती. तीने अपंग परसोजीस वाडयात आणून ठेवले व वाडयाला पहारे बसविले व दुसऱ्या रघुजीचा दासीपुत्र धर्माजी भोसल्यांकडे खजिना व जबाबदारी सोपवून त्याला आपल्या पक्षात ओढले. तसेच गुजाबादादा गुजर बाकाबाईच्या पक्षात आला. दुसरा पक्ष आप्पासाहेबाचा दुसऱ्या रघुजीचा लहान भाऊ व्यंकोजी याचा हा मुलगा या वेळी त्याचे वय २० वर्षाचे होते. त्याने कारभार मजकडे दयावा मी असता धर्माजी भोसले यांनी कारभार करणे हे चांगले नाही. मी एकनिष्ठेने परसोजीची सेवाचाकरी करी. यात अंतर पडणार नाही असे सांगुन शपथ घेऊन अनेक मुत्सद्दी आपल्या पक्षात ओढले व ब्रिट्रिश रेसिडेंन्ट जेन्किन्स यांच्याशी संधान साधले. याचाच फायदा जेन्किन्स ने घेऊन आप्पासाहेबाशी तैनाती फौजेचा तह केला. १५ एप्रिल १८१६ रोजी परसोजीला संभारभपूर्वक नागपूर गादीवर बसविण्यात आले व आप्पासाहेब त्याचा मुखत्यार बनला. त्यानंतर त्याने धर्माजी भोसलेचा ५ मे १८१६ रोजी खुन करविला व धर्माजीचे प्रेत नागनदीत फेकण्याकरिता १००रू. दिले. तर गुजाबादादा गुजर (रघुजीचा भाऊ)

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त्या पुढे आप्पासाहेबास जाचक वाटू लागल्या. हा तह करतांना आम्हास विश्वासात घेतले नाही, असा बाकाबाईचा आरोप होता. याच काळात परसोजीचा मृत्यु १ फेब्रुवारी १८१७ ला सदर्लिंग डॉकीजच्या तळघरात झाला. त्यानंतर २१ एप्रिल १८१७ रोजी आप्पासाहेब स्वत: गादीवर बसला. तैनाती फौजेचे ओझे झुगारून देण्याचा विचार आप्पासाहेब करीत होते. त्याच्याच दरम्यान म्हणजे २६ नोव्हेंबर १८१७ रोजी भोसल्यांच्या सैन्याने सिताबर्डीवरील इंग्रज सैन्यावर हल्ला केला व सिताबर्डीची लढाई सुरू झाली. २७ नोव्हेंबर रोजी लढाई संपली त्यानंतर ताबडतोब बाकाबाईने रेसिडेन्स जेन्किन्सकडे निरोप पाठवून विनंती केली की, तिला ब्रिटिश संरक्षण देण्यात यावे, तिने हे ही कळविले की, या लढाईत तिचा संबंध नाही.

बाकाबाईच्या फितूरीमुळे सिताबर्डीच्या लढाईत इंग्रजांना विजय मिळाला. याचा स्पष्ट उल्लेख म्हणजे इव्हान्सबेल या इंग्रज अधिकाऱ्याने इंग्रजांचा विजयाचे खरे कारण शोधून काढले. १२ डिसेंबर १८५४ मधे नागपूरचे राज्य खालसा झाल्यानंतर राण्यांची पेन्शन, राजवाडयाचे व्यवहार इत्यादी कामी इव्हान्स बेल कडे होती. त्यामुळे इव्हास नेहमी राजवाडयात जात असे. इतकेच नव्हे तर सिताबर्डी लढाईत भाग घेतलेल्या लोकांकडून त्याला गुप्त व विश्वसनीय माहिती मिळाली. यावरून असा निष्कर्ष निघतो की, बाकाबाई ने आप्पासाहेबाचे घोडदळ फितवून ठेवले होते व लढाईच्या वेळी १० हजार मराठा घोडदळ लढलेच नाही. त्यांनी युद्धातून पळ काढला. त्यामुळे सिताबर्डीची लढाई भोसले हरले.

बाकाबाईचा आप्पासाहेबाविषयी द्वेष अनावर झाल्यामुळे तिने इंग्रजांना मदत केली. आप्पासाहेबाचा पाडाव करण्याच्या प्रयत्नात भोसले राज्याचे अस्तित्व संपुष्टात येईल. याचे भान तिला राहिले नाही. सिताबर्डीच्या लढाईनंतर ब्रिटिशांनी आप्पासाहेबास पदच्यूत केले. तेव्हा तो ओरिसाला गेला व तेथेच त्याचा १५ जुलै १८४० रोजी मृत्यु झाला. पुढे बाकाबाईच्या इच्छेनुसार दुसऱ्या रघुजी यांचा मुलीचा मुलगा (नातू) बाजीबा गुजर या दहा वर्षाच्या मुलास परसोजीची पत्नी द्रौपदी हिला दत्तक देऊन त्यालाच २५ जुन १८१८ रोजी तिसरे रघुजी म्हणून गादीवर बसविले व त्याकडे आपली राज्यकारभार करण्याची इच्छा पूर्ण केली. गव्हर्नर जनर्रल लॉर्ड हेस्टिंग्न ने तिसरे रघुजी गादीवर बसल्यावर समाधान व्यक्त केले.

तिसरे रघुजी अल्पवयीन असल्यामुळे त्याचे पालकत्व बाकाबाईस देण्यात आले. तिच्या मदतीला गुजर यास देण्यात आले. भोसले राज्याचा संपूर्ण कारभार रेसिडेंन्ट जेन्किंन्सने आपल्या हाती घेतला. परंतु राजघराण्यातील संबंधीत, नौकराच्या संबंधीत बाकाबाईशी चर्चा केल्यानंतर निर्णय दिला जात असे. म्हणजेच बाकाईच्या हातात राजवाडयातील अंतर्गत कारभाराची सुत्रे होती.

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डॉ. सुर्यकांत कापशीकर

- महाराष्ट्रातील नामांकित शासकीय विदर्भ ज्ञान-विज्ञान संस्था अमरावती येथुन इतिहास या विषयामध्ये पदव्युत्तर पदवी प्राप्त.
- इ.स. २००५ मध्ये विद्यापीठ अनुदान आयोग, न्यु दिल्लीची राष्ट्रीय पात्रता परिक्षा (नेट) उत्तीर्ण.
- इ.स. २००७ पासुन यशोदा गर्ल्स आर्टस ॲन्ड कॉमर्स कॉलेज, नागपूर येथे इतिहास विभाग प्रमुख म्हणुन कार्यरत.
- अनेक आंतरराष्ट्रीय, राष्ट्रीय व राज्यस्तरीय चर्चासत्रे, परीषदामध्ये शोध निबंध प्रकाशित.
- अनेक आंतरराष्ट्रीय, राष्ट्रीय व राज्यस्तरीय चर्चासत्रे परीषद व कार्यशाळामध्ये सक्रिय सहभाग.
- इ. स. २०१६ मध्ये राष्ट्रसंत तुकडोजी महाराज नागपुर विद्यापीठ, नागपूर येथुन 'महारेतरांचे आंबेडकरी चळवळीतील कार्य (१९२० ते १९५६) एक ऐतिहासीक मूल्यमापन' या विषयात आचार्य पदवी प्राप्त.
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- आकाशवाणी आणि दुरदर्शन वरील कार्यक्रमामधे सहभाग.

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हिंगणा जि नागपूर

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२३ शांता दुर्गा निवास ,

रामदासपेठ, नागपूर

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One Nation One Tax: The Concept And Realization With Focus On GST In India

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Abstract:

India had various indirect taxes levied by the central and 29 state governments before July 2017. India is unique in terms of its size, federal structure and socio economic factors. To avoid tax on tax which was prevalent in the country, there was an urgent need of one nation one tax system in India. India adopted a dual tax based GST system with different rate structure. Indian GST is unique considering its scale of implementation when compared to other counties that have introduced GST.

The difference with other countries in design is therefore to be expected. Though India could not succeed in achieving one nation one tax system but it has successfully implemented one nation one tax rate system with Goods and Service Tax. The main objective to replace multiple taxes with a single tax on supply chain of goods and services was achieved by the GST.

Key Words: GST, Service Tax, One nation One Tax, Indirect Tax

[A] Introduction:

A tax is a mandatory financial charge or levy imposed upon an individual or a legal entity by a governmental organization in order to fund various public expenditures. Taxes consist of two types direct or indirect taxes.

The prime difference between them is the ability of the taxpayer to shift the burden of tax to others. The burden of tax can be shifted for indirect taxes. Indirect tax is ultimately paid for by the end-consumer of goods and services.

Before 2017 the list of indirect taxes in India includes many taxes levied by the Central and State Governments as **Excise Duty;** Sales Tax**; Custom Duty; Entertainment Tax;** Service Tax**.**

Goods and Service Tax (GST):

GST is an Indirect Tax which has replaced many Indirect Taxes in India as mentioned above. The Goods and Service Tax Act came into effect on 1st July 2017. Goods & Services Tax Law in India is a **comprehensive,** multi-stage, destination-based tax that is levied on every value addition. GST is **one indirect tax** for the **entire country.**

Components of GST:

- **CGST:** Collected by the Central Government on an intra-state sale

  Comprises of Excise Duty, Service Tax, Custom Duties, Central Service Tax

- **SGST:** Collected by the State Government on an intra-state sale

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Misconceptions about GST in common people- A study

Dr. VanitaNaskulwar
(Asst. Professor)
SantajiMahavidyalay, Nagpur

Abstract-

The goods and services tax (GST), implemented on July1 ,2017, is regarded as a major taxation reform till date implemented in India since independence in 1947. Actually GST was planned to be implemented in April 2010 but postponed due to political environment.Good and Service Tax is an indirect tax levied in India on the supply of goods and services. GST is levied at every steps in the production process, but in meant to be refunded to all parties in the various stages of production other than the final consumer.GST it's a rename is indirect tax. Common and illiterate people knowing only two tax direct and indirect tax.Some of them not to deeply going how they paid indirect tax because deduction going to indirectly. People paying this tax ,but not directly . So the common people have no clear idea about this tax.Now GST coming . So a lot of people are still confuse about works and there are a lot of misconception that around the GST. The subject of this article highlighted what is the myths and misconception about GST in common people.

Keywords—Goods and service tax, indirect tax, myths and misconception about GST,reality about GST, advantages and disadvantages of GST.

Introduction of GST-

The constitution Amendment Bill for goods and services Tax has been approved by The President of India post its passage in the Parliament (RajyaSabha on 3 August 2016 and LokSabha on 8 August 2016) and ratification by 50 percent of state legislature. The government of India is committed to replace all the indirect taxes levied on goods and services by the Centre and States are implement GST by April 2017.With GST, it is anticipated that the tax base will be comprehensive, as virtually all goods and services will be taxable, with minimum exemptions.Gst will be game changing reform for the Indian Economy by creating acommon Indian market and reducing the cascading effect of tax on the cost of goods and services.GST will have a far-reaching impact on almost all the aspects of the business operations in the country, for instance, pricing and product all services, supply chain optimization, IT, accounting, and tax compliance systems.Resources use for this articles secondary data.

Scenario Before GST In India

Tax policies play a vital role in any country's progress and have a direct impact on any country's economy in terms of efficiency and equity. A good taxation policy is that which take care of the entire income distribution and also generates tax revenue in such manner for Central and State Government, which can leads to overall benefit in the nation's infrastructure, public amenities, people's security, defense, and a country's exports.GST is the biggest indirect tax reform of India. GST will subsume central excise law, service tax law, state vats, entry tax, luxury taxes, octroi etc. recently there were so many taxes which were levied on good such as Excise, entry tax, octroi, similarly, service tax, entertainment tax, luxury tax were levied on services. Now, there will be only tax its GST. So the GST's called One tax one nation.

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On

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December-2019 Special Issue – 211

Role & Nature of Media
प्रसार माध्यमांचे स्वरूप आणि भूमिका









Guest Editor:
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प्रसारमाध्यमांचे बदलते स्वरूप

डॉ. मंगला कांबळे डाहाट
मराठी विभाग प्रमुख
संताजी महाविद्यालय, नागपूर

सारांश :

एकीकडे वृत्तपत्र व वृत्तवाहिन्यांच स्वरुप असे बदलत जात असतांना अलीकडच्या काळात जो नवा 'सोशल मिडिया' उदयाला आला आहे त्यानं एक नवं दालन उघडले गेले आहे. या नव्या फेसबुक ट्विीटर, मैसेजिंग इत्यादी 'इंटरनेट'वर आधारलेल्या सोशल मिडियानं निखळ माहिती व विचारांच मुक्त आदान–प्रदान केल जाऊ लागलं. अनिर्बंध व्यापारीकरणामुळे प्रसारमाध्यमाचं स्वरुप पालटत जाऊन जी लोकशाही राज्यव्यवस्थेतील आपली जबाबदारी विसरून, नफ्याच्या मागे धावून सामाजिक संवेदनशीलता गमावून बसत असली तरी 'सोशल मिडिया' हे एक नवं साधन उपलब्ध झाले आहे. त्या सोशल मिडियामुळे, बातमी न् बातमी ही सर्व सामान्य–लोकांपर्यंत पोहचते व त्यातून सामाजिक चळवळ, जागरुकता, प्रबोधन हे सुध्दा आकाराला येते.

प्रस्तावना :

स्वातंत्र्यापूर्वीचा काळ अत्यंत बिकट असा होता. जुलमी पध्दतीने शासन करणाऱ्या ब्रिटिशांविरूध्द आवाज उठवण्यासाठी देशभक्तांनी लेखणीचा आणि वाणीचा वापर केला तर सोबतच या भारतभूमीत असलेल्या वाईट चालीरीती, रूढी, परंपरा यांची पाळेमूळे खनून काढून त्यात स्वातंत्र्य, समता, बंधुभाव एकोपा, प्रेम यांचे बीज पेरण्यासाठी समाजसुधारकांनी देशभक्ताप्रमाणेच लेखणी आणि वाणीचा वापर केला. त्यावेळी आपल्या लेखणीतून अनेक क्रांतीवीर आणि समाजसुधारक जन्माला आले. कारण त्यावेळी भारतभूमीचे मुख्य दोनच शत्रू होते. ते म्हणजे आंतरिक शत्रू (समाजातील वाईट प्रथा परंपरा) व दुसरा म्हणजे बाहय शत्रू (ब्रिटीश सत्ता).

समाजात वैज्ञानिक दृष्टिकोन निर्माण करून समाजातील अंधश्रध्देचे रूढी परंपरेचे झाड उपटून नष्ट करण्यासाठी समाजसुधारकांनी निकराचे प्रयत्न केले. ब्रिटीशांच्या गुलामगीरीतून मुक्तता मिळवून भारताला स्वातंत्र्याच्या वाटचालीकडे नेण्याकरिता अनेक क्रांतीवीरांनी आपली लेखणी व वाणी झुंजार पध्दतीने वापरली. ब्रिटीशांच्या गुलामगिरीतून मुक्त होण्यासाठी लिखीत साहित्य आणि पुढाऱ्यांची व क्रांतीवीरांची ज्वलंत भाषणे, सर्वसामान्य लोकांची विचारप्रवृत्ती, लढा देण्याची वृत्ती जागृत ठेवत होती. त्यावेळी लोकांपर्यंत संदेश पोहोचविण्यासाठी वृत्तपत्रे आणि नेत्यांची व समाजसुधारकांची भाषणे हीच 'माध्यमे' होती.

1) प्रसारमाध्यम : वृत्तपत्र

स्वातंत्र्यापूर्वीच्या कालखंडात वृत्तपत्राची भूमिका अत्यंत महत्वपूर्ण आहे. सर्वसामान्य जनतेला स्वातंत्र्य मिळविण्याविषयी सतत तेवत व जागृत ठेवण्याचे कार्य वृत्तपत्रांनी चोख बजावले तसेच समाजसुधारकांनी केलेल्या प्रबोधनातून क्रांतीची ज्योत सतत धगधगत ठेवली. अर्थात स्वातंत्र्यापूर्वी वृत्तपत्रे आणि प्रबोधनात्मक भाषणे ही दोन प्रसारमाध्यमं सशक्तपणे कार्यरत होती. ज्यांचे ध्येय म्हणजे आंतरिक स्वातंत्र्य म्हणजे सामाजिक सुधारणा आणि बाहय स्वातंत्र्य म्हणजे ब्रिटीश सत्तेपासून मुक्ती हेच एकमेव ध्येय होते.

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Study of Current Scenario of Private Sector Interviewing Methods in India

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Abstract

The first employment is decided by the educational qualification including the merit of the specific areas. The second employment is decided by the functional experience. Mark the word 'experience' which is measured in terms of the years & not in terms of the qualitative aspects. But the career flows to whom; who work on competencies. There is a significant different between jobs and career. Career is a first choice of life and job is a means for survival, to make meet two ends of life.The objective of this paper to understand the nature of interviewing process and criteria adopted in corporate sector.

Keywords : corporate sector, employment, educational qualification, functional experience, competencies, jobs and career, interviewing process

Introduction

The job interview is nothing but a strategic conversation with a purpose. Interviewer's goal is to identify not only right but the best employee. And for this, interviewer needs to check candidates skill set, background, and ability to do the job in time, quality consciousness, his attitude etc. in order to fit him into the organization and its culture successfully. The interview is also an opportunity to gather information about the interviewee's previous job, the organization; future career prospects also to equate his position. Personality, confidence, enthusiasm, a positive outlook, and excellent interpersonal and communication skills count heavily in the selection processes.

The corporate machinery has become far more sophisticated and advanced. There is a palpable system orientation to everything that happens in the realm of the business. Integrations are far-fetched & thus the processes are wide & labyrinthine. Corporate health is then much more vulnerable to individual performances. In the days of professionalism individual skills have become important but in the days of humanization, the human values too have emerged as significantly important.Appraisals/interviews routinely take place to achieve varied corporate objectives of selection at the entry and at exit point of the organization too, as also for lateral & vertical shifts in the organization.

It would be very interesting to realize that after all an interview as an operation is very much un-institutionalized. One can interpret the task in any which way. No questions asked. The role transparency is totally marred. As much as it offers the interviewer varied options of approaches, generations or games, there is nothing to deny such or other options to the interviewee. In recessionary market conditions, one has a bigger option to select a candidate. During the growth times, the interviewee has a greater choice of who to join. Either way, understanding the approach of the candidate is an important ice breaker for the interviewer.

Although it is wrong to make assumptions, it is not wrong to hold a certain view. Moderation can happen later. One can always check its validity at an appropriate stage & change or alter a view.

A **job interview** is a process in which a potential employee is evaluated by an employer for prospective employment for their company, organization, or firm. During this process, the employer hopes to determine whether or not the applicant is suitable for the job or no with respect to his experience, knowledge, competencies and not on the list his priorities & aspirations.

The word suitability has in fact so many dimensions , stated, hidden, that sometimes we wonder whether the word 'suitable' is really suitable. One can easily recall a principle of sensitivity analysis that says a best choice becomes a worst choice if it is also the costliest choice. Corollary to that the worst choice may become a better choice provided it is economic.

Types of Interviews

Screening Interview: this type of interview used to ensure that candidate meets minimum qualification requirements. Companies used Computer programs, Sometimes human professionals are the gatekeepers.

- **Telephone Interview :** it is used to screen candidates in order to narrow the pool of applicants who will be invited for in-person interviews. It is an elementary type of interview to ascertain whether it is worth

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CSR before and after Companies Act 2013 : A Case Study of Hindustan Unilever Limited

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Abstract

Companies Act, 2013 is a legislation which officially embarked on one of the world's largest experiments of introducing the concept of CSR as a mandatory provision. With the introduction of new Act, there is a statutory obligation for the corporates to take initiatives towards Social, Environmental and Economic Responsibilities. The present study seeks to identify the extent, companies Act, 2013, with amended laws changed the manner and scale of CSR activities that were being conducted by the companies before and after.

Keywords: Companies Act, 2013, CSR, mandatory provision, statutory obligation, CSR activities.

Introduction

CSR has become the soul of every business in today's competitive world and it lends a competitive edge and ensures sustainable growth. The increasing pressures from various agents have made companies implement CSR activities and, consequently disclose their behavior and achievements.Government action has become necessary to make public disclosure mandatory.

With a view to provide a framework for companies (private and public) to implement need-based CSR activities, The Ministry of Corporate Affairs, Government Of India issued CSR-voluntary guidelines 2009, and the NVG on Social, Environmental and Economic Responsibilities of business (NVG SEE 2011) in July 2011 to encourage Indian corporate sector to practice the principles and make voluntary disclosures.

Based on NVG SEE 2011, in August 2012, the Securities and Exchange Board of India assuming the significance on disclosure of non- financial measures and to drive transparency in the marketplace, made Business Responsibility Reporting (BRR) mandatory for the top 100 entities by market capitalization on the Bombay Stock Exchange (BSE) and National Stock Exchange (NSE). The Companies Act, 2013 has detailed provisions relating to CSR making it mandatory for companies above a certain size. With this, India has become the first country to mandate CSR through a statutory provision.

Companies Act, 2013

Companies Act, 2013 is a legislation which officially embarked on one of the world's largest experiments of introducing the concept of CSR as a mandatory provision. With the introduction of new Act, there is a statutory obligation for the corporates to take initiatives towards Social, Environmental and Economic Responsibilities.

Applicability : Every company having net worth of Rs. 500 Crore or more; or turnover of Rs. 1000 Crore or more; or net profit of Rs. 5 Croreduring any financial year shall be required to constitute a CSR Committee of the Board consisting of three (3) or more directors, out of which at least one (1) director shall be an independent director.

Corporate social responsibility committee : Every company constitute a Committee of the Board of directors, the CSR Committee, consisting of at least three directors out of which one shall be an independent director.

The functions of CSR Committee

- To formulate and recommend to the Board, a CSR Policy which would indicate the activities to be undertaken as specified in Schedule VII of the Act.
- To recommend the amount of the expenditure to be incurred on the activities undertaken in pursuance of the CSR policy
- To Institute a transparent monitor mechanism for implementation of the CSR projects or programs or activities undertaken by the company
- To monitor the CSR policy of the company time to time

Corporate Social Responsibility Policy: The CSR Policy shall include a list of CSR projects or programs which a company plans to undertake specifying the modalities for execution of such projects or programs and implementation schedules for the same. The CSR Policy must also contain the monitoring process of such projects or programs.

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सारांश :–

संपूर्ण जगामध्ये विज्ञानाचे क्रांती केली आहे याचाच एक भाग म्हणून संगणक उदयास आला आणि त्याला मिळालेल्या ईंटरनेटच्या जोडीमुळे ईकॉमर्सची संकल्पना आली आणि समाजाला सोई यामधुन प्राप्त झाल्या याचा नेहमी सकारात्मक उपयोग घेणे अत्यंत गरजेचे आहे. याचा नकारात्मक उपयोग झाल्यास संपूर्ण समाजावर आणि पर्यायाने देशावर त्याचा विपरीत परिणाम होऊ शकतो. याचा विचार करणे देखील महत्वाचे ठरते.

प्रास्ताविक :–

आजचे युग हे संगणकीय युग म्हणुन ओळखले जाते. संगणकामुळे अनेक बदल सर्व क्षेत्रामध्ये झालेले आहे. वाणिज्य क्षेत्र हे देखील त्याला अपवाद नाही. वास्तविक पाहता, संगणकामुळे वाणिज्य क्षेत्रात खूपच बदल झालेला आपल्याला दिसून येतो. त्यामध्ये प्रामुख्याने दळणवळणाच्या संदेशवहनाच्या, संगणकलेखांकनाच्या, वस्तु वितरणाच्या अद्यावत सोयीमुळे संपूर्ण उद्योग क्षेत्रामध्ये खूपच कायापालट झाल्याचे चित्र आपल्याला दिसून येते. संपूर्ण जगामध्ये संगणकाने प्रचंड क्रांती केलेली आहे. Start up India, Make in India या संकल्पनेमुळे व त्याला मिळणाऱ्या प्रचंड प्रतिसादामुळे व्यवसाय क्षेत्राचा खऱ्या अर्थाने चेहरा बदलला आहे.

ई– कॉमर्स म्हणजे काय?

ई– कॉमर्स म्हणजे ईलेक्ट्रॉनिक्स वाणिज्य किवा कॉमर्स असा अर्थ अभिप्रेत होतो. परंतु इतका त्याचा संकुचीत अर्थ नाही. व्यापक अर्थाने याचा विचार करावयाचा झाल्यास ईंटरनेटच्या माध्यमातुन उत्पादन आणि सेवांची करता येणारी खरेदी आणि विक्री होय. ईंटरनेटच्या अधिकाअधिक वापरामुळे किंवा त्यांच्या वाढत्या लोकप्रियतेमुळे ईटरनेटमधील व्यापाराला कमालीची चालना मिळालेली आहे. भीम ॲप, पेटीएम, ॲमेझॉन अशी अनेक उदाहरणे आहेत की ज्यामुळे ई– कॉमर्सचा एक नवीन अध्याय सुरू झाला आहे.

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प्रा.डॉ.सुधीर गोडघाटे

संताजी महाविद्यालय, नागपूर

प्रस्तावना:–

मानवी संस्कृतीला प्रगल्भ करणकरिता मानवाने अनेक क्षेत्रामध्ये आपल्या तार्कीकतेचा उपयोग करून अनेक शोध लावलेत. जेव्हा मुद्रेचा शोध लागला तेव्हापासून मानवाच्या सामाजिक अस्तित्वाची व्यापारविषयक बाजू अधिक भक्कम होत गेली. मुद्रेच्या वापरामुळेच विविध वस्तुचे उत्पादन, विनिमय, वाटणी व उपयोग इत्यादी क्षेत्रात सततच वाढ होत आहे. मुद्रेचा शोध लागण्यापूर्वी वस्तुविनिमय प्रचलित होता. वस्तुविनिमामध्ये उद्भवत असलेल्या अडचणीना दुर करण्याकरिता पैशाचे माध्यम स्विकारण्यात आले. मानव शिकारी अवस्थेमध्ये असतांना त्याने गायी,बैल,शेळया,मेंढया इत्यादी जनावरांचा पैसा म्हणून वापर केला आहे. त्याचबरोबर बदलत्यापरिस्थितीनुसार मानवाने कधी गहु,तांदुळ,कवडया,लाकुड इत्यादी वस्तुंचा सुध्दा पैसा म्हणून उपयोग करण्यात आला. या पैशाच्या प्रकारामध्ये चलनी पैसा व हिशेबी पैसा,कायदेशीर व ऐच्छिक पैसा,धातू व कागदी पैसा,प्रधान व गौन नाणी,प्रमाप व प्रतीक नाणी, पत्रमुद्रा,पतपैसा आणि आजच्या युगात आपणाला ई–कामर्सचे अस्तित्व दिसायला लागले. इंटरनेटवरती आपणाला वस्तूंच्या खरेदी–विक्रीचे व्यवहार दिसायला लागले. हे आधुनिक भारताच्या व्यवसायामध्ये ई–कामर्स चे एक नविन स्वरूप आहे. सन १९९६ च्या मध्यापासूनच ई–कामर्स भारतामध्ये आले. काही जाब फाइडर, क्लासिफाइडस आणि मॅट्रिमोलियल साइट्चा उगम झाला होता. परंतू हयाविषयीची माहीती अगदी फार थोडया लोकांना होती. त्याचा परिणाम असा झाला की त्या वेबसाईट बंद केल्या गेल्या. सन २०००मध्ये इंटरनेटशी संबंधित कंपण्यामधील गुंतवणूक फार वाढायला लागली. या घटनेला 'डॉटकॉम बर्स्ट' असे म्हटल्या जाते. टूरिझम,प्लाइट बुकिंग,हॉटेल बुकिंग अश्याप्रकारे या इंटरनेटचा व्यवसाय वाढत गेला. २००९ या कालावधीमध्ये या क्षेत्राचा महसूल १६

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Importance of CSR for Business Growth

Dr. Sudhir Godghate
Assistant Professor, Department of Commerce
SantajiMahavidyalaya, Nagpur (MS)

Abstract

The concept of CSR is not a new concept in India and it environment.CSR requires various voluntary efforts in which companies engage themselves in order to give something back to the society. It requires an organization to act beyond it beyond its legal obligations and to integrate social, environmental and ethical concerns into its business process.CSR should be considered more as a corporate moral responsibility, and limit the reach of CSR by focusing more on direct impacts of the organization as viewed through a systemsperspective to identify stakeholders. The paper deals with the basic aspect of importance of CSR for Business Growth.

Keywords: CSR, organization, business process, corporate moral responsibility, Business Growth

Introduction

CSR is based on the concept that besides making a profit, a business has social obligations. Business organizations are expected to consider the interest of the society while carrying out their operations.CSR advocates moving away from a 'shareholder alone' focus to a 'multi-stakeholder focus'.Thus, business decisions should be based on financial factors e.g, profit, as well as impact of those decisions on the society e.g. environment,local environment,workers etc.

CSR requires various voluntary efforts in which companies engage themselves in order to give something back to the society. It requires an organization to act beyond it beyond its legal obligations and to integrate social, environmental and ethical concerns into its business process. CSR measuring with respect to various stakeholders may be as follows:

Investors (Shareholders)

- Redressal of grievance of investors
- Regularly sending an 'Investor Guide' to all the shareholders
- Disclosure in Annual Reports beyond mandatory requirement

Employees and worker

- Payment of fair wages
- Provision of safe and hygienic working condition
- Regular and free health check-ups
- Abolition of forced labour and child labour
- Elimination of discrimination

Customers

- Sale of good quality of products
- Timely delivery of goods
- Fair pricing
- Customer services
- Educating customer regarding need,benefit and suitability of products and services
- Suppliers/Lender
- Making payments on time
- No discrimination between suppliers
- Government
- Timely and fair payment of taxes
- Compliance of law in letter and spirit

Local Government

- Setting up hospital and schools
- Program for women empowerment

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Role & Nature of Media
प्रसार माध्यमांचे स्वरूप आणि भूमिका









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Principal,
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प्रास्ताविक –

वृत्तपत्रे, आकाशवाणी आणि दूरदर्शन ही प्रभावी आणि महत्वाची प्रसारमाध्यमे आहेत. विविध क्षेत्रात लागणारे नवनवे शोध, खळबळजनक घटना, क्रीडा क्षेत्रातील घडामोडी, सरकारच्या नव्या योजना, सर्वसामान्य माणसांपर्यंत पोहचवायच्या असतील तर आजच्या युगात प्रसारमाध्यमांसारखे दुसरे साधन नाही. बातम्यांच्या जलद प्रसाराच्या या शक्तीमुळेच सर्व प्रसारमाध्यमांचे महत्व अधिक ठरते.

स्वातंत्र्यापूर्वी वृत्तपत्रे आणि भाषण केवळ ही दोनच प्रसारमाध्यमे होती. स्वातंत्र्यानंतर आकाशवाणीला हळूहळू महत्व प्राप्त झाले. तंत्रज्ञान दळणवळणाची सोय यामुळे बातम्यांचे प्रसारण जलद गतीने होवू लागले. आजच्या काळात संदेशाचे वहन इतके जलदगतीने होत आहे की, अगदी काही सेकंदात आपल्याला Twitter, Facebook किंवा Whatsapp यासारख्या प्रसारमाध्यमातून अपडेट्स कळतात. आजचे जग प्रसारमाध्यमांच्या बाबतीत अधिक मोकळे होत गेले. माहितीचा प्रचार तातडीने होत आहे. तांत्रिक हस्तक्षेपातून त्याला नव्या दिशा आणि वळणे मिळाली आहेत.

जागतिकीकरणाबरोबर प्रसारमाध्यमांचे स्वरूप बदलत चालले आहे. लिखित आणि इलेक्ट्रॉनिक असे प्रसारमाध्यमांचे प्रकार सांगता येतात. लिखित स्वरूपात वर्तमानपत्रे, नियतकालिके येतात तर इलेक्ट्रॉनिक स्वरूपात दूरदर्शन, आकाशवाणी, संगणक, इंटरनेट या महत्वाच्या माध्यमांचा समावेश होतो. तेथे वर्तमानपत्र आणि नियतकालिके देखील इलेक्ट्रॉनिक माध्यमांद्वारे प्रसारित केली जात आहे. एकूण प्रसारमाध्यमे ही काळाची सततची गरजच राहणार आहे. फक्त तिचे स्वरूप बदलत राहील हे मात्र निश्चित आहे.

या सर्व प्रसारमाध्यमांनी स्त्रियांच्या बदलात्या भूमिकेबद्दल काय कार्य केले हे बघू. स्त्रियांची बदलती भूमिका, प्रवृत्ती आणि प्रकृती तिच्या अंगभूत वैशिष्टयांसह पोहचविण्याची जबाबदारी प्रसारमाध्यमांवर येऊन पडली आहे. लिखित प्रसारमाध्यमातून स्त्रियांचे लिखाण प्रसिध्द होऊ लागले. त्याला विषयांच्या मर्यादा, स्त्री सुलभ स्वभावाच्या मर्यादा ही बंधने त्यांनी स्वतःहूनच घालून घेतले होते. कालांतराने टी.व्ही., रेडीओ या माध्यमांतून स्त्रियांच्या विषयांवर विविध कार्यक्रम निर्माण होवू लागले. आरोग्य, सौंदर्य, नोकरी, पाककला इ. विषयांवर चर्चा होऊन स्त्रियांना त्यांच्या चौकटीबध्द जीवनातून बाहेर काढण्याचे, स्वतःबद्दल विचार करायला लावण्याचे काम लिखित वर्तमानपत्रे, रेडीओ, टी.व्ही. या प्रसारमाध्यमांनी केले. मात्र हळूहळू प्रसारमाध्यमांची रूपे बदलत गेली आणि या सर्व प्रसारमाध्यमांनी स्त्रियांची बदलती भूमिका मांडायला सुरूवात केली. मात्र या रूपाला थोडे गालबोट लागल्या सारखे झाले.

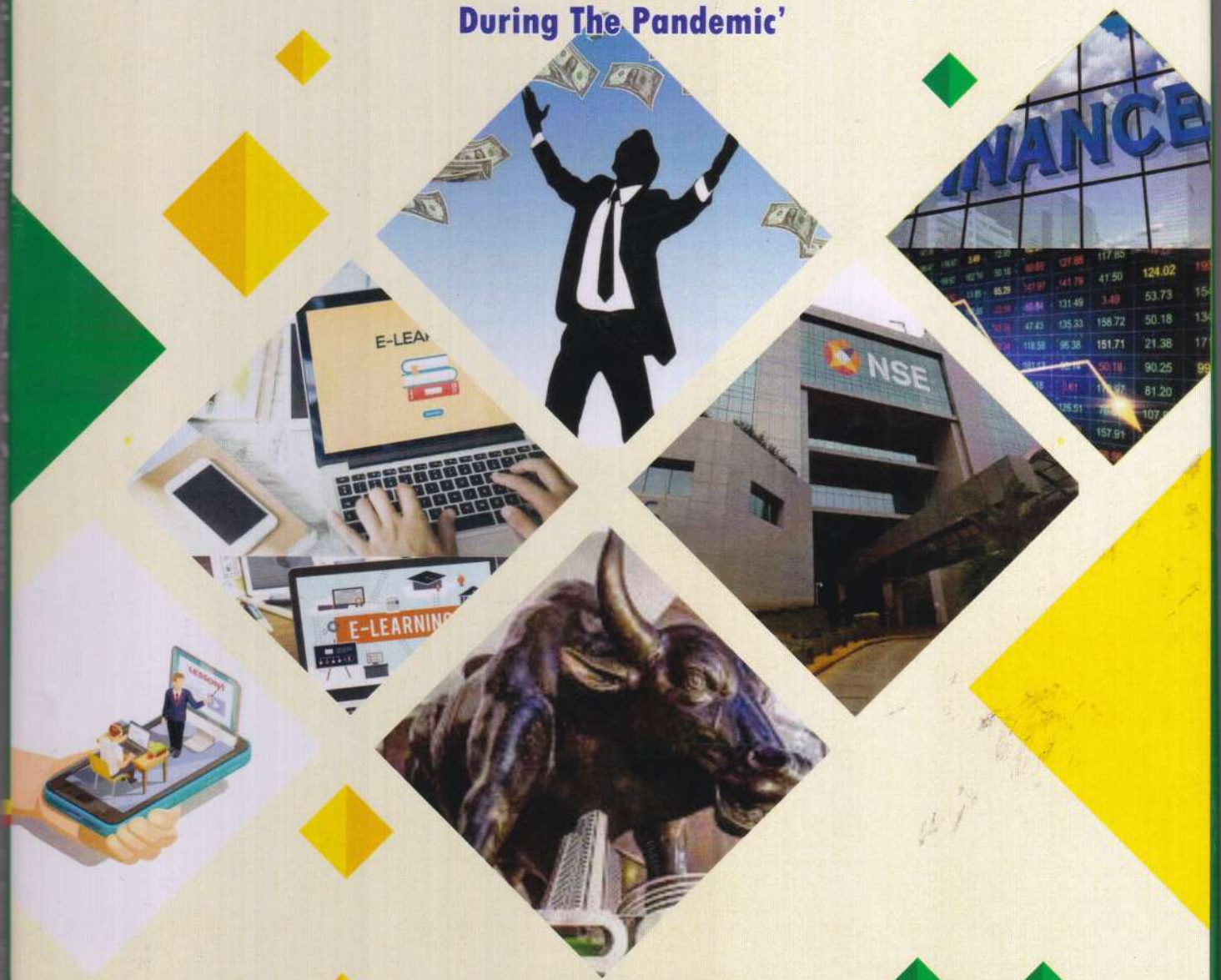
माल्मक एक्स, चे एक प्रसिध्द वाक्य आहे त्याने म्हटले आहे की, ''माध्यमे ही संपूर्ण पृथ्वीवरची एक शक्तीशाली गोष्ट आहे. माध्यमांमध्ये एवढी ताकद आहे की निरपराध माणसाला ते गुन्हेगार ठरवू शकतात आणि गुन्हेगाराला निरपराध कारण ही प्रसारमाध्यमे लोकांच्या मनावर ताबा मिळवतात.'' आणि हळूहळू रेडीओ, टी.व्ही. सोबत सोशल मिडीया, इंटरनेट, सिनेमा, वेबसिरीज अशी माध्यमांची विविध रूपे व्यक्तीच्या आयुष्याचे भाग बनलेत आणि हळूहळू स्पर्धेसाठी स्पर्धेत टिकण्यासाठी

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Dr. Priya Wanjari
Editor

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❑❑❑

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Role of Student during the Pandemic

Ankit Vasudev Pusadkar

Abstract :

The COVID-19 pandemic is occurring worldwide, including in India. This issue is the responsibility of all parties. In this study, ethics is the responsibility of the academic community. This paper describes the role of students towards themselves, and the surrounding community is facing humanitarian disasters. Literature studies are used to lay down problems and find solutions. Study critical of student responsibility in pandemic.

Keywords: COVID-19, Ethics, pandemic, students, Responsibility.

Introduction :

The impact of COVID-19 for education is to change the education system from offline or face to face to fully online. Social changes on campus and social distance in the shift in the hostel the way they behave and act. Responsibility for yourself and the community on campus is getting tighter. Social distance, physical distance, staying healthy, staying at home, and working from home, use masks in the campus area and outside.

Higher Education follows government regulations for large-scale social restrictions, including online learning, even in dormitories. The government makes policies and provides a sense of security to the community and makes decisions to maintain public health and safety and public trust. On the other hand, this offers an opportunity for online-based pedagogy in the future. The world community must make peace with Covid-19. The world community must make peace with COVID-19. The community responded to COVID-19 as both a challenge and an opportunity. In this case, it also applies to higher education.

This situation challenges education systems around the world and forces educators to turn to overnight online learning. Many institutions and academics have previously been reluctant to change traditional pedagogical approaches but have no choice but to use online learning.

The online learning method is undoubtedly a challenge for many universities. However, students from economically disadvantaged family backgrounds have limited access to the internet.

Role of Student in Covid-19 Pandemic :

1. Towards society :

Student should have to aware others about the critical impact of covid 19 on the health of humans by providing various information about this disease. This little contribution makes society to tackle the corona virus effectively.

2. Towards family and friends :

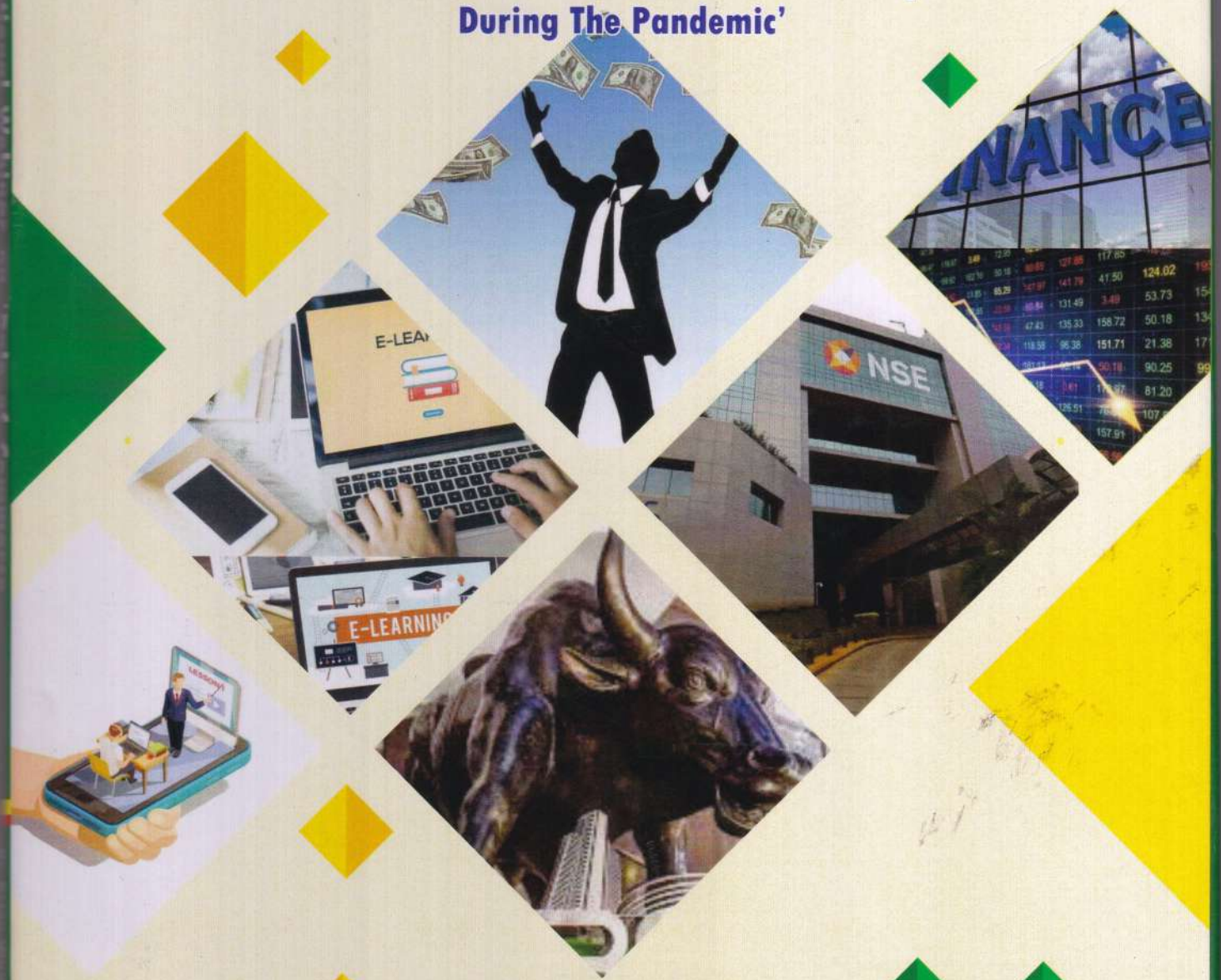
Students should take care about the family member and friends by maintaining the

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Role of Entreprenuer During Pandemic

Dr. Aparna Abhay Ambekar
Santaji Mahavidyalaya
Wardha Road, Nagpur

Abstract :

This paper highlights the effect of state fragility and economic development on entrepreneur's efforts. Little is known about the drivers of entrepreneurial decisions during war. The study focuses on the innovation and others factors which are adopted by the entrepreneurs during the tough time. The decision to persist is influenced by personal characteristics and the experience gained by an individual .The results provide interesting insights into why and how entrepreneurs choose to persist. The investigation is done on the innovativeness of the outcomes.

Keywords: Innovation, Startups, Economy

As the pandemic is spreading all over the world, entrepreneurs are facing unprecedented challenges. Entrepreneurs are hoping to shift consumption patterns and behavior. Technologies that could help someone thrive tomorrow might already being development today. Smart people, smart individuals and firms are going to be looking for new opportunities.

Pandemic has brought a range of obstacles to the entrepreneurial spirit and is pushing all the boundaries of business owners. It is up to the individual to fight the temptation and keep a positive mind. . This brighter mental state leads to clarity and focus on what needs to be done and what you can do about it. Creativity is mostly found in the mindset especially when applied to produce new product service providing new services.

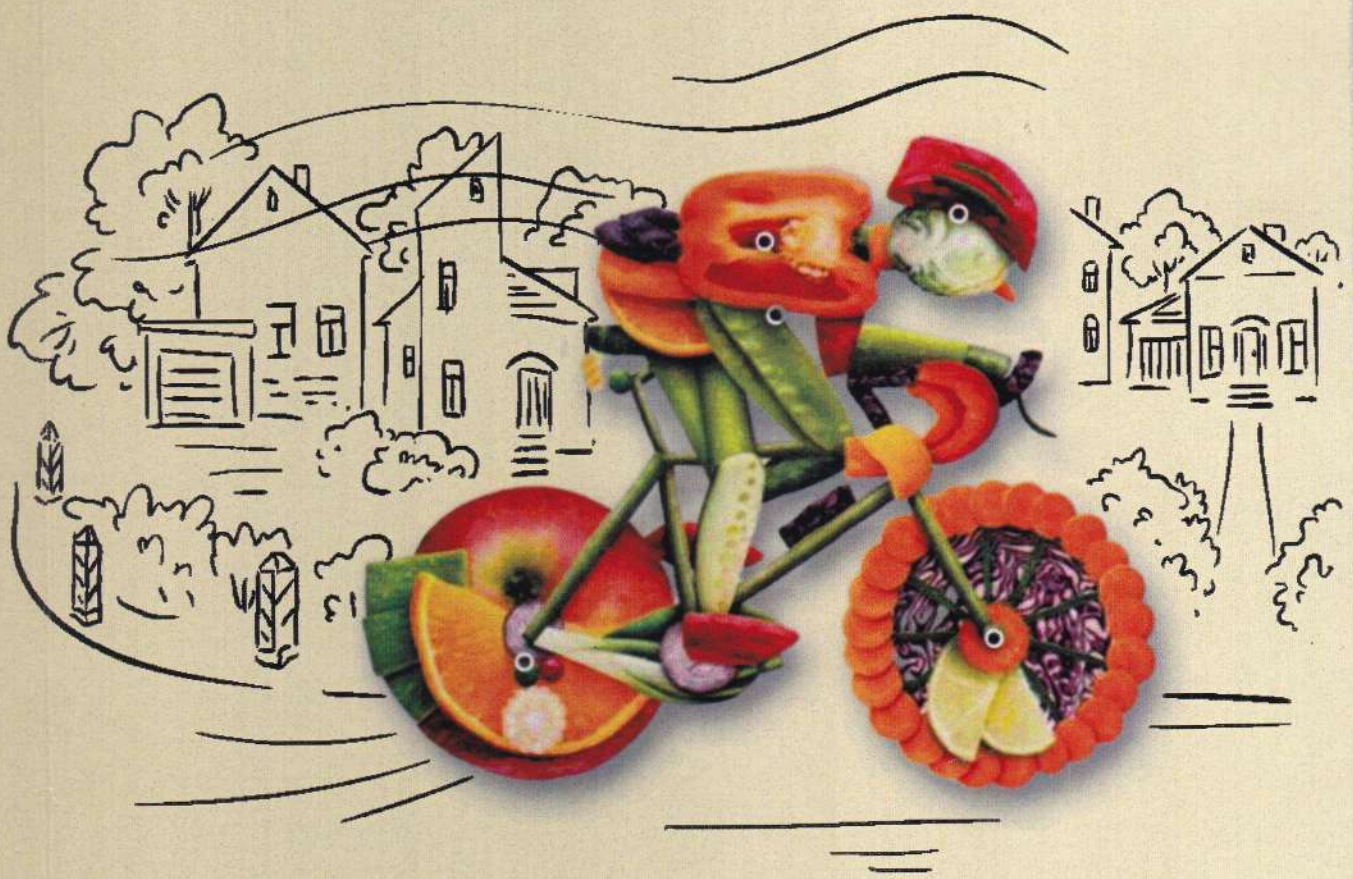
The psyche of the nation was high towards nationalism, resulting in potential buyers to purchase local made items or articles, which ultimately lifted the MSME sector, which is the backbone of our economy.

Apparently a ray of hope was very rare during the initial phase of pandemic, however the same circumstances compelled individuals to act accordingly for survival as well as entity.

To boost small entrepreneurs, the central government has announced many measures, enabling small and medium enterprises to work more confidently with guaranteed opportunity. Many families were seen working together towards the same goal, ensuring more work culture and earning profitability during restricted market potential. This enabled many personnel to rise themselves to entrepreneur mode, taking calculated risk, remain constant in anxiety of market uncertainty; this caused shaping of many vulnerable into a reckoning strong market force.

It can be seen around us as many new ventures have come up and people look more convinced, beating initial hick-ups. Markets have tended to favor exploitation chasing surer

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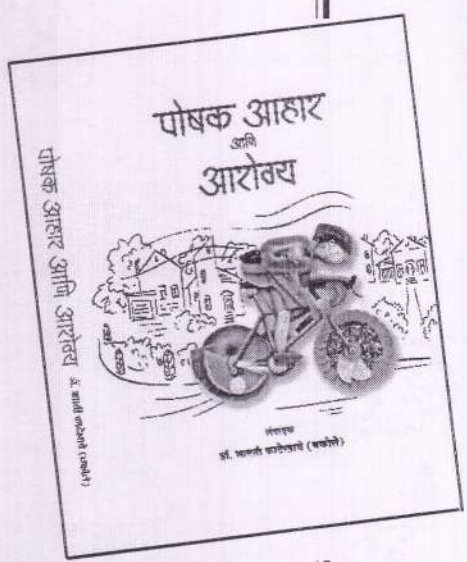
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गृहअर्थशास्त्र विभाग प्रमुख
संताजी महाविद्यालय नागपूर

निरोगी राहण्यासाठी व्यायाम आणि संतुलित आहार याला पर्याय नाही. अगदी पूर्वीच्या काळापासून या दोन्हीचे महत्व अधोरेखित करण्यांत आले आहे. भारतात आजही आयुर्वेदासारख्या ग्रंथाचा या दृष्टीने उल्लेख होतो. पाश्चात्य दशांमध्ये तर व्यायाम आणि आहाराला अत्याधुनिक तंत्रज्ञानाचीही जोड मिळाली आहे. जीममध्ये व्यायामशाळेत घाम गाळल्यानंतर आहारातून लठ्ठ बनवणाऱ्या कॅलरीज मिळाव्यात असं तुम्हाला वाटणार नाही. व्यायाम केल्यानंतर काय आहार घ्यावा, याची आपल्याला कल्पना नसते. भरपूर व्यायाम केल्यानंतर भरपूर भूक लागते आणि त्या नादात समोर येतील ते पदार्थ खाल्ले जातात. तेव्हा शरीरासाठी आवश्यक काय आणि अनावश्यक काय, याचा विचार केला जात नाही. अनेकदा आपल्याला याचा तोटा होतो. म्हणून व्यायाम केल्यानंतर खाण्यासाठी योग्य असे पाच पदार्थ लक्षात ठेवावेत. या पदार्थामुळे ताजेतवाने वाटतेच शिवाय स्नायू वाढत नाही. फीट राहण्यासाठी आहार संतुलित असण्याची गरज असते, हे आपल्याला माहीत आहे. पण नेमक्या याच महत्वाच्या गोष्टीकडे दूर्लक्ष होते. बारीक होण्यासाठी आहारावर नियंत्रण ठेवले पाहिजे असे म्हणतात.

पीनट बटर किंवा शेंगदाण्याचे लोणी -

पीनट बटर किंवा शेंगदाण्याचे लोणी ब्रेडला लावून खाणे हा व्यायामानंतरचा उत्कृष्ठ आहार आहे. यामुळे तुम्हा ताजेतवाने होताच शिवाय स्नायूंना मजबूत करायचे कामही हे पदार्थ करतात. यात प्रथिने, कर्बोदके आणि आरोग्यदायी फॅट्स असतात. शिवाय ब्रेडमध्ये अशी कर्बोदके असतात जी दिवसभर तुमची ऊर्जा मर्यादित होण्यास मदत करतात. पीनट बटरमध्ये 'ई' जीवनसत्व असते, त्याचबरोबर मॅग्नेशियम, फॉलेट आणि झायबर असते.

ओट्स -

संतुलित आहारात ओट्सचा समावेश गरजेचाच आहे. या पदार्थात कर्बोदके भरपूर असतांत. ग्लायसेमिक इंडेक्स अतिशय कमी प्रमाणात वाढतो. ग्यायसेमिक इंडेक्स किंवा जीआय म्हणजे अंन्नातील कर्बोदकांचा रक्तातील साखरेंवर होणारा परिमाण मोजण्याचे परिमाण आहार घेतल्यावर त्यातील उपलब्ध कर्बोदकामुळे रक्तातील साखरेचा म्हणजे ग्लुकोजचा स्तर किती वाढला हे जीआयमुळे कळते. ग्लुकोजचा ग्लायसेमिक इंडेक्स १०० आहे. प्रत्येक प्रकारच्या अन्नासाठी जीआय निष्चित केलला असतो. जितक्या प्रमाणात आहार घेतला जातो. त्याचा स्वतंत्र जीआय असतो. कर्बोदकेयुक्त पदार्थ शरीरात गेल्यावर लगेच विघटित होतात आणि रक्तप्रवाहात केवळ ग्लुकोज सोडू लागतात. ओट्समध्ये कर्बोदके जास्त असली तरी त्याचा जीआय कमी आहे. त्यामूळे कर्बोदके घटक किंवा साखर आपल्या रक्तप्रवाहात हळूहळू सोडली जाते साहजिकच तुम्ही दिवसभर उत्साही राहता. ओटमीलमध्ये 'ब' जीवनसत्व मोठया प्रमाणावर असते. त्यामूळे तणावमुक्त राहून कर्बोदकांचे रूपांतर ऊर्जेत व्हायला मदत होते.

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About the Editors:



Dr. Neehal R. Sheikh has been working as Assistant Professor, Department of English, Sanatij Mahavidyalaya, Nagpur since 1995. He is member of Board of Studies (English) of RTM Nagpur University. He is member of the Statutory Board of Lifelong Learning and Extension of the University. He has worked as member of Editorial Board for prescribed books of Compulsory English of B. Com I and B. Com Part II. He has also been working as member of editorial board for publication of DELTA, national multidisciplinary research journal with an ISSN. His research papers have been published in conference proceedings and Peer reviewed open access journal. He is member of University Annual Report Committee.

About the Book :

The primary aim of literature is to bring forth the issues the individuals or society is dealing with. Trauma is one of the most horrific experiences faced in different manners in varied situations and circumstances and this has been reflected by eminent writers through their point of views. Prominent writers like Amrita Pritam, Toni Morrison, Arundhati Roy, Jhumpa Lahiri and many others have discussed the themes resulting out of traumatic experiences. The study of Trauma through the Psychoanalytic Theory of Sigmund Freud is highlighted to develop a fair understanding about Trauma Studies. The co-relationship between Trauma Studies and Dalit Literature has also been shown Baby Kamble's 'The Prison We Broke'. Recent terrorist attacks by Al-Qaeda have also resulted into trauma. The writers, from India and abroad, have been constantly depicting not only such horrific experiences but suggesting appropriate remedial measures. It can be seen in the book that the remedial measures suggested are according to the prevailing circumstances in a particular geographical area. The Topic has been studied from different approaches like race, sex, gender, nationality, terrorism and ethnicity to show how these factors affect differently in a particular geographical area.

The book voices views of those radical writers who want to put an end to mental and physical torture so that nobody falls prey to Trauma. It is a unique collection of scholarly papers which will prove to be extremely helpful to Teachers, researchers and students interested in Trauma Studies.

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Encountering Trauma Through Literature

Encountering Trauma Through Literature



Priya D. Wanjari

Neehal R. Sheikh

About the Editors:



Dr. Priya Wanjari, Principal and Head, Department of English, Santaji Mahavidyalaya, Nagpur has a rich teaching experience of twenty one years. She is a member of Board of Studies (English), RTM Nagpur University, Nagpur. She is co-founder of Conacle - A Peer Reviewed Annual Journal of English and has authored four books 'The Fictional World of Shobha De', 'Understanding Feminism: Philosophy, Waves and Achievements', 'Diaspora in the Novels of Jhumpa Lahiri, Amitav Ghosh and Salman Rushdie' and 'Amrita Pritam: Her Poetry and Literature'.

She has received international recognition from 'The Indian Achievers Forum' in collaboration with 'India-Thai Chamber of Commerce'. She is also the recipient of 'Bharat Shiksha Ratan Award' presented by 'Global Society for Health & Educational Growth for Excellence in Academics'. She has worked as member of Editorial Board for prescribed books of Compulsory English of course of B. Com.

Many scholars are doing research under her able guidance and so far three research scholars have been awarded Ph. D. degree. Her academics and research work include Cultural Studies, Feminism, Diasporic Studies, Trauma Studies and Indian Writing in English.

Her book 'Fictional World of Shobha De' has been made available in Columbia University in the City of New York, United States, University of Minnesota, Minneapolis, United States, University of Chicago Library, United States and Library of Congress, United States. Her another book 'Diaspora in the novels of Jhumpa Lahiri, Amitav Ghosh and Salman Rushdie' has found place in The British Library, St. Pancras, London, United Kingdom.

Encountering Trauma Through Literature

Editors
Dr Priya D. Wanjari
Dr Neehal R. Sheikh



ENCOUNTERING TRAUMA THROUGH LITERATURE

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Chapter 7

Understanding Trauma Studies Through Toni Morrison's 'Jazz'

Dr Neehal R. Sheikh

Abstract

Trauma Studies through psychological related subject dealing with coping patterns found in people who have faced traumatic conditions individually or collectively. Different kinds of methods are used to study and address the effects of traumatic incidents. The traumatic events range from domestic violence to riots and terrorist attacks to natural disasters. The scope and intensity of traumatic effects has to be taken into account in order to develop a fair understanding and reach an appropriate conclusion. The damaging effects of the traumatic events have a great impact on the mental and physical health of the suppressed. Trauma Studies views the situations and circumstances from psychological and socio-economic point of view. According to the theory, trauma not only creates an unexplained fright but causes the damage of destroying one's identity. Toni Morrisons's 'Jaaz' presents the condition of two are two migrant women suffering from the migration stress factors. They employ different coping strategies to neutralize the pain caused by the trauma.

Key words: Trauma, Violence, Riots, Terrorist Attacks, Natural Disasters, Migrant, stress, Coping Strategies.

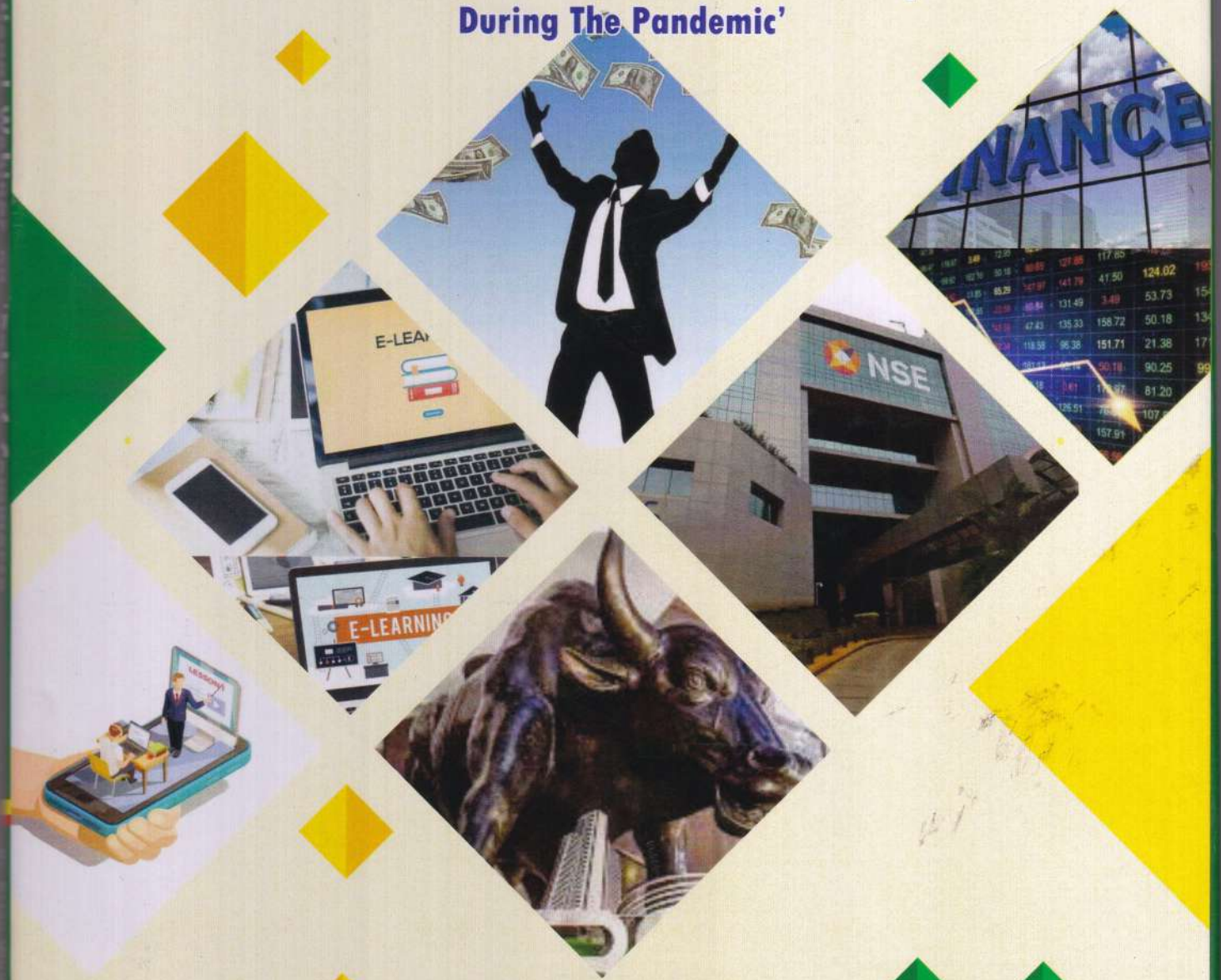
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Proceedings of National Webinar on 'Role of Commerce Faculty, Students And Entrepreneurs During The Pandemic'



Dr. Priya Wanjari
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Use of YouTube for Concept Clarification

Dr. Neehal R. Sheikh
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Santaji Mahavidyalaya, Nagpur

Abstract :

Technology plays an important role in people's day-to-day life and can be used effectively for various aspects in education. The YouTube website is regarded as one online material that can be integrated into traditional learning materials. It is also considered a source of online material that can play a vital role in the learning field. YouTube could be a good material to incorporate various lessons and can also help with understanding the lesson. It found that the use of YouTube can play a vital role in helping pupils understand the concept of various lessons, improve their performance, and advance their understanding of concept.

Introduction :

We already know that e-Learning videos can be a very powerful learning tool, as they add a dynamic element to your eLearning courses, improve knowledge transfer, demonstrate complex procedures, and help explain difficult topics. They can also be particularly entertaining and re-watched as many times as your learners wish. This is why the video-sharing website YouTube can provide unlimited opportunities to enhance your eLearning course by not only using the countless videos you can find there, but also creating your own to help your audience achieve their learning goals and objectives. The only thing you should pay attention to is ensuring that the videos you are using are aligned with your expected learning outcomes and are appropriate for your eLearning audience.

In this modern competitive world, people don't have much time to read out number of book to find out the clarification regarding their doubts on a specific topic thus people likely to go with YouTube in order to get clarification in limited time. YouTube brings out the revolution in the field of learning. Any doubt can be solved in a seconds by the help of YouTube. The YouTube gives various options for clearing the doubt of pupil by proving various contains in the various languages.

By using YouTube, pupil from one country can have access to education from another country. Therefore, learning on YouTube has gained tremendous importance. pupil don't have to go outside or spend a fortune to learn the required chapters. So learners can save both their time and money. If a pupil is not able to understand a concept they have an option to watch it again. Important reasons why YouTube should be part of our learning:

It provides various teaching videos and helps the pupil to learn. It doesn't matter whether they are sitting in another part of the world.

- The pupils will have easy access to the source of learning anytime that they want and that too it is free.

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Social Media Platform as a Strategic Means of Marketing

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Abstract:

Social Media platforms as the Internet has created new channels & Economics opportunities for companies to reach customers advertise product & transact business. In this well established business models companies fully control their own web-based reputation via the content appearing on their websites. Social media platforms for marketing find the relevant Blog & sentiment detection, measuring influence & Authority, detecting emerging topics. The three key capabilities of social media platforms is capture. Conversations quickly, map content. Effectually, capitalize or Engagements, retailers can use social media analytics to highlight & nature the communication efforts behalf of the brand, while providing relevant timely information and calls to action that can be measured efficiently. The paper reviews the usefulness of social media platform ain developing marketing strategy for various companies.

Keywords:- Social media platforms, Advertising, Marketing, engagement, companies

Introduction

Social commerce is a virtual platform that provides services for many retailers and new online retailers to help increase their social sharing and customer referrals from Social Media to their eCommerce stores. Many platforms provide the 24*7 service to all types of businesses in the world. The social commerce platforms help in to discover what interesting things & deals people are doing on the social networking sites and their buying and selling experience. This has resulted into to do marketing of the product and services in digital forms.

The social commerce platforms bring seamless social experience to eCommerce stores with deep integration with social networking sites and make social networking the experience valuable & fun for consumers and equally beneficial for retailers thus it enhance the capacity of businesse and increase the market share and large number of customer with the less cost, time and energy..

Though the advent of internet is relatively new in India, it has taken the nation by storm. The Indian people and Indian markets have been quick to tap the dormant power of this e giant. Social Media platforms like face book and twitter are used widely by young and old to stay in touch with family and friends. Social media as a means of marketing however is a relatively unexplored for the medium and small scale enterprises. Social Media is one channel where the marketer can get best results from efforts because people prefer to shop with family and friends rather than doing it alone easy availability of internet and reduced costs are other added advantages.

But the huge organizations have surely identified this advantage of social media and are utilizing it fruitfully to their advantage. Indian organizations use much more of social media in their marketing than their global counterparts and other developing nations.

Over the past decade, the Internet has created new channels and enormous opportunities for companies to reach customers, advertise products & transact business. In this well-established business model, companies fully control their own web-based reputation via the content appearing in their websites. The advent of web.2.0, with its emphasis on information sharing & user collaboration, is fundamentally altering this landscape.

From a technology perspective, social media analytics touches a number of disciplines including social network analysis, machine learning, data mining, information retrieved & natural languages processing.

Social media analytics can address several interesting questions by providing algorithms and approaches for automated analysis of blogs and related social media.

The Three Key Capabilities of Social Media

Retails marketers are empowered to perform continuous market research that uncovers consumer's insight & implicit market opportunities. Customer's touches including customer service brand marketing public relations & media relations following are key insights from social media analytics.

1. Capture Conversation Quickly:

Social media analytics empower retailers with an easily warning system to identify influence (good or bad) on the brand. Its corporate reputation and organization, social media analytics can help retailer's quantity interaction



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A One Day National Conference

on

INTELLECTUAL PROPERTY RIGHTS AND GST



On Saturday, 22nd February, 2020

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A STUDY OF IMPACT OF GST ON REAL ESTATE TRANSACTIONS UNDER NEW SCHEME (01-04-2019)

Dr. Prachi Avinash Rode
Associate Professor,
Department of Commerce Santaji Mahavidyalaya, Nagpur

ABSTRACT

Taxation of Real Estate Transactions has always been a problematic issue. The major reason is that the real estate sector is still unorganized. The complications started after introduction of State tax on works contract. The problem aggravated after introduction of Service tax on works contract. The tax regime before the introduction of GST stated that buyers had to pay State Tax (VAT), Service tax, Registration charges & Stamp duty mostly on the purchase of properties that are currently under construction. VAT, Registration charges & Stamp duty all came under taxes that were state levied and eventually, prices of real estate differed from state to state. It wasn't only the buyer that these taxes impacted in the process. Developers also had to compensate for duties like sales tax (CST), customs duty, OCTROI, etc. Input Tax Credit was however not available in these circumstances. The State tax and Service tax were merged on introduction of GST w.e.f. 01-07-2017. However, many issues were still unresolved. Hence, the Goods and Services Tax structure on real estate transactions relating to residential and commercial apartments has been thoroughly altered w.e.f. 01-04-2019.

KEYWORDS:*GST, Real Estate Transactions, Input Tax Credit.*

INTRODUCTION

The world has moved towards common Goods and Services Tax (GST) a long time ago. However, as far as India is concerned, GST is the tax for 21st century. India has moved to GST on 01-07-2017. It is a one way street – now there is no going back. We have to face the challenges of GST. There is no other way.

Tax on real estate transactions has always been a complex and a litigation prone issue. The issue was more complex prior to 01-07-2017 as there were two taxes – one State sales tax on goods portion and Services tax on service portion of the works contracts. This distinction has been abolished w.e.f. 01-07-2017 and now there is only one tax i.e. GST on real estate transactions.

However, the complexity continues w.r.t. real estate transactions. Hence, in case of real estate projects, a new scheme has been devised and introduced w.e.f. 01-04-2019. The new scheme is comparatively simple to operate. However, the new scheme does away with the concept of Input Tax Credit (ITC) in respect of real estate projects. Thus, in principle, the scheme is against the basic concept of GST law which is based on allowing ITC of GST paid on inputs to avoid cascading effect of taxes.

Though the scheme is simple, there are still many issues relating to ITC on ongoing projects, reversal of ITC, taxability of Development Rights, reverse charge mechanism etc. and this paper addresses some of these issues.

OBJECTIVES OF STUDY

1. To study the impact of GST on real estate projects.
2. To study the impact of changes made to the GST law w.e.f. 01-04-2019 w.r.t. real estate projects.

RESEARCH METHODOLOGY

The research paper is based on secondary data sourced from GST Act, Rules and Regulations, Notifications, Circulars and Clarifications and FAQ's issued by the Government. Journals, Research papers, Books, Websites and Articles have also been referred.

As the rates of GST have reduced in the new scheme, there will be pressure from buyers on promoters to lower prices. However, one should understand that, the reduced GST rates have come at the cost of restriction on utilization of ITC.

However, many issues are yet to be resolved. The government needs to address such issues in the near future by taking all the stakeholders into confidence. This will truly make GST, one nation, one tax.

SUGGESTIONS

1. As of now, mode of calculation of GST on transferable development rights as given in Sr. No. 41 and 41B of Notification No. 12/2017-CT(Rate) dated 28-06-2017 is unworkable as per the provisions presently worded, though principle can be understood. The government needs to issue clarification on the same.
2. As per the current provisions, if land-owner promoter makes sale of apartments independently before completion certificate, the person is required to charge GST. However, the person can take ITC of GST charged by promoter developer. However, there is time mismatch as the liability of land-owner to pay GST arises first while liability of promoter builder to charge and pay GST arises later. Thus, the land owner may not be able to utilize credit of GST charged by promoter developer. The government needs to issue clarification on the same.

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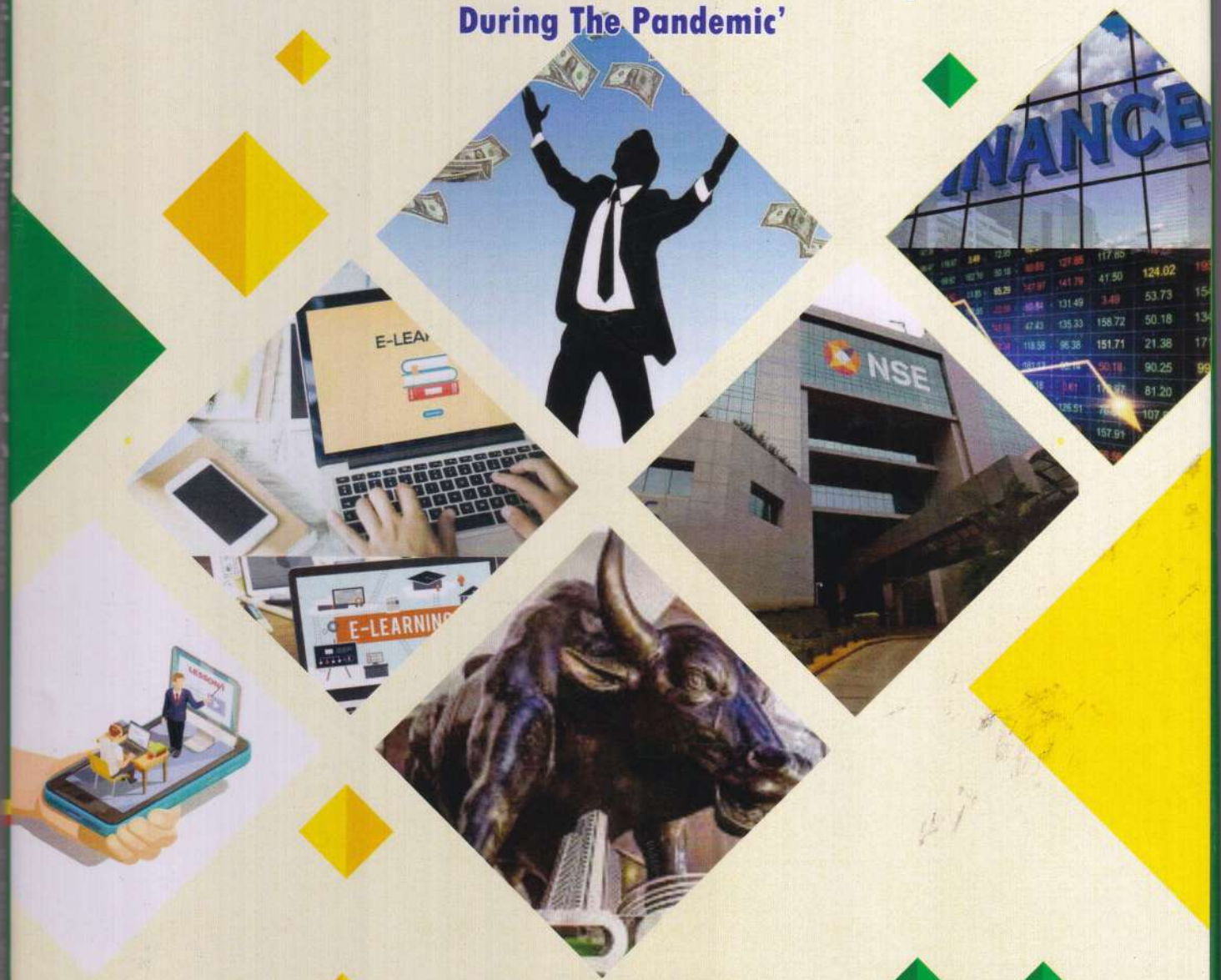
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Dr. Priya Wanjari
Editor

Dr. Shrikant Panjarkar
Co-Editor

26th May, 2020



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Evaluation and Assessment of the Impact on Community Entrepreneurship in Corporate Communal during COVID-19 Pandemic in Nagpur district

Dr. (Mrs.) Prachi Rode
Associate Professor
Santaji Mahavidyalaya, Nagpur

Abstract

In this research Article the researcher focus on Evaluation and assessment of the impact on Community Entrepreneurship in Corporate Communal during COVID-19 in Nagpur district. Community Entrepreneurship is an all-inclusiveterminology, used for depicting the process of, bringing about Community change on a major and impactful scale associated to a traditional Non-Governmental Organization (NGO). It is aprogressively important concept in the study of voluntary, non-profit and not-for -profit organizations. For the study purpose, 100 respondents were selected from Nagpur District. The collected data was analysed by using appropriate statistical tools. Descriptive statistics such as frequency and percentage, mean etc. as well as non-parametric chi square test were used to analyse data.

Introduction

Entrepreneurship is the core force of economic growth; the economic development which one experiences is just due the prevailing force of entrepreneurship. The commonality between all the developed nations all around the world is the presence of entrepreneurship. Economic development is totally based upon the growth of entrepreneurship and more the entrepreneurship is grown, infrastructure as well as all the indicators of development has also grown. In very short span of time, government of various states all around the world, have understood and underlined the importance of entrepreneurship. Thus governments have started working on the basic ground work/infrastructure required for the systematic development of entrepreneurship in their respective countries. India also understood the importance of entrepreneurship and worked a lot in the overall development of entrepreneurship. The very basic element of overall development including Community, can be contributed to entrepreneurship's detailed development. For the sake of understanding, entrepreneurship was first used for Corporate /economic context in 18th century by a French economist Richard Contillon, who associated entrepreneurship with Corporate risks and uncertainty bearing. The entrepreneurship has many other types as well; it is divided on different traits and criteria, one of the criteria being Community. This type of entrepreneurship is very unique in nature and has different blends of components. The prime objective of Community entrepreneurship stands different than the usual objectives of entrepreneurship; here Community benefits are clubbed with economic benefits. Most of the times, Community entrepreneurship is used in synonymous with Community service/work. The similarities are there, but the biggest difference is existence of profits. In Community

About the Editors:



Dr. Neehal R. Sheikh has been working as Assistant Professor, Department of English, Sanatij Mahavidyalaya, Nagpur since 1995. He is member of Board of Studies (English) of RTM Nagpur University. He is member of the Statutory Board of Lifelong Learning and Extension of the University. He has worked as member of Editorial Board for prescribed books of Compulsory English of B. Com I and B. Com Part II. He has also been working as member of editorial board for publication of DELTA, national multidisciplinary research journal with an ISSN. His research papers have been published in conference proceedings and Peer reviewed open access journal. He is member of University Annual Report Committee.

About the Book :

The primary aim of literature is to bring forth the issues the individuals or society is dealing with. Trauma is one of the most horrific experiences faced in different manners in varied situations and circumstances and this has been reflected by eminent writers through their point of views. Prominent writers like Amrita Pritam, Toni Morrison, Arundhati Roy, Jhumpa Lahiri and many others have discussed the themes resulting out of traumatic experiences. The study of Trauma through the Psychoanalytic Theory of Sigmund Freud is highlighted to develop a fair understanding about Trauma Studies. The co-relationship between Trauma Studies and Dalit Literature has also been shown Baby Kamble's 'The Prison We Broke'. Recent terrorist attacks by Al-Qaeda have also resulted into trauma. The writers, from India and abroad, have been constantly depicting not only such horrific experiences but suggesting appropriate remedial measures. It can be seen in the book that the remedial measures suggested are according to the prevailing circumstances in a particular geographical area. The Topic has been studied from different approaches like race, sex, gender, nationality, terrorism and ethnicity to show how these factors affect differently in a particular geographical area.

The book voices views of those radical writers who want to put an end to mental and physical torture so that nobody falls prey to Trauma. It is a unique collection of scholarly papers which will prove to be extremely helpful to Teachers, researchers and students interested in Trauma Studies.

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Encountering Trauma Through Literature

Encountering Trauma Through Literature



Priya D. Wanjari

Neehal R. Sheikh

About the Editors:



Dr. Priya Wanjari, Principal and Head, Department of English, Santaji Mahavidyalaya, Nagpur has a rich teaching experience of twenty one years. She is a member of Board of Studies (English), RTM Nagpur University, Nagpur. She is co-founder of Conacle - A Peer Reviewed Annual Journal of English and has authored four books 'The Fictional World of Shobha De', 'Understanding Feminism: Philosophy, Waves and Achievements', 'Diaspora in the Novels of Jhumpa Lahiri, Amitav Ghosh and Salman Rushdie' and 'Amrita Pritam: Her Poetry and Literature'.

She has received international recognition from 'The Indian Achievers Forum' in collaboration with 'India-Thai Chamber of Commerce'. She is also the recipient of 'Bharat Shiksha Ratan Award' presented by 'Global Society for Health & Educational Growth for Excellence in Academics'. She has worked as member of Editorial Board for prescribed books of Compulsory English of course of B. Com.

Many scholars are doing research under her able guidance and so far three research scholars have been awarded Ph. D. degree. Her academics and research work include Cultural Studies, Feminism, Diasporic Studies, Trauma Studies and Indian Writing in English.

Her book 'Fictional World of Shobha De' has been made available in Columbia University in the City of New York, United States, University of Minnesota, Minneapolis, United States, University of Chicago Library, United States and Library of Congress, United States. Her another book 'Diaspora in the novels of Jhumpa Lahiri, Amitav Ghosh and Salman Rushdie' has found place in The British Library, St. Pancras, London, United Kingdom.

Encountering Trauma Through Literature

Editors
Dr Priya D. Wanjari
Dr Neehal R. Sheikh



ENCOUNTERING TRAUMA THROUGH LITERATURE

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Chapter 5

Trauma and the Ethical Dilemma in Contemporary Fiction

Dr Priya D. Wanjari

Abstract

Literature has always influenced the life of human being. It is a medium that displays our inner world. Literature can encompass vivid memories, observations, moods, predictions and sometimes even unpleasant recollections of pain and trauma. When we analyze some notable works of contemporary era, we observe trauma and identity are the themes that present themselves in most dominating way. Trauma is exhibited as physical insecurity and quest for identity becomes important due to its erasure in many of the literary works today. These novels paint the present world as full of fears. The protagonists are many times the sufferers but sometimes they are also the ones who are creating problems for others due to their own insecurities. Since many years the field of trauma studies has continued to develop and adjust with the foundational post structural approach as well as absorbed new viewpoints. This paper presents a study on the depictions of psychological trauma and identity crisis in various contemporary fictional works.

Keywords: Trauma, Suffering, Identity, Violence, Impact.

was traumatized herself) with a small recitation of a poem could control violent Baxter and Perowne realizes the importance of literature and emotions in life. The novels are finally found to have different forms of trauma and identity crisis. We realize that the dimension of trauma studies and its relevance to literature is broad and themes of trauma and identity shall keep the readers engaged for many more years. Though painful, trauma becomes an opportunity for a greater humanistic awareness and a changed perspective regarding a ruptured past. Trauma narratives can be seen as a process of reflection and realization made possible with insightful writings.

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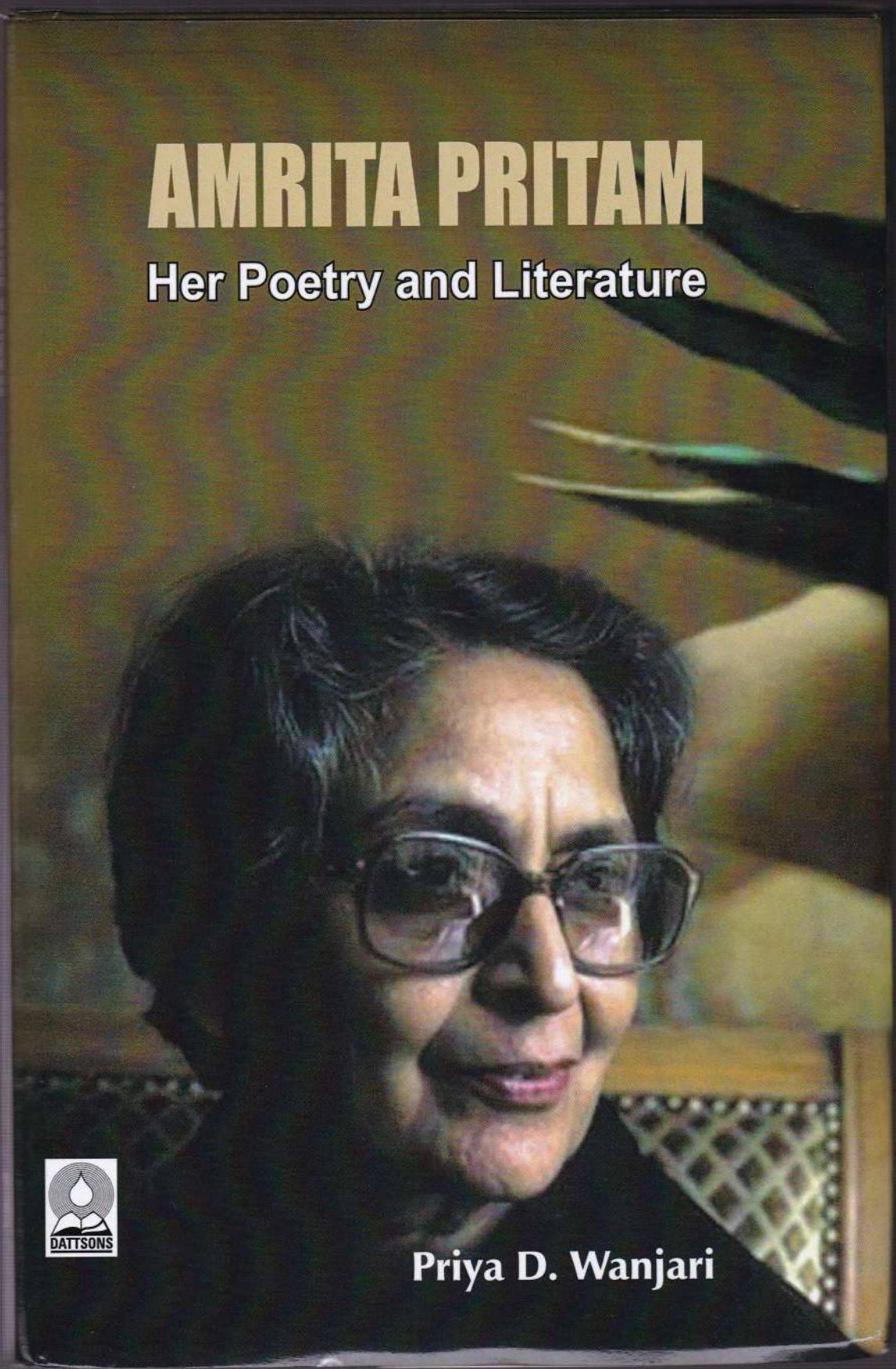
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AMRITA PRITAM

Her Poetry and Literature



Priya D. Wanjari

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About the Author :



Dr. Priya Wanjari, Principal and Head, Department of English, Santaji Mahavidyalaya, Nagpur has a rich teaching experience of twenty one years. She is a member of Board of Studies (English), RTM Nagpur University. She is co-founder of Cenacle- A Peer Reviewed Annual Journal of English and has authored three books 'Fictional World of Shobha De', 'Understanding Feminism : Philosophy, Waves and Achievements' and 'Diaspora in the Novels of Jhumpa Lahiri, Amitav Ghosh and Salman Rushdie'. She has received an international recognition from 'The Indian Achievers Forum' in collaboration with 'India- Thai Chamber of Commerce'(2011) and she has also received 'Bharat Shiksha Ratan Award' presented by 'Global Society for Heath & Educational Growth for Excellence in Academics'. Many Scholars are undertaking research under her able guidance and three have been awarded Ph.D. degree. Her academics and research work include Cultural Studies, Feminism, Diasporic Studies and Indian Writing in English. An inherent desire to write on this particular Punjabi author & poet is due to her Punjabi background which is the outcome in this book form.

About the Book :

Amrita Pritam was a prolific poetess of the twentieth century and a versatile genius. Her poems, essays, short stories and novels written in Hindi and Punjabi have been translated into more than thirty regional and foreign languages. Among the fellow Indian writers of her times, she occupies a unique position. This 'uniqueness' arises because of her foray into both lovely and harsh imaginative world which, apart from being confessional outpouring of a sensitive soul, is also a reflection on the patriarchal social constraints.

Pritam's poignant poems publicized the plight of Punjabi women, who had woven their suffering in a conservative milieu, into folk songs sung softly behind voluminous veils and in the privacy of the kitchens to which they were perpetually doomed. The present book attempts to throw a light on the works and achievements of the famous post-colonial Punjabi and Urdu female writer, who through her excruciating thoughts, depicted the struggles and challenges of Indian women during latter half of the twentieth century.

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Dr Priya D. Wanjari
Dr Neehal R. Sheikh



ENCOUNTERING TRAUMA THROUGH LITERATURE

© Editor: Dr Priya D. Wanjari and Dr Neehal R. Sheikh

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Chapter 15 Psychoanalytic Trauma in Toni Morrison's 'The Bluest Eye'

Dr Priya D. Wanjari & Mrs Nisha Sharma

Abstract

'The Bluest Eye' is Nobel Laureate Toni Morrison's first novel. It delineates the lives of a traumatized Negro family in America. The book can be studied with complex matrix of psychoanalysis as most of the characters in the novel are mentally distorted. Their suffering is unbearable. Various social taboos carried over by black people in contemporary America are discussed in the book. It mainly deals with poverty and the rape of a young black girl by her father. The lives and the thoughts of people in such community are echoed through narration. The plot goes in accordance with Freaud's theory that the human life is affected by treatment of family, friends and society where they grow. Morrison speculates the psychoanalytic circumstances responsible for the trauma of eleven year old black girl Pecola.

Key words: Trauma, Negro, social taboos, psychoanalysis, Morrison.

Sigmand Freaud is rightly known as the pioneer in the field of human psychology. His works focused on subconscious and unconscious mind. His studies are relevant in art, literature, and even in everyday life. He has studied in detail the phases of human life from childhood, adolescence, young age, and old

Morrison addresses all the difficulties to be a black woman in America. The story of one black girl from a city of America serves as an example for all of us to look inside. Morrison uses literature at a new level to understand human psychology. The candid description of the child's psychology makes us understand the problems and their effect on human personality.

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उनके कार्य के अवलोकनार्थ संपादित ग्रंथ



महात्मा गांधी
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इतिहास विभागप्रमुख
यशोदा गर्ल्स आर्ट्स अँड कॉमर्स कॉलेज
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स्व. श्री. पुरुषोत्तम खापर्डे
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स्व. श्री पुरुषोत्तम खापर्डे
यांना सहृदय समर्पीत !

'महात्मा गाधी: जीवन, कार्य एवं विचार' इस ग्रंथ के लिये प्रकरण स्वरूप मे शोधनिबंध भेज कर सहयोग देने के लिये हमारे सभी संशोधक प्राध्यापक मित्रो का मनपूर्वक आभार तथा ऐसा प्रतिसाद सदैव रहेगा यह अपेक्षा! इस ग्रंथ के लिये शोधनिबंध भेजने के लिये हमने हमारे अनेक संशोधक प्राध्यापक मित्रो से अनुरोध किया था| किंतु किसी कारणवश इच्छा रह कर भी वे शोधनिबंध नही भेज सके, यदि उनका भी प्रतिसाद मिलता तो और अच्छा होता| खैर उनसे यह अनुरोध रहेगा कि वे आगे चल कर हमारी साद को योग्य प्रतिसाद दे|

प्रस्तुत ग्रंथ के यशस्वी संपादन के लिये इतिहास विषय की जेष्ठ महिला प्राध्यापक डॉ शुभा जोहरी, डॉ मिता रामटेके, डॉ शीला चापले तथा डॉ ज्योती खडसे इनका मौलिक मार्गदर्शन मिला इसलिये हम इन सभी के प्रती कृतज्ञता व्यक्त करते है| हमारी मार्गदर्शक डॉ संगीता मेश्राम जिन्होने अपनी कार्यव्यस्तता से समय निकालकर इस ग्रंथ के लिये हमे मार्गदर्शन किया इसलिये हम उनके ऋण में ही रहना चाहेंगे| इस ग्रंथ के संपादन सहयोग हेतू स्थापित संपादक मंडल के हमारे महाविद्यालय के अनुभवी प्राध्यापक डॉ प्रकाश सोनक, डॉ एम. डी. कटरे, डॉ अमोल राऊत, डॉ सुधाकर थूल इनके सहयोग के लिये मनस्वी आभार! तकनिकी सहायता के लिये स्थापित सल्लागार मंडल के माननीय सदस्य डॉ प्रमोद फर्टिंग, डॉ शरद सांबारे, प्रा रेखा मेश्राम, डॉ ललिता पुनस्या, डॉ गोविंद रावलेकर इनके हम आभारी है| इस ग्रंथ के लिये स्थापित परीक्षण समिती के इतिहास विभाग के तज्ञ प्राध्यापक डॉ श्याम कोरेटी, डॉ. बि. आर. मस्के, डॉ घनश्याम महाडिक, डॉ संतोष बन्सोड, डॉ शरद डवरे, डॉ गोविंद तिरमनवार, डॉ अविनाश फुलझेले, डॉ नाना वानखेडे, डॉ रामधन हिरे, डॉ नामदेव हटवार तथा डॉ एम. पी. गोमासे इन्होने साम्य-समय पर हमे सूचित किया इसलिये हम उनके सदैव ऋणी रहेंगे| इस ग्रंथ के लिये अप्रतिम प्रस्तावना लिख कर उपकृत करने के लिये हम हमारे मार्गदर्शक प्राचार्य डॉ धनराज शेटे इनके ऋण में सदैव रहना चाहेंगे| अंततः इस ग्रंथ कि संगणकीय प्रक्रिया का दायित्व निभानेवाले दिनेश ग्राफिक के हमारे जेष्ठ बंधू दिनेश गुडधे इनका शतशः आभार व्यक्त करते है|

आप सभी के सहयोग से यह ग्रंथ का पूर्णत्व संभव हुआ इसलिये पुनश्चः एक बार आप सभी के प्रती कृतज्ञता व्यक्त करते है तथा ऐसा सहयोग सदैव बना रहे ऐसी अपेक्षा करते है|

धन्यवाद!

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HRM Practices for Digital Organization

Dr. Shrikant Pajankar
Associate Professor and Head Department of Commerce
Santaji Mahavidyalaya, Nagpur

Abstract:

The today's era is the Digital Era, where technological enhancement is transforming the way work. There are multiple innovations are disrupting the way of organizational work. There is growing latest technologies such as Artificial Intelligence, social collaboration systems, mobile platforms, which have totally transformed the functioning of the organization. In order to accurately reflect their employees' dramatically changing work experience, the organizations are increasingly adopting and embracing a new working environment - the digital workplace. The paper discusses the HRM practices for Digital type organization.

Keywords: Digital Era, multiple innovations, organizational work, digital workplace, HRM practices

Introduction:

The practice of HRM must be viewed as a consolidated effort of achieving overall strategic goals for the organization instead of a standalone activity. This can be explained with help of example. In case of training of the employees it won't be proper to just carry out the training activity as standalone activity. Instead it should be viewed as a part of overall business strategy of the firm.

Thus, the practice of HRM needs to be integrated with the overall strategy to ensure effective use of people and provide better returns to the organizations and to get the best performance from the employees. The Human Resource policy must be designed in such a fashion so that premium importance is given to the main organizational objective. Human Resource activities although are undoubtedly important it cannot be seen as a separate and individual activity. Its success to a large extent depends its alignment and integration with the business strategies of the organization

The principle question arises that why at all the Human Resource practices should be studied and why so much investment of monetary and human resources is made in the organization? It is necessary to study the objectives of Human Resource Practices so as to understand the importance of Human Resource Practices for the organization.

The principal objectives of HRM may be enumerated as follows:

Achievement of Goals: HR department like other departments in an organization exists to achieve the goals of the organization. The premium importance for any department including Human Resource Department is the achievement of organization goal. The organization may of whatever nature, the premium objective of HR department is contribution to attaining the overall organizational goals.

Efficient use of work force: The primary purpose of HRM is to make efficient use of workforce to implement business strategies to the ultimate benefit of the organization, customers, Stockholders and employees.

To provide the organization with well trained and well motivated employees: HRM requires that employees are motivated and trained so that they willingly put on their maximum efforts for achievement of organizational goals.

Evaluation of performance: The performance of the employees be evaluated properly for results and that they be remunerated on the basis of their contributions to the organizations.

Human Resources have always been one of the important and crucial factor for organizational success. With advent of new technologies and expansion of scope of activities of the business organization their strategic importance is growing. An organization's success increasingly depends on the knowledge skills and abilities (KSAs) of employees particularly as they help establish a set of core competencies that distinguish an organization from its competitors. The role of HRM here comes in picture. HRM is now not just a administration task. The conceptual nature of this faculty is expanding day by day. With appropriate HR policies and practices an organization can hire best human resources to realize its professional goals and to outperform other competitors in the industry.

Digital Organization and HRM

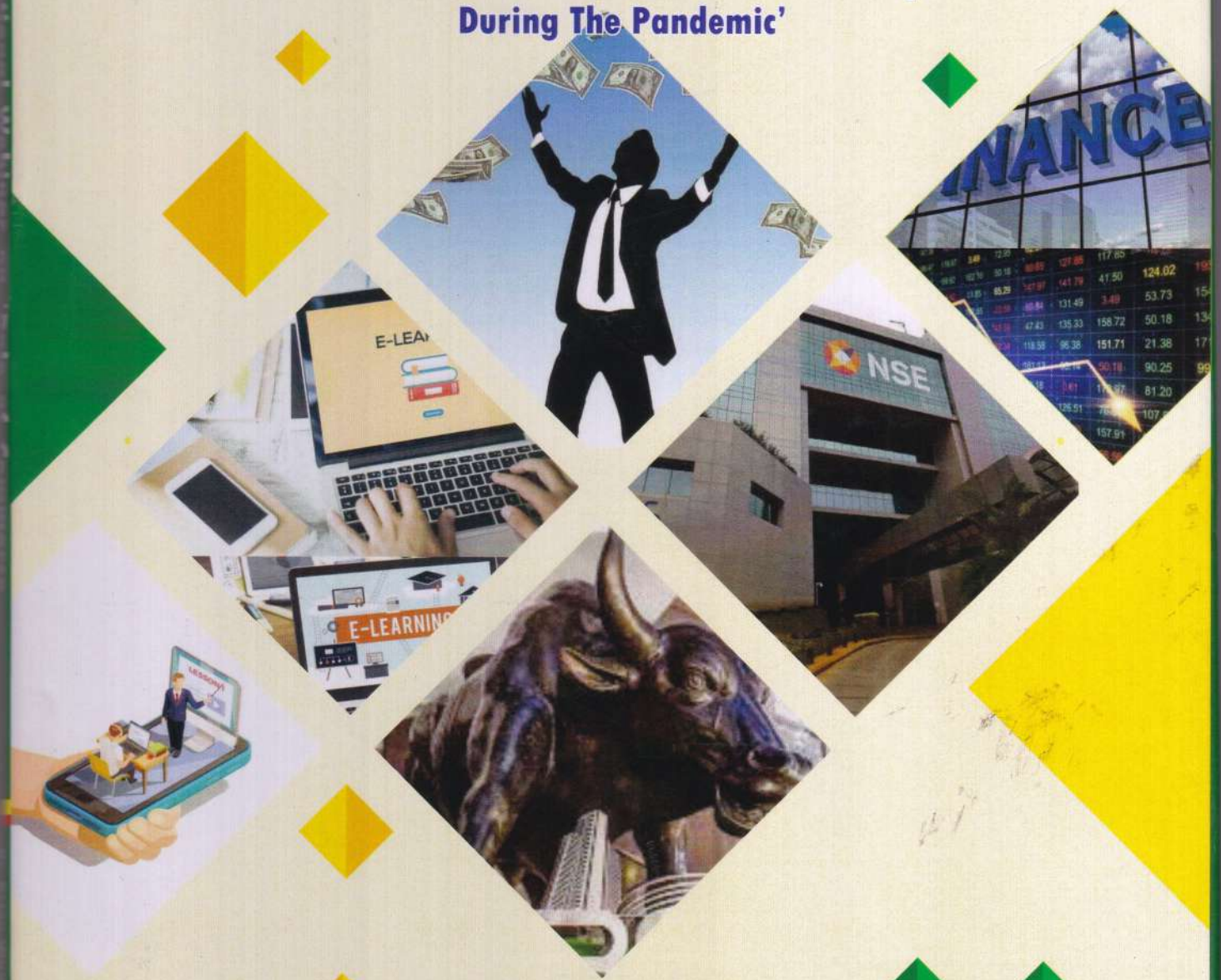
The advancement in digitalization is reshaping the workplace and the nature of work itself. Due to this there is a complete shift of HRM into E-HRM moving from an administrative role to one that is much more strategic and people-centric. In this Digital organization there is a growing requirement of knowledge workers possessing high level intellectual skills.

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Dr. Priya Wanjari
Editor

Dr. Shrikant Panjarkar
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A Study of Transparency in Communication with the Investors and Employee using e- Finance transaction during COVID-19 Pandemic in Nagpur District

Dr. Shrikant Pajankar
Associate Professor
Santaji Mahavidyalaya, Nagpur

Abstract:

The research is based on Transparency in communication with the investors and employee using e- finance transaction during COVID-19 pandemic in Nagpur District. The research discusses the opinion of the investors and employees regarding the e-finance transaction transparency and communication. Also the research analysis the problem face by the investors and employees while using the e-finance services during COVID-19 pandemic. The research evaluates the investors and employees the between the activities undertaken through e-finance service by the customers, the qualities of e-finance services and the problem of e-finance transaction during COVID-19 pandemic.

Introduction

The COVID-19 pandemic in India is part of the worldwide pandemic of coronavirus disease 2019 (COVID-19) caused by severe acute respiratory syndrome coronavirus 2 (SARS-CoV-2). The first case of COVID-19 in India, which originated from China, was reported on 30 January 2020. India currently has the largest number of confirmed cases in Asia, and has the second-highest number of confirmed cases in the world after the United States with more than 10.3 million reported cases of COVID-19 infection and more than 154,000 deaths as of February 2, 2021. The per day cases peaked mid-September in India with over 90,000 cases reported per day and have since come down to below 15,000 as of 2021 January.

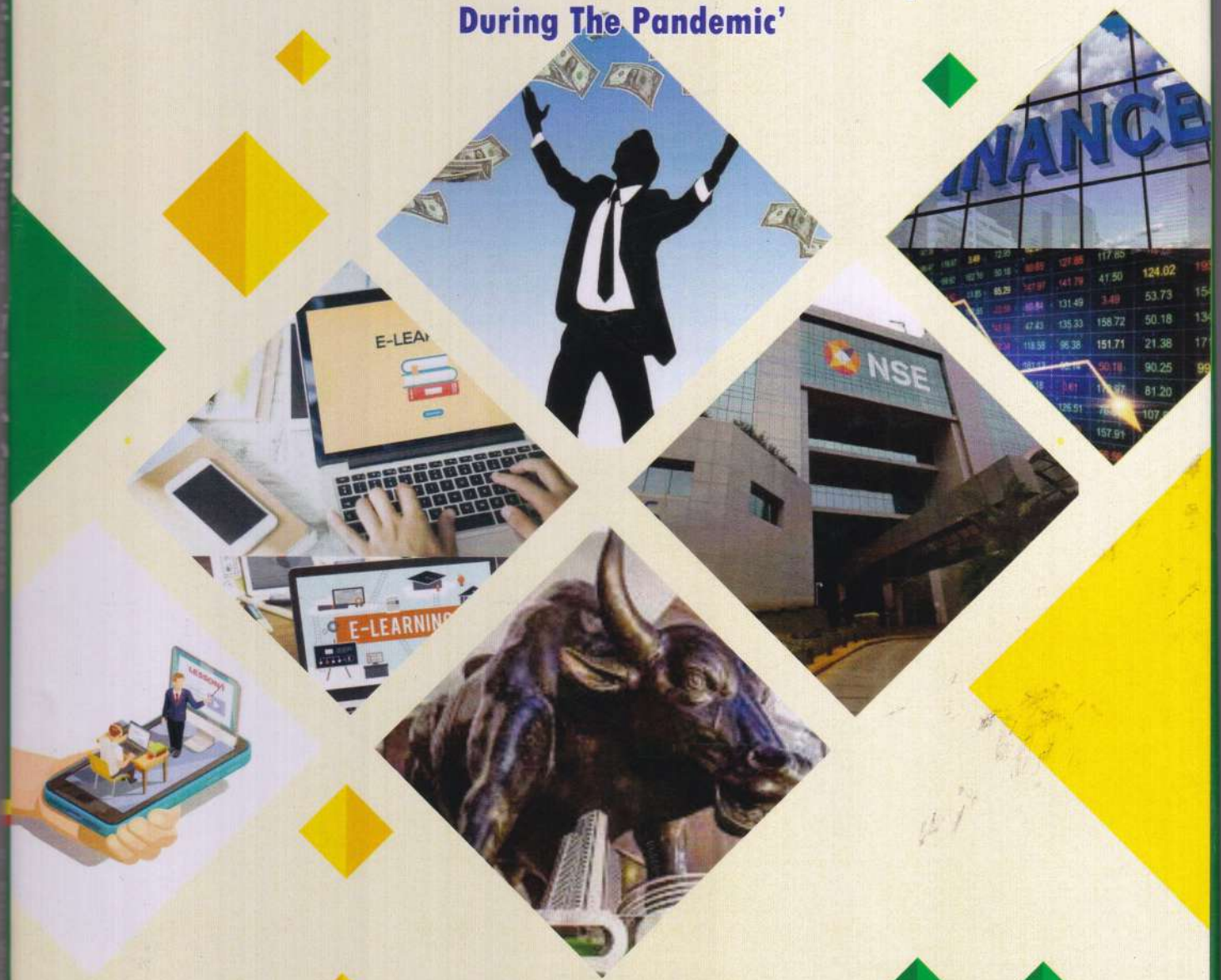
In July 2020, India's Ministry of Information and Broadcasting claimed the country's case fatality rate was among the lowest in the world at 2.41% and "steadily declining". By mid-May 2020, six cities accounted for around half of all reported cases in the country – Mumbai, Delhi, Ahmedabad, Chennai, Pune and Kolkata. The last region to report its first case was Lakshadweep, on 19 January 2021, nearly a year after the first reported case in India. On 10 June, India's recoveries exceeded active cases for the first time. Infection rates started to drop significantly in September, and the number of daily new cases and active cases started to decline rapidly. A Government panel on COVID-19 announced in October that the pandemic had peaked in India, and may come under control by February 2021. India has over 30 anti-COVID vaccines in various stages of development and a national vaccination drive was started on 16 January 2021. India began the world's largest Covid vaccination drive on January 16 and in 18 days the country has successfully vaccinated over 4.1 million healthcare workers.

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Proceedings of National Webinar on 'Role of Commerce Faculty, Students And Entrepreneurs During The Pandemic'



Dr. Priya Wanjari
Editor

Dr. Shrikant Panjarkar
Co-Editor

26th May, 2020



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A Study of use of Online Technique to avail e-Commerce Facilities during Pandemic in Nagpur City

Dr. Sudhir Godghate
Assistant Professor
Department of Commerce
Santaji Mahavidyalaya, Nagpur -15

Abstract:

This research paper present use of online technique to avail e-commerce facilities during pandemic in Nagpur City. The study is limited to India in general and focuses its attention on Nagpur city. Thus the emphasis was on to choose the samples from Nagpur city from e-commerce respondents who used various e-commerce facilities and its benefits during pandemic. The data collected from e-commerce respondents who use various kinds of facilities through e-commerce technology. For the study, purpose responses from 120 e-commerce respondents in different areas of Nagpur City have taken. Hence, data is collected from total 120 e-commerce respondents. The collected data is analysed by using appropriate statistical tools. The analysed data is arranged in tables and is described appropriately

Introduction

E-commerce in India is still in a promising stage, but even the most-pessimistic projections indicate a boom. It is believed that low cost of personal computers, a growing connected base for Internet use, and an increasingly competitive Internet Service Provider (ISP) market will help fuel e-commerce evolution in Asia's second most populous nation. Indian middle class of 288 million people is equal to the entire U.S. buyer base. This makes India a real attractive market for e-commerce. E-commerce in India got a big improvement when many Fortune 500 Companies began moving their supply-chain trades, involving purchase and sales of goods and services, on to the Internet. With the advent of such developments, B2C trades, especially in books, automobiles, music, entertainment, software, PCs etc. has picked- up significantly.

According to the latest research by Forrester, a leading global research and advisory firm, the e-commerce market in India is set to grow the fastest within the Asia-Pacific Region at a CAGR of over 57% from 2012 to 2016. India will grow quickly off a small base. India's e-Commerce market is poised to grow by more than five-fold by 2016 as the number of online buyers and per capita online spending increase rapidly. This market is gaining more attention as global brands look to markets that are in the early stages of e-Commerce acceptance but offer important long-term prospective. India's e-commerce industry is set to grow on the back of rising demand from consumers and increasing penetration of technology.

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A Theoretical Study of Market Expansion Strategy Through Social Network Platforms

Dr. Sudhir Godghate
Assistant Professor
Department of Commerce
Santaji Mahavidyalaya, Nagpur

Abstract:

The advancement in the information technology has bring the people on the virtual marketplace, social gathering on internet without meeting each other personally. There are various websites, which are a social networking websites, offers ther various services to the large number of internet user for making the friend, connecting and sharing theor experience and engaging in the continuous conversation. The examples of such social networking sites are facebook, twitter, linkedin etc. The social presence on the social networking sites by the businesses for expanding market has a direct influence on the product trust, it ultimately contributed to online purchase intentions of the use.

Keywords: information technology, virtual marketplace, social networking websites, businesses, expanding market

Introduction:

The twenty first century being the age of information technology. It has transformed the way of doing business. The emergence of e-commerce has given a rise to the development of market places. The most of the market has converted to online market most of them are embedded in social networks, and these networks facilitate the dissemination of information about reputations. In this way, social networks encourage trust and trustworthiness among traders.

The benefit of the online market is that it enables traders to break through geographical Constraints to trade in larger and more competitive pools. Further many studies find that internet marketing brings effectiveness of the electronic reputation mechanism in promoting trust and trustworthiness intrading.

Social networking

The advancement in the information technology has bring the people on the virtual marketplace, social gathering on internet without meeting each other personally. There are various websites, which are a social networking websites, offers ther various services to the large number of internet user for making the friend, connecting and sharing theor experience and engaging in the continuous conversation. The examples of such social networking sites are facebook, twitter, linkedin etc.

Levels of Social Media

There is three such type of level on the social media networking platform.

Micro level: this level is for individual user of the social media which enables them to connect with the individual friends and form the group of friends and other community. This type of level consists of Dyadic level, Triadic level, Actor level, Subset level etc.

Meso Level: this type of level is dependent upon the size of the population user and designed as per the requirement and trends. The examples of such level is organization, randomly distributed networks, scale free networks etc.

Macro Level: This level focuses on the outcome of the interaction of millions of population over the internet and social media platforms. The level consist of Large-scale networks, Complex networks etc.

Social media marketing

Social media marketing is a form ofinternet marketing which enables the user by sharing via and on the Internet sites like social networks, instant messages, news feeds about an event, product, service, brand or company to a consumer. There are various platforms which enables the people to interact with one another and build relationships. Consumer can communicate with the company on the social networking sites and companies can also interact with the large number of people about their brand and products. The constant connection to social networking sites means products and companies can constantly remind and update followers about their capabilities, uses, importance, etc in this process a company's marketing department can be converted to social media networking and each and every consumer can be a part of their marketing department. Many businesses started integrating the social networking with their businesses and shift the focus from traditional marketing to new age marketing.

About the Editors:



Dr. Neehal R. Sheikh has been working as Assistant Professor, Department of English, Sanatij Mahavidyalaya, Nagpur since 1995. He is member of Board of Studies (English) of RTM Nagpur University. He is member of the Statutory Board of Lifelong Learning and Extension of the University. He has worked as member of Editorial Board for prescribed books of Compulsory English of B. Com I and B. Com Part II. He has also been working as member of editorial board for publication of DELTA, national multidisciplinary research journal with an ISSN. His research papers have been published in conference proceedings and Peer reviewed open access journal. He is member of University Annual Report Committee.

About the Book :

The primary aim of literature is to bring forth the issues the individuals or society is dealing with. Trauma is one of the most horrific experiences faced in different manners in varied situations and circumstances and this has been reflected by eminent writers through their point of views. Prominent writers like Amrita Pritam, Toni Morrison, Arundhati Roy, Jhumpa Lahiri and many others have discussed the themes resulting out of traumatic experiences. The study of Trauma through the Psychoanalytic Theory of Sigmund Freud is highlighted to develop a fair understanding about Trauma Studies. The co-relationship between Trauma Studies and Dalit Literature has also been shown Baby Kamble's 'The Prison We Broke'. Recent terrorist attacks by Al-Qaeda have also resulted into trauma. The writers, from India and abroad, have been constantly depicting not only such horrific experiences but suggesting appropriate remedial measures. It can be seen in the book that the remedial measures suggested are according to the prevailing circumstances in a particular geographical area. The Topic has been studied from different approaches like race, sex, gender, nationality, terrorism and ethnicity to show how these factors affect differently in a particular geographical area.

The book voices views of those radical writers who want to put an end to mental and physical torture so that nobody falls prey to Trauma. It is a unique collection of scholarly papers which will prove to be extremely helpful to Teachers, researchers and students interested in Trauma Studies.

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Encountering Trauma Through Literature

Encountering Trauma Through Literature



Priya D. Wanjari

Neehal R. Sheikh

About the Editors:



Dr. Priya Wanjari, Principal and Head, Department of English, Santaji Mahavidyalaya, Nagpur has a rich teaching experience of twenty one years. She is a member of Board of Studies (English), RTM Nagpur University, Nagpur. She is co-founder of Conacle - A Peer Reviewed Annual Journal of English and has authored four books 'The Fictional World of Shobha De', 'Understanding Feminism: Philosophy, Waves and Achievements', 'Diaspora in the Novels of Jhumpa Lahiri, Amitav Ghosh and Salman Rushdie' and 'Amrita Pritam: Her Poetry and Literature'.

She has received international recognition from 'The Indian Achievers Forum' in collaboration with 'India-Thai Chamber of Commerce'. She is also the recipient of 'Bharat Shiksha Ratan Award' presented by 'Global Society for Health & Educational Growth for Excellence in Academics'. She has worked as member of Editorial Board for prescribed books of Compulsory English of course of B. Com.

Many scholars are doing research under her able guidance and so far three research scholars have been awarded Ph. D. degree. Her academics and research work include Cultural Studies, Feminism, Diasporic Studies, Trauma Studies and Indian Writing in English.

Her book 'Fictional World of Shobha De' has been made available in Columbia University in the City of New York, United States, University of Minnesota, Minneapolis, United States, University of Chicago Library, United States and Library of Congress, United States. Her another book 'Diaspora in the novels of Jhumpa Lahiri, Amitav Ghosh and Salman Rushdie' has found place in The British Library, St. Pancras, London, United Kingdom.

Encountering Trauma Through Literature

Editors
Dr Priya D. Wanjari
Dr Neehal R. Sheikh



ENCOUNTERING TRAUMA THROUGH LITERATURE

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Traumatic Experiences of Dalit Women Portrayed in Dalit Literature (With special reference to the Dalit Autobiography 'The Prisons We Broke' by Baby Kamble)

Mr Sunil Ramteke

Abstract

Dalit literature in general and Dalit autobiography in particular portrays the sufferings of Dalit individual as well as the sufferings of the community as well. Baby Kamble's autobiography *The Prisons We Broke* is full of traumatic experiences of Dalit women in general and Mahar women in particular. The present paper is written with an objective to focus on the tortures and exploitation suffered by Mahar women due to imitation of Brahmanical patriarchy by Mahar community.

Key Words: Dalit literature, Dalit autobiography, Baby Kamble, The Prisons We Broke, Traumatic experiences, Dalit Women, Mahar women, etc.

Introduction

As per definition of Oxford Advanced Learner's Dictionary 8th Edition Trauma is:

Kumar, Raj. *Dalit Personal Narratives*. Print. New Delhi: Orient Blackswan Private Limited, 2011.

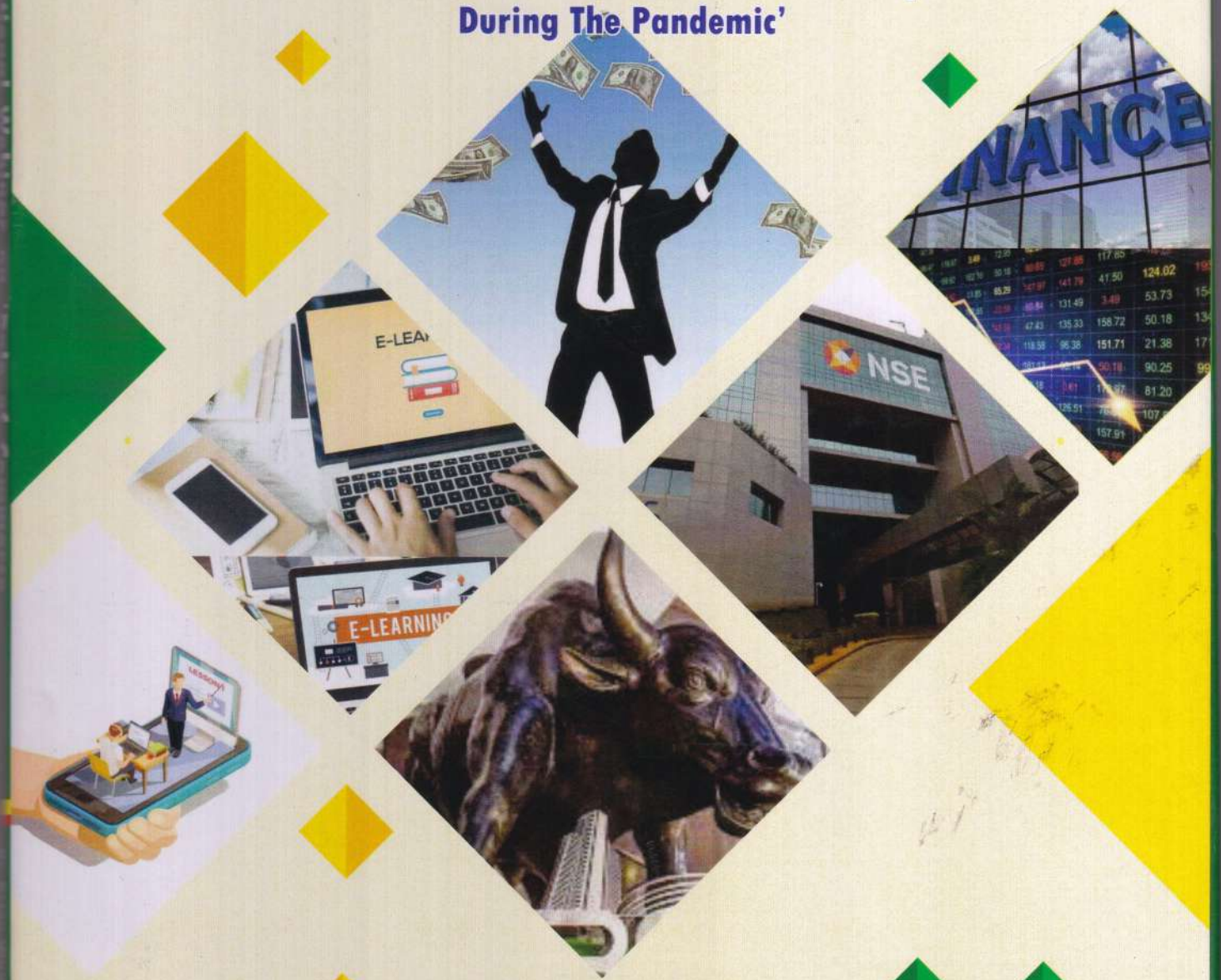
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An Analytical Study of Effects of Covid-19 on Different Sectors of Indian Economy and Relief Measures Initiated By GOI and various State Governments to Combat these Effects

Dr. Usha Rajendra Pillewar
Assistant Professor,
Department of Business Management, Santaji Mahavidyalay,
Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur, Maharashtra.

Abstract:

The outbreak of COVID-19 brought social and economic life to a standstill throughout the world. This study is focused on study of India. The focus is on assessing the impact on affected sectors, such as aviation, tourism, retail, labors, MSMEs, Education. International and internal mobility is restricted, and the revenues generated by travel and tourism, will take a major toll on the GDP growth rate. The Pandemic has affected the economy and also the GDP growth rate has taken the negative trend. Crude Oil has plummeted to 18-year low of $ 22 per barrel in March, and Foreign Portfolio Investors (FPIs) have withdrawn huge amounts from India. While lower oil prices will shrink the current account deficit, reverse capital flows will expand it. Rupee has been continuously depreciating. MSMEs will undergo a severe cash crunch. The Migrant workers worried primarily for loss of their job, daily ration, and absence of a social security. The crisis witnessed an exodus of floating population of migrants on foot, amidst countrywide lockdown.

COVID-19 has also provided some unique opportunities to India. There is an opportunity to participate in global supply chains as multinationals are losing trust in China and trying to shift out of China. The better Business environment may lead to China plus One plan which will help to promote 'Make in India'. However some reforms and change in policies are needed especially labor reforms.

The GOI and many State Governments have taken various steps to control the spread of Covid-19 and managing the economy at the same time but the effects of economic measures have certainly affected Indian economy.

In this study the Researcher has studied in details about the success ratio of Covid-19 spread by Government actions and effects on economy by various financial stakeholders of the nation including RBI, Ministry of Finance, measures taken by the Cabinet especially Prime Minister.

Keywords: COVID-19, economic impact, GDP growth rate, sectoral impact, COVID relief measures, Atmanirbhar Bharata.

[A] Introduction:

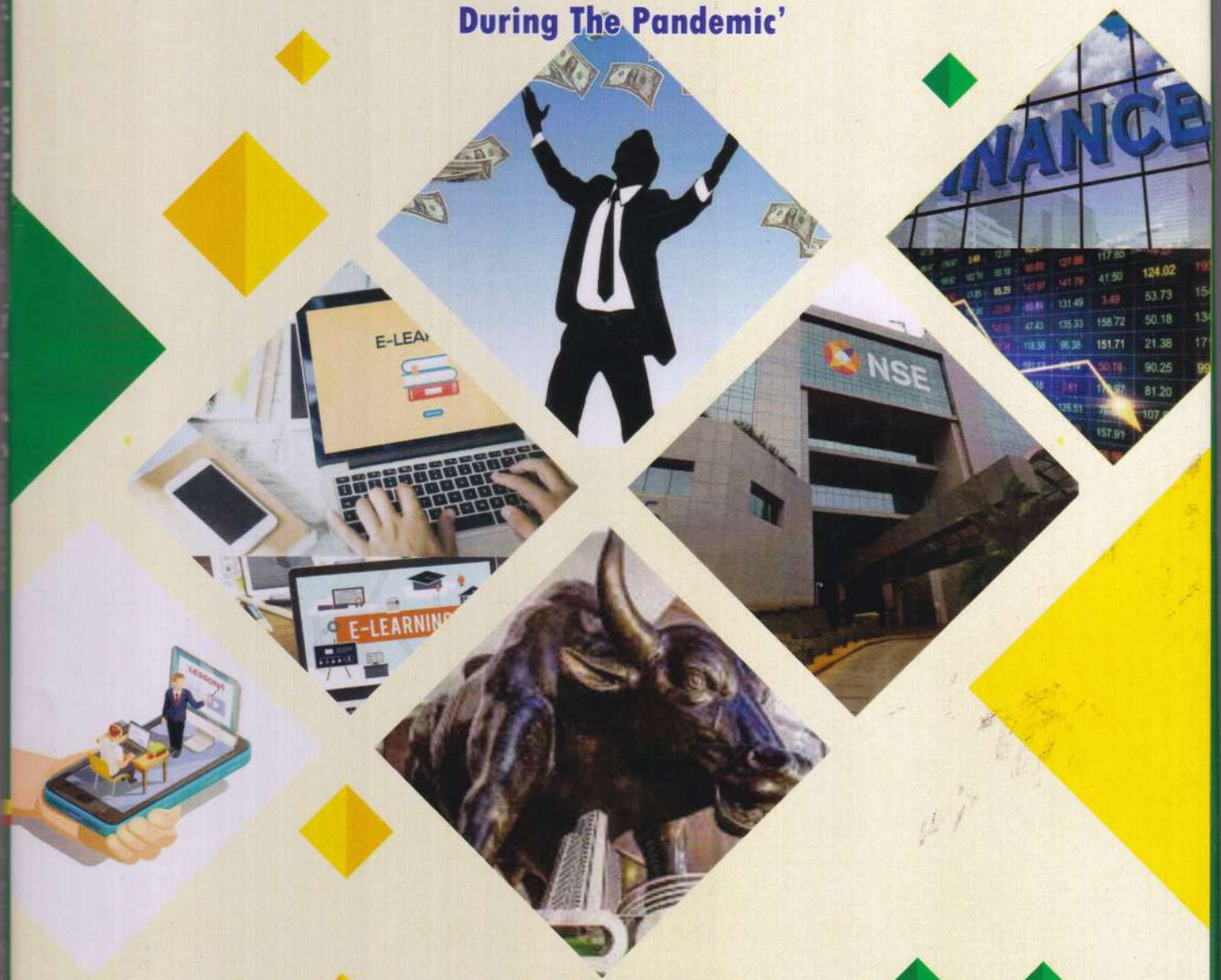
Coronavirus disease (COVID-19) is the disease caused by a new coronavirus called SARS-CoV-2. WHO first learned of this new virus on 31 December 2019, following a report of a cluster of cases of 'viral pneumonia' in Wuhan, People's Republic of China. Later on this

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Proceedings of National Webinar on 'Role of Commerce Faculty, Students And Entrepreneurs During The Pandemic'

Editor
Dr. Priya Wanjari

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You Tube- A Boon during Pandemic

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Abstract

This research paper attempts to study YouTube as a boon during a pandemic. It is always useful to all the people from all angles. Especially, YouTube users has increased in pandemic. YouTube earned a lot of money during the pandemic and taught the users to make money from it.

Due to the constant use of mobiles, people got acquainted with a lot of good things, information and technology.

One of them is YouTube. It's a Online Platform which is open to all.

YouTube is one of the most important and useful app of today. It has become equally important as Google. We can browse numerous things like recipes, small businesses, beauty tips, health tips, embroidery, education, singing, music, fashion and many more. It's not only an app, it's a guide in all the field, it clears your concepts, it teaches you so many thing like teacher.

Especially during the pandemic, YouTube was beneficial for lot of people and taught them many things like , spirituality, patients , practical knowledge, simple lifestyle in minimum resources, thrift, foresight, positive thinking, humanity and a different approach of looking at life.

Keywords : Importance of YouTube, YouTube as a guide, it's an information provider, and it's a boon.

Introduction

The dream of a digital country that India once saw is coming true. A few years ago, mobile usage was a part of status but now it has become a necessity for everyone.

Actually YouTube video doesn't need any introduction. Details like channels name, domain name or any other contact information should be given as call to action at the end of the video.

You Tube is an American online video sharing platform headquartered in San Bruno, California. It was founded in February 2005 by the three former PayPal employees- Chad Hurley, Steve Chen, Jawed Karim.

It was bought by Google in November 2006 for U$$ 1.65 billion and now operates as one of the company's subsidiaries.

YouTube is a video sharing service where users can watch, like, share, comment and upload their own videos. The video service can be accessed on PCs, laptops, tablets and via mobile phones.

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February - 2020 Special Issue – 240 (B)

Analysis of Maharashtra State Legislative Assembly Election 2019



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महिलांचा राजकीय सहभाग महाराष्ट्र विधानसभा निवडणूकीच्या विशेष संदर्भात

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सारांश :–

स्वांतत्र्य प्राप्ती नंतर महिलांचा राजकीय सहभाग वाढविण्याच्या दृष्टीने अनेक प्रयत्न करण्यात आले.उदा. शासकीय धोरण, आरक्षण, सबलीकरण, स्त्री–पुरूष समानता, संविधानिक प्रयत्न इत्यादी. तरीसुध्दा महिलांचा राजकीय सहभागाच्या दृष्टीने पाहिजे त्या प्रमाणात सहभाग वाढविता आला नाही. महाराष्ट्र विधानसभा निवडणूकीच्या संदर्भात पाहता त्याचे प्रमाण अतिशय अल्प असेच म्हणावे लागेल. 1962 च्या निवडणूकीपासून तर 2019 च्या विधानसभा निवडणूकीपर्यंत दृष्टीक्षेप टाकल्यास महिलांचा राजकीय सहभाग त्यातही निवडणूकीच्या संदर्भात ही टक्केवारी महिलांच्या एकूण लोकसंख्येच्या प्रमाणात कमीच आहे असे चित्र दिसते. लोकशाही शासन व्यवस्थेत समानतेच्या तत्वाचा अवलंब करून सुध्दा प्रत्यक्षात असमानताच दिसून येत आहे. वर्तमान काळात भारताला स्वातंत्र्य प्राप्त होऊन अनेक वर्ष झाली तरीसुध्दा महिलांकडे पाहण्याचा दष्टिकोन तसेच त्याकरिता करण्यात आलेले प्रयत्न कमीच पडत आहे. लोकशाही शासन व्यवस्थेच्या दृष्टिने ही बाब योग्य नव्हे. महिलांचा राजकीय सहभाग (निवडणुकीच्या संदर्भात) वाढविण्याच्या दृष्टिने व त्यांना पक्षात सामिल करून घेण्याचा विशेष प्रयत्न झालेला नाही. केवळ आरक्षणाचा कोटा पूर्ण करणे असे नसून लोकशाही बळकट करण्यासाठी महिलांना राजकीय प्रवाहात आणने व राजकारणात सक्रिय करणे अत्यंत गरजेचे आहे.

आज भारत देशाला स्वंतत्रता प्राप्त होऊन सहा दशकापेक्षा अधिक काळ लोटलेला आहे आणि आम्ही दररोज आपल्या प्रगती आणि विकासाची पोकळ घोषणा विभिन्न प्रसार माध्यमाद्वारे करीत आहोत. पंरतू स्वातंत्र्याच्या 70 वर्ष पेक्षाही अधिक काळात कायदा आणि विशेष करून सर्वोच्च कायद्यामध्ये महिलांना न्यायपूर्ण प्रतिनिधीत्व देवू शकलो नाही. यात खऱ्या अर्थाने विधानसभेत वर्तमान काळात महिलांचे कमी प्रतिनिधीत्व आहे. निश्चितच ही स्थिती लैंगिक असमानतेच्या दृष्टीने उदाहरण म्हणून सांगता येईल. जगातील सर्वात मोठया लोकशाही प्रधान देशाच्या गालावर तमाचा मारण्यासारखे आहे. आज भारताच्या सर्वोच्च राजकीय पदावर राष्ट्रपतीच्या रूपात एक महिला विराजमान झाली असेल. लोकसभा अध्यक्ष, प्रदेशात मुख्यमंत्री पदावर महिला राहून गेल्या असल्यातरी विधानसभेत महिला लोकसंख्येच्या प्रमाणात त्यांची भागीदारी पूर्ण होणार नाही तो पर्यत्न महिला सशक्तीकरणाचे कितीही आयोजन केले तरी वास्तविकतः त्यांना त्यांचेच अधिकार न देण्यासारखे आहे. वास्तविक अधिकार त्यांना विधानसभेत योग्य प्रतिनिधीत्व देऊनचा होऊ शकेल.

'महिला अधिकार' वर्ष 2001 मध्ये मोठ्या उत्साहाने साजरे करण्यात आले व अनेक देशात महिलांना अधिकार देण्याच्या दृष्टीने धोरण तयार करण्यात आले. सोबतच 1998 च्या दशकात फ्रांन्स मध्ये महिला विधायकांची संख्या केवळ 8.9 टक्केच होती. युरोपीय संघात सगळयात कमी म्हटल्या गेले आहे. त्या तूलनेत स्विस मध्ये ही संख्या 45 टक्के होती. फ्रांन्सच्या नॅशनल असेम्बलीमध्ये ही संख्या 50 टक्के पेक्षाही कमी महिलांना मनोनित करण्यावर बंदी घालण्यात आली.

भारतात या संदर्भात सांविधानिक स्वरूपात कार्यतर करण्यात आले परंतू संसदीय स्तरावर ही संख्या वर चढू शकली नाही. स्थानिक पातळीवर महिलांना एक तृतीयांश स्थान देवून त्यांना सशक्त बनण्याच्या दृष्टीने सकारात्मक पाऊल उचलण्यात आले परंतू पंचायत राज व्यवस्थेमध्ये महिलांच्या

विकासामध्ये समान संधी दिल्याशिवाय आपण लोकशाही शासन व्यवस्था बळकट झाली असे म्हणू शकत नाही. त्या दृष्टीने .....

1) महिलांच्या प्रश्नावरती चर्चा करून त्यांच्या मध्ये राजकारणाविषयी जागृकता निर्माण करणे.
2) स्त्री शिक्षणाचा प्रसार व प्रचार करून महिलासंबधी विविध धोरण राबविणे.
3) राजकीय पक्षाने पक्षातील अनेक पदावर महिलांची नियुक्ती करणे.
4) स्वंयसेवी संस्थांनी महिलामध्ये जनजागृती घडवून आणून राजकीय प्रवाहात संधी देणे.
5) राजकारणात प्रवेश देण्यासाठी विविध उपक्रम राबविणे ज्यामुळे त्याच्यांत नेतृत्वाची भावना निर्माण होईल.

अशाप्रकारे महिलांना राजकारणाप्रती जागरूक करणे आवश्यक आहे. त्यांना राजकीय शिक्षणाचे धडे देणे सुध्दा गरजेचे दिसुन येत आहे. त्यासाठी लोकशाही प्रधान भारत देशात महिलांना 'चूल आणि मुल' या विचारातून बाहेर काढण्याची त्यांना पुरूषाबरोबर कमी म्हणून काम न करता प्रत्यक्ष राजकारणाचे शिक्षण आणि आत्मविश्वास वाढविण्याची गरज निर्माण झाली आहे. केवळ विधानसभेतच नव्हे तर अनेक दृष्टीने महिलांचा राजकीय सहभाग वाढीस लागेल, असे म्हणावे लागेल.

संदर्भ :–

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42. Dr. Neehal Sheikh-Show Up And Let Yourself Be Seen

https://drive.google.com/file/d/1HWXjT9TIW8o5CTIH5negnDfnpqA95Rcq/view

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https://drive.google.com/file/d/1yAUOCx4E6TS-JwsqSDTgLbuZeKKrpX2k/view

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https://in.docs.wps.com/l/sIMep6N2BAYOX_5UG

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Academic Library Services During Covid -19 : A Study of Learning Resource Centre, Santaji College, Nagpur

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Abstract:

The whole world is going through an unexpected pandemic crisis. In this paper, the author has provided information about Covid -19 spreads and precautionary measures. In this health hazard situation , academic libraries how to react and to respond. how to deliver the information services with zero contact. All these things have been revealed in this paper. The author has shared their experiences of her workspace where she implemented new ideas and innovative practices.

Keywords: Covid-19, Academic, Library, LRC, Services, Remotely, Digital, Resources, Pandemics

Introduction:

ON DECEMBER 31, 2019, CHINA REPORTED TO the World Health Organisation (WHO) the detection of a number of cases of typical pneumonia from an unknown cause in the city of Wuhan in Hubei province. The first case of COVID-19 infection reported in Kerala, India. On January 27, 2020. Very rapidly coronaVirus spread all over the world. Many countries impose lockdown to break the chain. This strategy applied by India too. However, It has spread and lakhs of people are infected from coronavirus now this figure is in a Crore. After establishing the health services lockdown has been removed step by step for the survival of civilians and the economy. But Educational Institutes are not open for students at all. They applied the online learning mode. With this, all libraries are closed for users. They are giving the prefer to e-learning resources to remote access. In this paper, The Author has talked about the strategy which has applied in their own workspace in this covid 19 pandemic.

Purpose of this study:

The purpose of this paper is to share the experience of a college library (LRC) in response to the COVID-19 pandemic since early June 2020. The paper describes the library's position during the crisis and illustrates the uncharted challenges that the pandemic has posed to its digital services. Furthermore, it details how the library has adapted some existing services into a digital format and explored new initiatives/practices to support the college's full online teaching and learning since June 15, 2020, onwards.

Design/methodology/approach :

This paper describes the library's various digital services that are used to meet the information needs of its users during the COVID-19 pandemic. The approaches used are the



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Best Practices and Nation Building

Dr. Neehal R. Sheikh
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Abstract

Assessment and Accreditation bodies for Higher Educational Institutions have encouraged designing and implementation of ideal practices which aim to benefit the stakeholders and society at large. These ideal or best practices need to be uncommon and yield positive results and outcomes. In the arena of education, many types of ideal practices can be framed which have variety and the potential to fulfill needs of the people and nature. In order to yield best results of these ideal practices, the structure of activities must not be confined or limited to space or time since it is a need-based and never ending process. The Higher Educational Institutions will have come together for a common social and national cause.

Keywords : assessment and accreditation, novelty, creativity, outcome, programs and policies, Incentive, Higher Educational Institutions, extension and outreach programs awareness, government schemes.

Its true that the process of assessment and accreditation by NAAC has changed the direction of policy framing, designing and its ways of implementing by the Higher Educational Institutions. Before the establishment of NAAC most of the activities and programs were of stereotype nature and novelty and creativity were missing to a great extent.

In order to reach the advantages and fruits of HEIs to the society and nation resulted-oriented programs, policies and activities need to be prepared. The outcome of any program or activity is assumed muchimportance as it determines its relevance. If these programs and policies have been designed and implemented just for the sake of formality, then they cannot be called effective and relevant. The HEIs can play an extremely vital role in the uplift of rural parts, society and nation as a whole. For this purpose, the government also needs to change its outlook towards the HEIs.

The government and bodies like UGC need to ensure that the contents of the syllabus must match ongoing employment opportunities and how the services of the students can be availed for welfare of the nation. In most of the cases there is absolutely no connection between what a student has been taught and the kind of employment sector he enters into. Incentive marks are awarded to students participating in extension activities. Why can't incentive marks be awarded to students and teachers (in API) who participate in a result oriented activity that has benefited the society and nation? There is a tremendous need to provide boost to research, demonstration of useful things, effective communication skills and convincing capabilities amongst the students if education in HEIs has to be made an effective and result oriented tool.



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Quality culture in Higher Education Institutions

Dr. Prachi Rode
Associate Professor
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Abstract:

Every organization exists to provide better goods and services to its customer and job satisfaction to its employees. The same concept has been applied to academic institutions. We have entered into the era of global competition, where there is a greater need to shift in organizational culture towards new professionalism based on shared value and core competencies which will make the students to survive.

Keywords: organization, satisfaction, academic institution, global competition, students

Introduction

The role of higher education is to impart the life long career-oriented education based on the approach towards solving real life problems faced by students after completing their graduation or post-graduation. However, the success or failure of the three years or five years programme can be measure with various performance indicators. But the most important aspect that has a significant impact on the knowledge which students had gain during their programme is the attitude of teachers towards their teaching and attitude of students towards their learning.

Every organization is existed to provide better goods and services to its customer and job satisfaction to its employee. The same concept has been applied to academic institution. We have entered into the era of global competition, where there is a greater need of shift in organizational culture towards new professionalism based on shared value and core competencies which will make the students to survive.

How a quality institutional culture is developed within higher education institutions is dependent upon the attitude towards organization by not only its employees but also of management of the organization.

Development of the dynamic personality of the students should be the key long-term goal of the educational institution. It is a long-term process which is the result of attitude towards teaching and teaching organization. Attitude is a result of inspired thought and thought is a result of surroundings. How the attitude makes an impact on the whole system of education can be seen in most of the institutions, of which the purpose of education has been completely forgotten.

Quality Culture

Though there are various definition of the term quality culture, the definition of specific nature has been defined as *"Quality culture is a set of group values that guide how improvements are made to everyday working practices and consequent outputs."* By www.qualityresearchinternational.com

The values can be different but the culture of quality can be the same, because the



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Benchmarking Quality Enhancement: Endeavoring Student Centered Learning

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Abstract

Benchmarking has proved to be an effectual method to identify best practice particulars and improve processes in an organization. Albeit the technique has been used widely in business and industry, the concept has not been broadly adopted and applied in higher education. The purpose of this paper is to investigate the extent to which higher education institutions can benefit from the implementation of benchmarking practices and to analyze the application of benchmarking. It probes to formulate the fabric and applications of quality improvement, by providing evidence of benchmarking as a competing tool for excellence in higher education institutions and for comprehending its implementation. It also endeavors to focus student-centered learning. Student's responsibility and activity are at the heart of the learning environment in contrast to the emphasis on instructor control and completion of academic content found in conventional, didactic teaching.

Keywords: Benchmarking, student-centered learning, higher education, quality improvement.

Introduction

Benchmarking must come to mean learning from others.

—Robert C. Camp (1995, 250)

This quote from one of bench marking's leading practitioners perhaps best characterizes its evolution over the past decade or two of practice. Initial attempts can be characterized as “problem-based benchmarking” (Camp 1995). Generally, projects were initiated in response to factors that included negative customer feedback, the need to improve cycle times, and a desire to reduce defect rates. That is, benchmarking was initially used to find innovative solutions to problems. Later on, it has transitioned to concentrate on and improve key business processes that have the greatest leverage or impact on an organization's strategic goals. Benchmarking now is seen as an effective way to ensure continuous improvement of or progress toward strategic goals and organizational priorities, rightly defined as an “ongoing, systematic process for measuring and comparing the work processes of one organization with those of another for the purpose of identifying best practices that can lead to improvements in operations and customer service.” (Shafer and Coate 1992, 31)

Benchmarking is the most widely used tool in industry and is used enormously by



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A Study of Student's Expectation with respect to Quality in Higher Education

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Abstract:

With the dynamically changing environment and global competitiveness, the education provider has to shift focus more towards quality enhancement by providing not only knowledge based- technology driven- employment oriented education but also such environment where the participation of students in every activity of development shall be most important so as to groom the students. In today's environment every aspirant's expectation at entry level is to get employment but after completion of the course they should be in demand.

The 21st century is the era of globalization which makes the students think, at a global level and to set a global goal. Every student today wants to become financially independent and to have a respectful position in society.

Keywords: changing environment, global competitiveness, education, quality enhancement

Introduction:

In recent years, India has witnessed a rapid proliferation of institutions of higher education. While the intention of making higher education accessible to the masses is noble, yet it must not be at the cost of the quality of education. With the industry getting intensively selective about recruitment standards, the pressure is on the institutions to deliver. [1] Due to lack of quality orientation in most of the institution, the ultimate loss suffers by students.

The role of higher education is to develop learners as socially responsible and globally-aware citizens, who value critical thought and ethical action. University degrees provide students with the knowledge and skills that help make their lives meaningful and rewarding, and strengthen their contributions to society. University graduates expect their degrees to prepare them for careers, or for further graduate or professional studies, whether at home or abroad. Graduates want to know that the quality of their educational credentials will be understood and valued by employers.[2] In the case of developing countries like India, the development makes people aware about various factors like, economy , social, education etc. this point can be explained with economic and social views. The economic view mainly deals with the money generation which is important to make social life joyful. The 21st century is the era of globalization which makes the students think, at a global level and to set a global goal. Every student today wants to become financially independent and to have a respectful position in society.



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Role of Social Media in Quality enhancement in Education

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Abstract

The educational institutions on all over the world, particularly developing economies can be benefited to a large extent as the number of users of social media or networking is large in the developing economies like India. This paper address the concept of social media and social networking and its use in the education sector.

Introduction:

Information technology has transformed the way of living the life of not only individuals but also of all types of organization. It has pioneered in changing the face of businesses and all other types of organization. Recognizing the benefits and importance of information technology in the development of the organization, its function and process, educational institutions particularly higher educational institution started using information technology tools in the administration and teaching learning and research process. The studies show that higher education has already benefited in the development of institutions.

With the advancement in information technology, many software and information technology firms offer various services that enable the organization to go digital. The technology development organization also offers the specific services and develops the tools suited to specific organizations. In business there are various tools like ecommerce websites and for different type of activity there are different websites and online services. One of them is social media or social networking sites. This paper aim to understand the use of social media or social networking in education and educational services.

Social Media/Social Networking

It is referring to as a place that is the virtual place whereby people or a group of people and organization connect with each other, form a network of friends, partners, institution, professionals etc. It is a virtual place where one can share the experiences, information and other user generated content that enables the other people on the networking, to have this, see and like or share with other. The examples of such a social media or social networking are the facebook, LinkedIn, twitter, YouTube, picasa etc. Each site has their unique featuers and services like in face book there are networking of the people, can form a different pages etc. In linked it helps in connecting and forming the professional group. In YouTube one can upload, share and download the various types of video etc. In this way the social media has transform the experience of social gathering into the virtual gathering.

Use of social media/networking in education

The education sector in the 21st century has transform and now with the help of



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Use of Technology and Online Resources for the enhancement of Quality in Teaching, Learning and Evaluation Process of English Language

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Abstract:

Teaching, learning and evaluation process of English language is a very difficult task as acquiring all the four skills of language through curriculum is a highly impossible task. Teaching, learning and evaluation process become easier with the help of technology and online resources available. The technology and the online resources help in the acquisition of four skills by the students. In the Covid-19 pandemic situation these means helped the students a lot to learn the language with or without the help of the teachers. Teachers also took resort to technology and online resources for reaching the students who were struck up far away from the colleges. Technology proved to be a boon for the teachers as well as students to connect and have face to face communication through online teaching learning platforms.

Keywords: Teaching, learning, English language, four skills, technology, online resources, etc.

Introduction:

Teaching, learning and evaluation process of English language is a multidimensional process. Acquisition of language skills is a gradual process and tedious job. Acquiring language proficiency in English language and application of skills of language in various spheres of life is very important. There is a correlation between learning the language and its proper use. Like any other language, learning English language involves the acquisition of four basic skills. The four basic skills include: Listening, reading, speaking and writing. The task of teaching and learning these four skills to the students who opt English language as a second language in most of the colleges across India is all the more difficult as most of the students do not have amenable atmosphere in their homes as well as in the society. Besides the traditional lecture method of teaching English, the teacher of English must acquire the skill of using ICT technology in the classroom as the generation next is growing most technologically savvy and traditional approaches and methods used by the teachers may not attract the students and eventually there is a possibility of loss of interest of students in learning the language. Therefore, the role of teacher of English is to acquire the skills of handling technology in the classroom as well as he/she must assume the role of a facilitator and the counsellor in providing assistance in acquiring technical skills besides suggesting online resources to the students.